

Edexcel GCSE

Mathematics (Linear) – 1MA0

DIRECT & INVERSE PROPORTIONALITY

Materials required for examination

Ruler graduated in centimetres and millimetres, protractor, compasses, pen, HB pencil, eraser.

Tracing paper may be used.

Items included with question papers

N/A

Instructions

Use black ink or ball-point pen.

Fill in the boxes at the top of this page with your name, centre number and candidate number.

Answer all questions.

Answer the questions in the spaces provided – there may be more space than you need.

Calculators may be used.

Information

The marks for each question are shown in brackets – use this as a guide as to how much time to spend on each question.

Questions labelled with an asterisk (*) are ones where the quality of your written communication will be assessed – you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.

Advice

Read each question carefully before you start to answer it.

Keep an eye on the time.

Try to answer every question.

Check your answers if you have time at the end.

Mark Scheme Direct And Inverse Proportionality 1ma

JA Banks



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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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web nov 1 2023 a product line is a range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products introduced to its clients hence both product lines and individual products will form a product mix

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web in simple words the product mix is the amalgamation of all the product lines a firm has under it the deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach but what exactly is the difference between a product line product mix

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web a product line is a set of products that are similar or complementary for example domino s sells crunchy thin handmade pan brooklyn style and gluten free crust along with its hand tossed pizza crust as a part of a product line a product mix contains all the products that a company sells

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web aug 29 2023 in contrast the product mix aims to cater to a wide range of customer needs across different market

segments in a product line products are related and have common features benefits and uses conversely in a product mix products may or may not be similar to one another because of a wide range of categories