

MANAGEMENT INFORMATION SYSTEM (CISY 421) (BBIT 438) (BSIS 316) (MISC 322) 2ND TRIMESTER 2015

KENYA METHODIST UNIVERSITY

END OF 2ND TRIMESTER 2015 (FT) EXAMINATION

FACULTY : COMPUTING & INFORMATICS
DEPARTMENT : COMPUTER SCIENCE
UNIT CODE : CISY 421/BBIT 438/BSIS 316/MISC 322
UNIT TITLE : MANAGEMENT INFORMATION SYSTEM
TIME : 2 HOURS

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INSTRUCTIONS

- *Attempt question one and any other two questions.*

Question One

- A marketing organization wishes to appoint a new chief information officer;
- As a senior member of the organization describe the task specification for this role. (5 marks)
- Discuss the concept of resistance of an IT system as a process. (5 marks)
- Describe the basic characteristic of a system. (5 Marks)
- Explain the concept of re-engineering and how IT is applied in organizational process re-engineering. (5 marks)
- What are the challenges that arise in the adoption of technology as early adoption? (4 Marks)

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RJ Alexander



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