

FIFTH EDITION

BUSINESS RESEARCH

A PRACTICAL GUIDE FOR STUDENTS



ONLINE
RESOURCES

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globalisation accelerates and international trade increases more and more maritime transport operations have become one of the vitalest industries to receive large attention from international managers This is because the managers have perceived that the maritime transport system is an integrated entity within the global logistics and supply chain and it should be therefore managed in the most efficient and effective ways possible as an organic body within a global logistics system Taking this approach this book examines how maritime transport operators such as shipping companies port terminal operators and freight forwarders could successfully play a role within the global logistics flow wherein they are embedded by improving their logistic value i e maritime logistics value As per the objective the current book suggests a knowledge management based solution It attempts to systematically investigate what types of knowledge are needed in the maritime logistics industry how maritime operators could effectively acquire the knowledge and whether the acquired knowledge would help maritime operators enhance maritime logistics value This book provides not only comprehensive understandings of knowledge management strategy but also its practical application to the maritime logistics industry This would therefore be a useful guidebook for the managers academics and undergraduate postgraduate students in the field of maritime transport and global logistics to help them to gain comprehensive knowledge of the application of knowledge management strategy to the industry

Making Sense of Stakeholder Management Brad Sayer, John Dumay, James Guthrie, Laura Corazza, 2023-06-08 Drawing back on the ever evolving stakeholder management theory this book responds to calls for more empirical research into the managerial sense making of the stakeholder concept The book explores how managers make sense of stakeholder management especially in complex and challenging business contexts Therefore this book contributes to the advancement of the managerial branch of the stakeholder management theory focussing on managers sense making intended as how they interpret and understand social interactions With this book the authors offer a contribution grounded on the what why when who and how of stakeholder management which are questions that still arouse considerable interest not only between academics but also among practitioners

Postgraduate Research in Business Sarah Quinton, Teresa Smallbone, 2006-03-08 In Postgraduate Research in Business Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research In step by step terms the authors detail the tools of the trade the practical and the intellectual skills that underpin the study of Business and Management from research skills and project planning to strategies for reading writing and presentation Postgraduate Research in Business provides A student friendly guide to thinking critically about Business and Management research Guidance on the best way to approach research A clear focus on finding research topics and developing them in to dissertations Essential help in forging critical reading skills Helpful advice on making your research project manageable An inside view on the assumptions and requirements of post graduate research in business Structured support for writing up your research This is essential reading for any student doing an MBA an MA or starting a PhD in

Business or Management Studies It will provide a vital supplement to the plethora of textbooks in Business and Research Methods *Financial Management and Corporate Governance from the Feminist Ethics of Care Perspective* Desi Adhariani, Nick Sciulli, Robert Clift, 2017-01-06 This book investigates how businesses can adapt their executive and fiscal practices to adopt an ethical equal opportunity approach The authors demonstrate how corporations can create sustainable work environments that embrace feminist care ethics and ground their research in a strong theoretical discussion of this relatively new framework The discussion has a multidisciplinary outlook and explores how the concept of care ethics might be successfully applied to various professional contexts Later chapters present findings from an empirical case study conducted in Australia and use both qualitative and quantitative methods to analyse the potential power of a feminist care of ethics approach within commercial and corporate management

Information Technology Entrepreneurship and Innovation Zhao, Fang, 2008-05-31 It has become a widely recognized fact that entrepreneurs and information technology have become the backbone of the world economy The increasing penetration of IT in society and in most of industries businesses as well as the joining forces of entrepreneurship and innovation in the economy reinforce the need for a leading and authoritative research handbook to disseminate leading edge findings about entrepreneurship and innovation in the context of IT from an international perspective Information Technology Entrepreneurship and Innovation presents current studies on the nature process and practice of entrepreneurship and innovation in the development implementation and application of information technology worldwide as well as providing academics entrepreneurs managers and practitioners with up to date comprehensive and rigorous research based articles on the formation and implementation of effective strategies and business plans

Formulation of Appropriate Laws: A New Integrated Multidisciplinary Approach and an Application to Electronic Funds Transfer Regulation Paul White, Sardar M. N. Islam, 2008-05-08 Efficient laws have profound positive social economic political and welfare effects This book develops a new approach to the formulation of efficient laws with an illustrative application to electronic fund transfer regulation in Australia This approach can be applied to formulate efficient laws irrespective of social political and economic organizations of the country under study which maximize social welfare of the country

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