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Formal Art Analysis Paper

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The paintings are not about people; they are about images. They are about the negative stereotypes that African Americans still buy into. What if the Jews never talked about the holocaust?" (Cohen, 3). Michael Ray Charles explains, due to the colossal amount of hate mail he has received about his paintings. The Forever Free Post lithograph series, like most of Charles work, reveals an unnerving message to African-Americans and Caucasians alike. The resurrection of nineteenth and twentieth century iconic ad icons such as Sambo and Mammy, are more disturbing in the twenty-first century in the climate of tolerance we live in. This doesn't stop Charles from recreating timeless imagery to challenge our perception of race. Nor does it seem to affect the value of this neo-traditionalists work. Charles' paintings and lithographs can be found all over the world at contemporary art museums in New York, London, Milan, Amsterdam and more. The Forever Free Post is series containing five lithographs which are stylized as nineteenth century circus and product advertisement posters. These lithographs are on woven paper, and were created with Charles' signature painting technique of oil wash and copper, distinguishing the look of the past. His signature, a copper penny with the Abraham Lincoln up represents society's lowest value, the penny, which ironically is a different color than all other American coin currency. Charles, Michael Ray, Forever Free Post, 1995, Lithograph, Private Collection, New York, Charles, a Louisiana native, graduated from McNeese State University in 1989 where he earned a BFA in advertising and design. From there he continued his education at the University of Texas where he received an MFA and later became a teacher at that same university. Charles' formal art and marketing focus is reflected in everything he creates; he is obsessed with communications. The influences of marketing and consumption on the masses is why he started digging up and analyzing these nineteenth century images. What was the motive behind blackface and other racially driven marketing? What type of values did these messages create and what stereotypes did they perpetuate? Challenging these questions became Charles' personal dissertation. Many African Americans have criticized his work, claiming Charles is capitalizing on imagery that is shameful to the African-American Heritage. Which Charles replies, "These images are about deconstructing symbols and tracing their history, past and present. They should make everyone uncomfortable." (Heller 8) The twodimensional lithograph above of an African-American lady liberty is a representation of the stereotypical single mom, welfare recipient. The lady liberty, with the emphasized Sambo smile depicting a watermelon, is fulfilling the American dream which is why her hair is blonde. The picture of the baby carriage is part of this false believe system propagated by many politicians over the decades. This image is alluding to the idea that African-American woman have as much children as they possibly can in order to collect more welfare and receive higher tax returns. The stamp that reads, Free as Always on the right side of the lithograph is another racial construct that African-Americans expect everything for free. This image alludes to the rationalities that African-Americans are lazy and will...

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