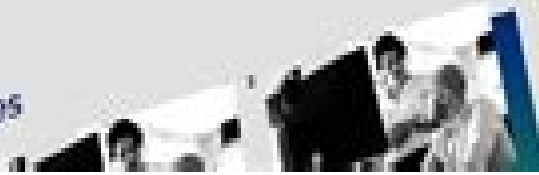




Brand guide

Version 1.1 | June 2016

Lead Images



Symbol

The Lumeon symbol is our primary mode of communicating Lumeon to the world.

It is a symbol that is instantly recognizable and easy to use. It is a symbol that is simple and clean, and it is a symbol that is versatile and adaptable. It is a symbol that is timeless and enduring, and it is a symbol that is a true reflection of the Lumeon brand.



Secondary palette

Secondary gradients

A brand's color palette is a critical element of its visual identity. It is a set of colors that are used consistently across all brand communications, from the company logo to the website to the marketing materials. The secondary palette is a set of colors that are used in addition to the primary palette. It is a set of colors that are used to create a sense of depth and dimension in the brand's visual identity. It is a set of colors that are used to create a sense of harmony and balance in the brand's visual identity. It is a set of colors that are used to create a sense of professionalism and credibility in the brand's visual identity.

Blue	Magenta	Red	Orange	Yellow
Purple	Orange	Red	Orange	Yellow
Magenta	Purple	Red	Orange	Yellow
Orange	Magenta	Red	Orange	Yellow

Restricted space versions



The Lumeon logo is a stylized 3D geometric shape composed of green and blue blocks. It is a symbol that is instantly recognizable and easy to use. It is a symbol that is simple and clean, and it is a symbol that is versatile and adaptable. It is a symbol that is timeless and enduring, and it is a symbol that is a true reflection of the Lumeon brand.

We're a youthful, open, friendly company.

How To Develop A Brand Guide

Samuel Inbaraja S



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