

CHAPTER 03 SECURITIES MARKETS

1. An IPO is the first time a formerly privately-owned company sells stock to the general public. A seasoned issue is the issuance of stock by a company that has already undergone an IPO.
2. The effective price paid or received for a stock includes items such as bid-ask spread, brokerage fees, commissions, and taxes (when applicable). These reduce the amount received by a seller and increase the cost incurred by a buyer.
3. The primary market is the market where newly-issued securities are sold, while the secondary market is the market for trading existing securities. After firms sell their newly-issued stocks to investors in the primary market, new investors purchase stocks from existing investors in the secondary market.
4. The primary source of income for a securities dealer is the bid-ask spread. This is the difference between the price at which the dealer is willing to purchase a security and the price at which they are willing to sell the same security.
5. When a firm is a willing buyer of securities and wishes to avoid the extensive time and cost associated with preparing a public issue, it may issue shares privately.
6. A stop order is a trade is not to be executed unless stock hits a price limit. The stop-loss is used to limit losses when prices are falling. An order specifying a price at which an investor is willing to buy or sell a security is a limit order, while a market order directs the broker to buy or sell at whatever price is available in the market.
7. Many large investors seek anonymity for fear that their intentions will become known to other investors. Large block trades attract the attention of other traders. By splitting large transactions into smaller trades, investors are better able to retain a degree of anonymity.
8. Underwriters purchase securities from the issuing company and resell them. A prospectus is a description of the firm and the security it is issuing.
9. Margin is a type of leverage that allows investors to post only a portion of the value of the security they purchase. As such, when the price of the security rises or falls, the gain or loss represents a much higher percentage, relative to the actual money invested.
10. a. A market order has price uncertainty but not execution uncertainty.

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Financial Management Timothy J. Gallagher, 2022-03-13 Those who advocate the traditional maximize shareholder value goal of the firm will find that position clearly presented in the 9th edition in addition to critical arguments for and against it Those who advocate a multiple stakeholder approach will see that view fairly presented as well in addition to the criticisms of this approach The financial effect of the world wide COVID pandemic is examined in this 9th edition Both shareholder capitalism and stakeholder capitalism are critically evaluated Should a company's impact on climate change be considered when corporate decisions are made If so is this a matter of self interest a desire to also consider the interests of stakeholders who are not shareholders of the firm or both The 9th edition addresses these questions There are special forms of business organization that have an explicit social welfare purpose We covered the state chartered benefit corporation and B Lab certified corporation in 8e In 9e the low profit limited liability company L3C has been added Business schools everywhere are emphasizing in their marketing communications their contributions to society Perhaps your business school has communicated about sustainable business practices and the triple bottom line of profit people and planet Finance is a discipline that has not been a significant part of these conversations It is our view that finance needs to take part but in a way that is true to our discipline Ignoring these issues as most books in this market do is not the answer **Complete**

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