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An Overview of Human Resources Management

Principles of Human Resource Management 16 e

Bohlander | Snell

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Chapter Objectives

After studying this chapter, you should be able to

LEARNING OUTCOME 1

Explain how human resources managers can help their firms gain a sustainable competitive advantage through the strategic utilization of people.

LEARNING OUTCOME 2

Explain how globalization affects human resources management.

LEARNING OUTCOME 3

Explain how good human resources practices can help a firm achieve its corporate social responsibility and sustainability goals.

LEARNING OUTCOME 4

Describe how technology can improve how people perform and are managed.

LEARNING OUTCOME 5

Discuss how cost pressures affect human resources management policies.

LEARNING OUTCOME 6

Discuss how firms can leverage employee differences to their strategic advantage.

Explain how educational and cultural changes in the workforce are

Human Resource Management Snell Bohlander 16 Edition

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Decoding **Human Resource Management Snell Bohlander 16 Edition**: Revealing the Captivating Potential of Verbal Expression

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