



Reg. No. :

Name :

First Semester B.Com. Degree Examination, February 2018

First Degree Programme under CBCSS

Complementary Course I : CO 1131

MANAGERIAL ECONOMICS

**(Common for CO 1131/ CC 1131 (2013 Adm. Onwards) and CX 1131
(2014 Adm. Onwards))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one word to maximum of two sentences. Each question carries 1 mark.

1. What is the meaning of Recovery ?
2. What is Demand ?
3. What is Utility ?
4. What is Consumer surplus ?
5. What do you mean by Autonomous demand ?
6. What is Zero Income Elasticity ?
7. Define Perfect competition.
8. What do you mean by Isoquants ?
9. What is Monopoly ?
10. Explain Reserve Price.

(10×1=10 Marks)

SECTION – B

Answer 8 questions not exceeding one paragraph. Each question carries 2 marks.

11. Explain Decision Making Models.
12. What is Micro economics and Macro economics ?
13. What are the different types of Income Elasticity ?
14. What are the features of Boom ?

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Yi-Tong Ma



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