

**Multiple Choice**

1. What are the two key components of the operation's strategy of Federal Express?

- a) they own their own fleet of tractor trailers, and they use a sophisticated bar code technology
- b) they own their own fleet of tractor trailers, and they have a large warehouse in every state
- c) they own their own fleet of airplanes, and they have a large warehouse in every state
- d) they use a sophisticated bar code technology, and they have a large warehouse in every state
- e) they own their own fleet of airplanes, and they use a sophisticated bar code technology**

**Ans: e**

2. Operational efficiency is

- a) driving the business strategy
- b) ensuring the right tasks are performed
- c) decreasing the firm's input requirements
- d) increasing the firm's output
- e) performing operations tasks well**

**Ans: e**

3. During the 1970s and 1980s, firms from which country provided the **most** serious competitive threat to U.S. companies?

- a) Germany
- b) Canada
- c) Mexico
- d) Japan
- e) United Kingdom**

**Ans: d**

4. The process of monitoring the external environment is called what?

- a) an environmental examination
- b) an environmental inspection
- c) an environmental scrutiny
- d) environmental perusal
- e) an environmental scanning**

**Ans: e**

5. Which of the following would **not** be considered a core competency that a company might have?

- a) a highly trained workforce
- b) an inefficient distribution system
- c) skills in attracting and raising capital
- d) use of information technology
- e) quality control techniques

**Ans: b**

6. Environmental scanning would **not** provide information on:

- a) sources of highly trained workers
- b) the firm's current inefficient distribution system
- c) opportunities and threats
- d) changes in information technology
- e) changes in global competition

**Ans: b**

7. Which of the following is **not** typically considered to be a core competency?

- a) workforce

# Multiple Choice Questions For Operations Management

**Richard Bailey**



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In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **Multiple Choice Questions For Operations Management** a literary masterpiece penned by way of a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting affect the hearts and minds of those who partake in its reading experience.

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