

MANUAL



DR. MOHAMMAD ALAM

Manual Hotel Management

David Brooksbank, Eric Oliver, John Wilson

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International Encyclopedia of Hospitality Management Abraham Pizam, 2012-06-25 25% updated with significant revisions and 20 new entries ensuring that students have the most up to date Hospitality Management information on the market An academically credible source of core information written by experts from around the world to help students clarify basic concepts and ensure their understanding is correct User friendly and accessible so that students can quickly and easily locate the information that they require

Hotel Housekeeping Sudhir Andrews, 2013 FOOD & BEVERAGE MANUAL GIANCARLO PASTORE, 2021-04-10 Colossal book per il settore ristorazione Sono affrontate le tematiche dal budget al controllo di gestione Ampio spazio all organizzazione della sala ristorante bar cucina Food cost e beverage cost Dizionario traduttore gastronomico in cinque lingue Revpash Calcolo revpar presenze Revpasf Revpath Net rev par Costi mese bkf INDICATORI DI REDDITIVIT R O E E B I T E B I T D A Manuali di procedure per tutti i reparti ABSTRACT DESCRIZIONE LIBRO Colossal book per il settore ristorazione Sono affrontate le tematiche dal budget al controllo di gestione Ampio spazio all organizzazione della sala ristorante bar cucina Food cost e beverage cost Dizionario traduttore gastronomico in cinque lingue Revpash Calcolo revpar presenze Revpasf Revpath Net rev par Costi mese bkf INDICATORI DI REDDITIVIT R O E E B I T E B I T D A Manuali di procedure per tutti i reparti SOGGETTO Economia Industria Management CONTENUTI DEL LIBRO EMPATIA IL TUO BRAND Il food beverage manager L hotel suddiviso in dipartimenti dpt SUDDIVISIONE RICAVI REVENUE PER REPARTI DPT F B RELATIVI COSTI Job description L INTERVISTA PER UN POSTO DI LAVORO COME INTERVISTARE IL CANDIDATO CURRICULUM VITAE SELF MARKETING MOTIVAZIONE Percentuali calcolo SCONTISTICA ESERCIZI Metriche performance REVPASH CALCOLO REVPAR PRESENZE REVPASF REVPATH NET REV PAR COSTI MESE BKF Indicatori di redditivit ROE EBIT EBIT DA Imposta tassa tributo IMPOSTE DIRETTE E LE IMPOSTE INDIRETTE I V A _ Significato _ Imponibile _ IMPRESA AZIENDA DITTA BUDGET FORECAST CONTROLLO DI GESTIONE CdG ANALYSIS IL BUDGET BEN PI DI UNA SEMPLICE PREVISIONE Bilancio di previsione Budget GD HTL ROYAL esempio LA CREAZIONE DI UN BUDGET MAPPATURA ROOMS DIVISION GD HTL ROYAL BUDGET POTENTIAL REVENUE ROOMS DIVISION GD HTL ROYAL BUDGET Presenze rooms percentuali SEGMENTAZIONE DI MERCATO Revenue produzione METRICHE BUDGET ROOMS DIVISION GD HTL ROYAL BUDGET ROOMS DIVISION GD HTL ROYALCOMMISSIONI % Termini MKTG COSTI BUDGET ROOMS DIVISION GD HTL ROYAL COSTI ROOMS DIVISION DPT GOAL YES MAN CASE HISTORY ROOMS DIVISION DPT ORGANIGRAMMA COSTI PAURA RABBIA Budget DPT FOOD BEVERAGE REVENUE DPT F B STATISTICHE COSTI BUDGET DPT F B esempio COSTI DPT F B SEGMENTI DI COSTO SUDDIVISI PER REPARTI esempio FORECAST COSTI PERSONALE LABOUR COST DPT F B esempio ANALYSIS COSTI PERSONALE LABOUR COST DPT F B esempio VG BAR BUDGET esempi o BVG COFFEE THE TEA BREAK esempio BVG BISTROT OPEN SPACE RST MILANO esempio FOOD CUCINA RST MILANO esempio FOOD CUCINA BISTROT OPEN SPACE esempio FOOD CUCINA BNQ esempio FOOD CUCINA SERVITO AL BAR esempio FOOD CUCINA ROOM SERVICE esempio FOOD CUCINA BVG BREAKFAST esempio NOLEGGIO BIANCHERIA DPT F B esempio MAPPATURA DPT F B esempio SCALA DI YORK P L Calculation ANALYSIS GD HTL ROYAL P L Calculation REPORT GD HTL ROYAL B E P ROOMS DIVISION PRINCIPIO DI PARETO IL DIAGRAMMA DI PARETO BAR INTELLIGHENZIA Beverage cost cocktail esempio Figure professionali Attrezzature IL MARKETING INTERNO Termini al bar LONG DRINKS INGREDIENTI COCKTAIL INGREDIENTI Porzionature

TASSO ALCOLICO PORZIONATURE IRISH COFFEE Dove li serviamo Birra BIRRA E DIETA CONTIAMO LE CALORIE Il malto cereali germinati in acqua e poi essiccati e torrefatti Il lievito bassa e alta fermentazione Il luppolo il gusto piacevolmente amarognolo della birra L acqua non tutte sono uguali per produrre buona birra Dal malto alla birra un procedimento pressoch uguale da sempre Composizione nutrizionale Contenuto Calorico Birre calcoli Classificazione STYLE TERMINI Scheda controllo gestione PROCEDURA E INSERIMENTO CALCOLO REDDITIVITA CONTROLLO AMERICAN BAR CAFFETTERIA SCHEDA INVENTARIO MAGAZZINO BAR Curiosit Fisica e macinatura del caff Organizzi degustazioni Prepara un contrattino ICE Carta distillati e acqueviti ACQUEVITI DI FRUTTA ACQUEVITI DI VINACCIA DISTILLATI DI MELE DISTILLATI DI VINO LIQUORI VARI AMARO D ERBE RHUM RON RUM DISTILLATI E ACQUEVITI T CARTA DEI T CARTA DELLE TISANE INFUSI CARTA DEI CAFFE CARTA DEGLI ORZI AUTOSTIMA COMPETENZA CUCINA Chef di cucina profilo professionale LA CUCINA SOLITAMENTE SUDDIVISA IN PARTITE Food cost SCHEDE FOOD COST CALCOLO COSTO SCATOLAME MARKETING FOOD BVG E PREZZI DI VENDITA SCARTI E PERDITE DI PESO Brainstorming Breakthrough Organizzazione cucina logistica Tipologia di cucina Controllo della merce Funzione dei singoli locali Progettazione PENTOLE MATERIALI CUCINA SENZA GLUTINE PERDITE MEDIE DI ALCUNE VITAMINE IN SEGUITO A COTTURA % PERDITE PERCENTUALI DI VITAMINA C RISPETTO AL TRATTAMENTO DI COTTURA COTTURE PERDITE DI PROTEINE LE VITAMINE VITAMINE IDROSOLUBILI SOLUBILI IN ACQUA VITAMINA B2 RIBOFLAVINA Alimenti conservazione MICRORGANISMI I PICCOLI SEGRETI DELLA COTTURA A VOLTE CAPITATO DI RITROVARE SAPORI ED ODORI SGRADEVOLI IN CIBI SICUREZZA ALIMENTARE UOVO Fisica chimica Atomi Tavola periodica Il peso e il numero tomico I legami chimici Il legame ionico Il legame covalente Il legame metallico Le reazioni chimiche I metalli I non metalli I composti chimici Acidi e basi STILI DI LEADERSHIP GLOSSARIO ALCUNE FAMIGLIE DI SALI L ALCHIMIA LA SCOPERTA DEGLI ACIDI LE SOSTANZE BASICHE IL SALE COMUNE MICROCRISTALLI PERCH L'ABBATTITORE VANTAGGI RISPARMIO DI TEMPO CONGELAMENTO MONTARE GLI ALBUMI A NEVE ACQUA E SALE CACAO LAVORAZIONI LE SPEZIE E GLI AROMI DOLCE SALATO I FUNGHI VELENOSI CONDIMENTI CALORIE CALCOLI CUCINE ETNICHE KOSHER LOCALI ETNICI La musica riveste una nota di accoglienza importantissima Cucina Giapponese Cucina Cinese Cucina Coreana Cucina Pachistana Cucina Indiana Cucina Thailandese Cucina Afghana Cucina Siriana Cucina Araba Cucina del Madagascar Cucina del Marocco Cucina di Zanzibar Cucina Peruviana Cucina Colombiana Cucina Messicana Cucina del Guatemala ANALISI SENSORIALE CURIOSO Com nata la toque blanche IL RISO VENERE COME SONO NATI I RISTORANTI I LATINI DICEVANO IEIUNARE L ETIMOLOGIA INCERTA LA NATURA MORTA DI CUCINE DALLA PREGNANTE CONCRETEZZA DEI SENSI AL SOGNO SCOPERTA L AREA CEREBRALE RESPONSABILE DELL ABUSO DI CIBO MENU PERIODICI IN ALBERGO CARTA BUFFET INSALATE SEMPLICI COMPOSTE CARTA DEI CONTORNI CARTA DELLE UOVA CARTA DEI BURRI COMPOSTI CARTA DEL PANE GOURMET GOURMAND CARTA DESSERT CARTA FORMAGGI ITALIANI

CARTA FORMAGGI MONDO CARTA DEI SALI COMPOSIZIONE CHIMICA OLIO OLIVA CARTA OLII EXTRA VERGINE D OLIVA ITALY CARTA DEGLI OLII EXTRA VERGINE D OLIVA SPAGNA REQUISITI STRUTTURALI RISTORANTE R E I PROGETTAZIONE AUTOCAD SPAZI MISURE CUCINA LAY OUT DISPOSIZIONE SERVIZI Il manuale e interpretazione LA COMUNICAZIONE DEL MANUALE AL PERSONALE NEOASSUNTO IL FORMATO DEL MANUALE E I SUOI CONTENUTI LA POLITICA QUALIT DELL AZIENDA IL RESPONSABILE DEL QUALITY ASSURANCE DISTRIBUZIONI CONTROLLATE E NON CONTROLLATE LE LINEE GUIDA DEL SISTEMA UN TIPICO INDICE DI LINEE GUIDA POTREBBE ESSERE INDICE DELLE PROCEDURE Metodi comportamentali COME PROPORSI AL CLIENTE COSA EVITARE PRESENTAZIONE ED ORDINE GENERALE ASPETTO ESTERIORE UOMINI DONNE NORME Manuale di procedure cucina LA QUALIT DEGLI ALIMENTI LA CONSERVAZIONE DEGLI ALIMENTI NORME GENERALI esempio OPERAZIONE MANI PULITE NORME D IGIENE IGIENE NEI LOCALI CUCINA ECONOMATO MAGAZZINI TOILETTE DEL PERSONALE IGIENE DEI PRODOTTI ALIMENTARI RISPETTARE LE SEGUENTI TEMPERATURE PER UNA CORRETTA CONSERVAZIONE DEI CIBI MOLTIPLICAZIONE BATTERICA Tossinfezioni BOTULINO SALMONELLA STAFILO COCCO AUREO IGIENE E SICUREZZA BATTERI FRIGGITRICE esempio GRADO DI BRUCIATURA DEI GRASSI PUNTO DI FUMO IGIENE DEGLI UTENSILI E MACCHINE Acquisti controlli INVENTARIO E MAGAZZINO MODULO CARICO SCARICO MAGAZZINO LE RIMANENZE DI MAGAZZINO ASPETTI OPERATIVI E CONTABILI ELEMENTI COSTITUTIVI DELLE RIMANENZE CONTROLLO E GESTIONE MAGAZZINI RIFERIMENTI CUCCHIAINO RIFERIMENTI CUCCHIAIO RIFERIMENTI LIQUIDI UNIT DI MISURA SISTEMA INTERNAZIONALE ESEMPIO CALCOLO INVENTARIO E PRODUZIONE FOOD BEVERAGE ESEMPIO INVENTARIO MAGAZZINO CUCINA MODULO GRAMMATURE STANDARD PORZIONI esempio IL CONFEZIONAMENTO DEI PRODOTTI L ARTE DI SCONGELARE IL FRESCO CONFEZIONATO METODI DI PULIZIA SCALA DEL PH SCHEDE TECNICHE PRODOTTI DI PULIZIA esempio SCHEDE TECNICHE H A C C P LOCALI E AREE DEL RISTORANTE esempio BREAKFAST IL SERVIZIO BREAKFAST IN ALBERGO BUFFET UNICO LE UOVA AL BREAKFAST YOGURT BREAKFAST ELENCO FOOD BEVERAGE MENU DIETETICI PER BEAUTY FARM MENU SETTIMANALE QUANTO CIBO kCal MANUALE DI PROCEDURE BKF AL TAVOLO O AL BUFFET LA CLIENTELA ALLESTIMENTO DEL BUFFET MISE EN PLACE DEI TAVOLI PRIMA COLAZIONE IN CAMERA COMPOSIZIONE DEL BREAKFAST SET UP SERVIZIO BREAKFAST ELENCO FOOD BEVERAGE ANALYSIS BREAKFAST COSTI RICAVI esempio SALA RISTORANTE ACCOGLIENZA PSICOLOGIA IN SALA RISTORANTE LA CONVERSAZIONE IL CLIENTE SGARBATO PICCOLE ATTENZIONI PER IL MIO OSPITE CONTROLLO CONTINUO DELLO STILE DI SERVIZIO L ELEGANZA DEL GESTO ESSENZIALE PER IMPREZIOSIRE LA VENDITA IL MOMENTO PSICOLOGICO DEL CONTO AL CLIENTE JOB DESCRIPTION BRIGATA DI SALA PRIMO MA TRE D HOTEL O DIRETTORE DEL RISTORANTE BANQUETING MANAGER SECONDO MA TRE D H TEL TERZO MA TRE D HOTEL MA TRE DE RANG CHEF DE RANG CHEF TRANCHEUR COMMIS DE RANG PRIMO MA TRE D TAGE CHEF D TAGE COMMIS D TAGE

AFFIANCA LO CHEF D TAGE CONTORNO DECORAZIONE GUARNIZIONE SERVIZI IN SALA RISTORANTE Sommelier DECANTER GLACETTE SEAU A GLACE SERVIZIO LA DEGUSTAZIONE PROFESSIONALE AMBIENTE STRUMENTI FASI DEGUSTAZIONE L ANALISI VISIVA LIMPIDEZZA INTENSIT COLORE L ANALISI OLFATTIVA INTENSIT CARATTERISTICHE AROMATICHE L ANALISI GUSTATIVA Dolcezza Acidit Tannini Alcool Corpo Intensit dei profumi Caratteristiche dei profumi Struttura Persistenza Qualit AROMI E PROFUMI PRIMARI AROMI E PROFUMI SECONDARI AROMI E PROFUMI TERZIARI Manuale procedure sommelier LAY OUT STRUTTURA ATTREZZI DEL MESTIERE COME APRIRE UNA BOTTIGLIA DI SPUMANTE DECANTARE O SCARAFFARE COME SERVIRE IL VINO ORDINE DI SERVIZIO TEMPERATURA DI SERVIZIO DEL VINO IL SERVIZIO DI ALTRE BEVANDE LA CANTINA LA BOTTIGLIA IL TAPPO TAPPO COMPOSTO TAPPO AGGLOMERATO TAPPO SINTETICO TAPPO A VITE TAPPO CORONA DIFETTI DEL VINO ENOLOGIA VITIGNI COSA S INTENDE PER VITIGNO AUTOCTONO IN COSA CONSISTE LA VERNACOLIZZAZIONE ESEMPIO AGLIANICO SINONIMI ACCERTATI E PRESUNTI L APPARTENENZA DI UN VITIGNO AD UNA FAMIGLIA INDICE DELLA SUA ORIGINE COS L AMPELOGRAFIA QUALI SONO I PRINCIPALI METODI DI DESCRIZIONE AMPELOGRAFICA METODI MORFO DESCRITTIVI METODI CHEMIO TASSONOMICI ANALISI DEL D N A pH GLI EFFETTI DEL PH NEL VINO SONO CHIARIFICHE Benchmarking GLOSSARIO VINI WINE Beverage cost esempio ATTINENZE TRA CIBI E COLORI Carta vini esempio VINI BIANCHI VINI ROSSI Carta acque minerali Menu carte liste LA CARTA MENU LE FASI DEL VENDERE NELLA SUCCESSIONE LOGICA DEI TEMPI COME SI PRESENTA LA SALA RISTORANTE IL LOCALE RIESCE A DARE UN ATMOSFERA FAVOREVOLE DEFINIZIONE DELL AMBIENTE IN RELAZIONE AL MENU PROGETTAZIONE DELLA CARTA MENU IL LINGUAGGIO DELLE LISTE CHIAREZZA NEL LINGUAGGIO DENOMINAZIONE DELLE PORTATE MISE EN PLACE Manuale di procedure SALA RISTORANTE Procedure di servizio del personale di sala ristorante Durante il servizio Fine servizio Comande Conservare le merci stoccate Accogliere l'ospite a partire dal n di posti ristorante pronti per clienti prenotati e walk in Ricette per flamb e TAGLIOLINI AL SALMONE FILETTI DI SOGLIOLA ALLA PROVENZALE SCAMPI AL CURRY FILETTO STROGONOFF FILETTO AL PEPE VERDE LA CHIMICA DEL FLAMB E CATERING BANQUETING PRINCIPALI OCCASIONI DI ATTIVIT DI BANOUETING LE PRINCIPALI FASI DEL SERVIZIO DI BANOUETING STUDIO DEL PIANO OPERATIVO REALIZZAZIONE DEL SERVIZIO SMANTELLAMENTO VALUTAZIONI FINALI SCHEDA PROGETTAZIONE FATTIBILIT PRODUZIONE BNQ SCHEDA VALUTAZIONE MARKETING H TEL Spazi circonferenze diametri ALLESTIMENTO SALA BNO SPAZI CIRCONFERENZE DIAMETRI Manuale procedure BNO IL BUFFET Esempio BROCHURE BANCHETTI PROPOSTE MENU BANCHETTO Ordine di servizio esempio Revenue cost bng PROCEDURE INSERIMENTO E SVILUPPO BANCHETTISTICA Esempio Contratto CAPARRA CONFIRMATORIA ROOM SERVICE MINIBAR PROFIT LOSS STATEMENT PROCEDURE MINIBAR esempio PROCEDURA SET UP PROCEDURE PER L APPROVVIGIONAMENTO DEI PRODOTTI STOCCAGGIO CONTROLLO E SMALTIMENTO PRODOTTI NEI MAGAZZINI

PROCEDURE PER IL REFILL DEI MINIBAR NELLE CAMERE GESTIONE DEI PRODOTTI IN SCADENZA GESTIONE DEL MINIBAR TRA FRONT OFFICE E HOUSEKEEPING SERVICE DUTIES MORNING SHIFT 6 30 15 00 INTRODUZIONE ALLE TECNICHE TELEFONICHE AVANTI TUTTA Traduttore gastronomico culinario ANTIPASTI APPETIZERS HORS D HOEUVRE ENTREMESES VORSPEISEN CARNI FREDDE COLD MEATS VIANDES FROIDES FIAMBERS KALTER FLEISCHAUFSCHNITT TARTELLETTE TARTLETS TARTELETTES TARTALETAS T RTCHEN MINESTRE SOUPS POTAGES SOPAS SUPPEN PASTA E RISO PASTA RICE P TES ET RIZ PASTA Y ARROZ NUDELN UND REIS PESCE FISH MAIN COURSES CARNE MEAT MAIN COURSES DOLCI SWEETS DESSERTS POSTRES S B SPEISEN VERDURE VEGETABLES L GUMES VERDURAS GEM SE VEGETABLE PREPARATION FRUTTA FRUIT FRUITS FRUTAS OBST COLD CUTS EGGS BURRI E SALSE BUTTER SAUCES BEURRES ET SAUCES MANTEQUILLAS Y SALSAS BUTTER UND SAUCEN SALSE SAUCES ET SAUCES SALSAS SAUCEN ERBE SPEZIE AROMI AROMATIC HERBS SPICES FINES HERBES PICES ET AROMATES HIERBAS ESPECIAS Y AROMAS KR UTER UND GEW RZE ALTRI INGREDIENTI ADDITIONAL COOK S INGREDIENTS AUTRES INGR DIENTS OTROS INGREDIENTES WEITERE ZUTATEN BEVANDE BEVERAGES BOISSONS BEBIDAS GETR NKE PERSONALE MANSIONI Quadri livelli Esempio Busta paga Addetto di 3 LIVELLO RETRIBUZIONE C C N L ESEMPIO Busta paga 3 LIVELLO CON SUPERMINIMO DI 560 00 Costo azienda Area Quadri Politica del personale SAPER LEGGERE LA BUSTA PAGA RETRIBUZIONE DIRETTA RETRIBUZIONE INDIRETTA Retribuzione differita Fringe Benefit Superminimo Maggiorazioni Lavoro straordinario Malattia Controlli di malattia e le fasce orarie Contributi previdenziali Costruzione dell'imponibile contributivo Imposta fiscale Costruzione dell'imponibile fiscale Rimborsi spese per trasferta fuori dal comune sede di lavoro Trasferte a rimborso misto Trasferte con rimborso a pi di lista Rimborso spese per trasferta entro il comune sede di lavoro Rimborso spese al collaboratore per uso auto propria Aspetti fiscali dei rimborsi per le spese di trasferta per il lavoratore Trattamento fiscale delle trasferte Aspetti fiscali dei rimborsi per le spese di trasferta per l'impresa La documentazione delle spese Addizionali Regionali e Comunali Trattamento di fine rapporto T F R Festivit Stress da lavoro correlato Effetti dello stress sui lavoratori Che cos lo stress da lavoro correlato DOCUMENTO DI VALUTAZIONE DEI RISCHI CHE COS AZIONI CORRETTIVE QUANDO VANNO PROGRAMMATE CHECKLIST INDICATORI STRESS LAVORO CORRELATO Burnout Coping Distress Eustress Fatica Focus group Fonti di stress Procedimenti sanzioni disciplinari Mobbing Processo di coping R L S R S P P Valutazione cognitiva Valutazione della percezione soggettive PIANO SANITARIO Giudizi ANALYSIS Il BILANCIO D ESERCIZIO CONTO ECONOMICO CE STATO PATRIMONIALE CONTO ECONOMICO D ESERCIZIO NOTA INTEGRATIVA RELAZIONE DI GESTIONE IL DIRECT COSTING IL FULL COSTING Piano dei conti MEETING RIUNIONI Strumenti manageriali CENTRO CONGRESSI TERMINI Codice fonetico I C A O Fabbisogno economico FABBISOGNO FINANZIARIO Budget meeting proposta e calcolo AUDIT SCHEDA ANALISI ORGANIZZAZIONE STAFF STRUTTURALI BUSINESS PLAN LA STRUTTURA DEL BUSINESS PLAN PRESENTAZIONE SINTETICA DEL PIANO

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(U.S.),1974 Hotel Management Lucius Messenger Boomer,1925 Hotels-- 1948 Operating Ratios ,1949

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