

MBA Career Goals Essay Example Essay

Introduction

My love and passion in the business marketing sector were stimulated by my father, who was a business minded person. When I was still in high school, I could accompany my father in his duty. I can testify that marketing skills and strategy are core principles in the prosperity of every business. A business with the best marketing skills and robust administrative power approach the market with professional tactics and able to lure a considerable number of the customer to purchase the goods and services offered, and at the same time, it helps to maintain the competitive advantage, the bargaining power and retention of the existing customers. As an armature marketer at that time, I acquired adequate skills that prepared my perspective to the professional business world and to understand the local and global economy. As it is known, China has a thriving economy that attracts many investors, China's GDP was 12.24 trillion USD (as at 2017), and this is stable as compared to many of the developed countries. The figure translates that China is competitive in the world of business. Being part of this greatest transformation is a privilege. Marketing requires a lot of patience and dedication, especially for the new product and services, since people are yet to get familiarize themselves with what you are offering and they have not yet gained confidence with its reputation as well. From my father, I gained endurance and devotion to get into the dynamic and challenging career path of business administration and marketing. The journey from a young and ambitious marketer and business administrator has been fruitful, up to working with other professional business executives and making the significant decision for the company.

The Significance of Marketing Skills and Strategies in Business Prosperity

Today, after several decades, my enthusiasm in marketing and business administration has still remained steadfast. My excellent academic and professional achievements have enabled me to develop distinct analytical skills that are also pivotal in the profession. Every morning when I go to work, I get motivated with the satisfied clients who I have served, and also I am encouraged with market performance in regards to the position I serve. I am advantaged to be part of Shanghai Wanghu International Trade Co, Ltd, and Beiyong (SZ) Education Industrial Development CO, LTD. Through the organizations that I have served in my full capacity as marketer and business administrators, I have exhaustively applied skills, knowledge, and experiences in International Management, Human Resource Management, Principles of Operations Management together with Leadership and Motivation Negotiation. I have always desired to enhance my prowess in the industry in every opportunity that I am given and in the capacity that I serve. I am more motivated by the business leaders who keep on challenging and encouraging me to perform and put more effort in a better way compared to yesterday.

Short-Term and Long-Term Goals

My past experiences have shaped my future goals and objectives. My short-term goals are

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Business School Essays That Made a Difference, 5th Edition Princeton Review, Nedda Gilbert, 2012-09-15 Real essays written by MBA hopefuls with commentary from admissions experts **The MBA Reality Check** Evan Forster, David St. John Thomas, 2010-04-06 A no nonsense guide to getting into business school at a time when the industry requirements are evolving and competition is at a record level MBA programs are redefining their mission and seeking a new generation of business visionaries No longer simply about grades or test scores top schools now look for students with a transformative vision The MBA Reality Check covers everything from the specifics of the application process to how applicants can position themselves among the crop of tomorrow s business innovators Through their work with hundreds of MBA hopefuls Forster and Thomas have shown what it takes to succeed in today s highly competitive marketplace including How applicants can find their own exceptional story to set them apart What to include in an MBA application and what to leave out What b schools really want to learn about candidates How to turn any question into an opportunity to illustrate unique leadership qualities *Mba Admissions Strategy: From Profile Building To Essay Writing* Gordon, Avi, 2010-07-01 This book focuses on the essay writing process and includes a writing toolbox which has been adapted to meet the specific needs of MBA applicants **Your MBA Game Plan, Third Edition** Omari Bouknight, Scott Shrum, 2011-10-15 The MBA has rapidly become the world s most desired degree with graduates of top business schools landing six figure pay packages in private equity high tech investment banking and management consulting As a result the competition for admission into select programs is fierce some schools admit less than 10 percent of applicants This third edition of Your MBA Game Plan includes even more sample essays and resumes from successful applicants fresh insight on 35 leading business schools from around the world and advice specifically tailored to international applicants It will show you how to Select target schools and highlight the personal characteristics and skill sets they seek Navigate the GMAT or GRE question Assess your own candidacy with the objective eye of an MBA admissions officer Craft compelling essays and resumes that highlight your most salient attributes and make you stand out to the admissions committee Avoid the mistakes that ruin thousands of applicants chances each year Perform flawlessly during your admissions interviews Getting Into Business School Brandon Royal, 2013-01-01 Secrets to Getting into Business School helps candidates develop the skills and mindset needed to prepare a first class business school application This manual contains 60 sample application essays covering all ten major types of MBA essays as well as exhibits highlighting relevant application documents sample letters of recommendation with critiques an interview evaluation form complete with interviewer s comments an interview thank you note sample employment records and professionally formatted resumes and extracurricular presentations showing how candidates present their awards and recognition community service collegiate activities and hobbies and interests Complete Start-to-Finish MBA Admissions Guide Jeremy Shinewald, 2013-06-11 The MBA admissions process is fiercely competitive yet success can be remarkably

simple differentiate yourself from a sea of applicants and gain that coveted letter of acceptance But how do you discover your unique attributes How do you create an application that will ensure you truly stand out from the pack The Complete Start to Finish MBA Admissions Guide 2nd Ed is filled with exercises and examples that take you step by step through the entire MBA admissions process Our guide includes chapters on the following Long term planning to ensure a competitive candidacy Creative brainstorming to build a foundation for standout essays Writing dynamic personal goal statements and essays Drafting an eye catching and results driven resume Obtaining compelling and supportive recommendations Preparing for a persuasive and effective interview including 100 potential interview questions

The MBA Field Guide: How to Get In & What to Expect at the World's Renowned Programs , MBA Admissions Strategy: from Profile Building to Essay Writing Avi Gordon,2017-05-16

MBA Admissions Strategy is a bestseller that shows MBA applicants What MBA Admissions Committees value and how they work What to say in a b school application and how to say it well How to answer tricky essay and interview questions It guides the reader through the four key aspects of competitive MBA admissions navigating the admissions process enhancing profile value managing essay and interview communications and writing better MBA

Admissions Strategy is about what is hard for MBA applicants to find the candid what I wish they d told me insights about what really works in MBA admissions It is what to do to win in MBA admissions and a step by step guide how to do it The 3rd edition updated throughout contains new material on success in MBA interviews and wider admissions inputs in addition to the traditional essays *Business School Essays That Made a Difference, 6th Edition* The Princeton Review,2015-02-03

The inside word on business school admissions To gain admission to the top business schools you need more than just high test scores and a strong GPA you need to crush your essays Business School Essays That Made a Difference 6th Edition gives you resources to help do just that including Real essays written by MBA applicants with commentary from the admissions experts An overview of b school admissions and the role of essays in your application Insider advice Interviews with admissions pros

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Best Business Schools' Admissions Secrets Chioma Isiadinso,2014-08-05 The top secrets to getting into the best MBA programs from a leading industry expert Top MBA programs reject more than 80 percent of their applicants but author Chioma Isiadinso s admissions consulting firm has successfully guided 90 percent of her students into the best business schools around the world As a former Admissions Board Member Isiadinso offers insider tips and strategies to help applicants get into the school of their choice by building and promoting their personal brand This revised and updated

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Table of Contents Mba Career Goals Essay Example

1. Understanding the eBook Mba Career Goals Essay Example
 - The Rise of Digital Reading Mba Career Goals Essay Example
 - Advantages of eBooks Over Traditional Books
2. Identifying Mba Career Goals Essay Example
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Mba Career Goals Essay Example
 - User-Friendly Interface
4. Exploring eBook Recommendations from Mba Career Goals Essay Example
 - Personalized Recommendations
 - Mba Career Goals Essay Example User Reviews and Ratings
 - Mba Career Goals Essay Example and Bestseller Lists
5. Accessing Mba Career Goals Essay Example Free and Paid eBooks
 - Mba Career Goals Essay Example Public Domain eBooks
 - Mba Career Goals Essay Example eBook Subscription Services
 - Mba Career Goals Essay Example Budget-Friendly Options
6. Navigating Mba Career Goals Essay Example eBook Formats

- ePub, PDF, MOBI, and More
- Mba Career Goals Essay Example Compatibility with Devices
- Mba Career Goals Essay Example Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Mba Career Goals Essay Example
 - Highlighting and Note-Taking Mba Career Goals Essay Example
 - Interactive Elements Mba Career Goals Essay Example
- 8. Staying Engaged with Mba Career Goals Essay Example
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Mba Career Goals Essay Example
- 9. Balancing eBooks and Physical Books Mba Career Goals Essay Example
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Mba Career Goals Essay Example
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Mba Career Goals Essay Example
 - Setting Reading Goals Mba Career Goals Essay Example
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Mba Career Goals Essay Example
 - Fact-Checking eBook Content of Mba Career Goals Essay Example
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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