

## Section A

90 marks

Answer all questions.

All questions carry equal marks.

### Question 1

1. Tariffs are a barrier to trade. A tariff is a tax on imports. The added expense encourages people to buy domestic (locally produced) products.
2. An embargo is a barrier to trade. This is when there is a ban on certain goods. For example in 1998 there was an embargo on exporting European beef to the US and China because of BSE (mad cow disease). (6)

### Question 2

Any of the following:

Reward:

- Potential for more sales and thus more profit
- Will increase awareness of her brand
- A bigger market – more customers available to her

Cost:

- Financial cost of setting up the online shop
- Cost of hiring IT staff
- Training costs to show Sarah or her staff how to manage the website
- Fulfilling orders will take up staff time (6)

### Question 3

- (a) • You should research the product in detail and know the ingredients, etc.
- You should research the company that produces the drink to see if they are ethical, etc.
  - You should ensure that the advertising does not mislead consumers in any way. (3)
- (b) The Directive on Consumer Rights protects buyers in all EU countries, including Ireland. One provision of the directive is that shoppers can cancel their order for any reason within 14 days. (3)

# Final Exam Business Studies 2014 Essay

**Disha Experts**



## **Final Exam Business Studies 2014 Essay:**

*Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 (Grad 6)* Peterson's, 2013-12-20 Peterson's Graduate Programs in Business Education Information Studies Law Social Work 2014 contains comprehensive profiles of more than 11 000 graduate programs in disciplines such as accounting finance business administration management education human resources international business law library information studies marketing social work transportation management and more Up to date info collected through Peterson's Annual Survey of Graduate and Professional Institutions provides valuable data on degree offerings professional accreditation jointly offered degrees part time evening weekend programs postbaccalaureate distance degrees faculty students requirements expenses financial support faculty research and unit head and application contact information There are helpful links to in depth descriptions about a specific graduate program or department faculty members and their research and more Also find valuable articles on financial assistance the graduate admissions process advice for international and minority students and facts about accreditation with a current list of accrediting agencies

**Graduate Programs in the Humanities, Arts & Social Sciences 2014 (Grad 2)** Peterson's, 2013-11-22 Peterson's Graduate Programs in the Humanities Arts Social Sciences 2014 contains comprehensive profiles of more than 11 000 graduate programs in disciplines such as applied arts design area cultural studies art art history conflict resolution mediation peace studies criminology forensics language literature psychology counseling religious studies sociology anthropology archaeology and more Up to date data collected through Peterson's Annual Survey of Graduate and Professional Institutions provides valuable information on degree offerings professional accreditation jointly offered degrees part time and evening weekend programs postbaccalaureate distance degrees faculty students requirements expenses financial support faculty research and unit head and application contact information There are helpful links to in depth descriptions about a specific graduate program or department faculty members and their research and more There are also valuable articles on financial assistance the graduate admissions process advice for international and minority students and facts about accreditation with a current list of accrediting agencies

**How To Write Coursework and Exam Essays** Brendan Hennessy, 2014-02-21 Writing good essays is a vital study skill for all stages of education from GCSE to degree level This highly successful and thoroughly practical guide leads you step by step through the whole process including How to put your ideas into shape Making your essay coherent and giving it conviction How to think straight and argue well How to write a good introduction and conclusion Improving your style Editing and rewriting Now in its 6th edition this book has been thoroughly revised and updated to take account of feedback from teachers and students including the requirements of online research Use the techniques and exercises in this book to develop the originality and good writing that examiners look for and write essays of distinction every time

*Cambridge International AS and A Level Business Studies Revision Guide* Peter Stimpson, Peter Joyce, 2013-08-19

Cambridge International AS and A Level Business Studies Revision Guide has been designed specifically to meet the requirements of the Cambridge syllabus

**The Routledge Handbook of English for Academic Purposes** Ken Hyland, Philip Shaw, 2016-01-29 The Routledge Handbook of English for Academic Purposes provides an accessible authoritative and comprehensive introduction to English for Academic Purposes EAP covering the main theories concepts contexts and applications of this fast growing area of applied linguistics Forty four chapters are organised into eight sections covering Conceptions of EAP Contexts for EAP EAP and language skills Research perspectives Pedagogic genres Research genres Pedagogic contexts Managing learning Authored by specialists from around the world each chapter focuses on a different area of EAP and provides a state of the art review of the key ideas and concepts Illustrative case studies are included wherever possible setting out in an accessible way the pitfalls challenges and opportunities of research or practice in that area Suggestions for further reading are included with each chapter The Routledge Handbook of English for Academic Purposes is an essential reference for advanced undergraduate and postgraduate students of EAP within English Applied Linguistics and TESOL

*Operations Management for Business Excellence* David Gardiner, Hendrik Reefke, 2019-10-28 All businesses strive for excellence in today's technology based environment in which customers want solutions at the touch of a button This highly regarded textbook provides in depth coverage of the principles of operations and supply chain management and explains how to design implement and maintain processes for sustainable competitive advantage This text offers a unique combination of theory and practice with a strategic results driven approach Now in its fourth edition *Operations Management for Business Excellence* has been updated to reflect major advances and future trends in supply chain management A new chapter on advanced supply chain concepts covers novel logistics technology information systems customer proximity sustainability and the use of multiple sales channels As a platform for discussion the exploration of future trends includes self driving vehicles automation and robotics and omnichannel retailing Features include A host of international case studies and examples to demonstrate how theory translates to practice including Airbus Hewlett Packard Puma and Toyota A consistent structure to aid learning and retention Each chapter begins with a detailed set of learning objectives and finishes with a chapter summary a set of discussion questions and a list of key terms Fully comprehensive with an emphasis on the practical this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management It would also appeal to executives who desire an understanding of how to achieve and maintain excellence in business Online resources include lecture slides a glossary test questions downloadable figures and a bonus chapter on project management

*Brilliant Essays* Ursula Hackett, 2020-11-17 Ursula Hackett's tried and tested approach for essay success helps students to create brilliant original high scoring essays that are enjoyable to write and read With dozens of hands on exercises and clear examples *Brilliant Essays* begins with students everyday experience of using language arguing a case reading thinking and communicating with other people Chapters help

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**Personal Transferable Skills in Accounting Education RPD** Kim Watty,Beverley Jackling,Richard M.S. Wilson,2014-07-16 The development of generic skills often referred to as soft skills in accounting education has been a focus of discussion and debate for several decades During this time employers and professional bodies have urged accounting educators to consider and develop curricula which provide for the development and assessment of these skills In addition there has been criticism of the quality of accounting graduates and their ability to operate effectively in a global economy Embedding generic skills in the accounting curriculum has been acknowledged as an appropriate means of addressing the need to provide knowledge professionals to meet the needs of a global business environment Personal Transferable Skills in Accounting Education illustrates how generic skills are being embedded and evaluated in the accounting curriculum by academics from a range of perspectives Each chapter provides an account of how the challenge of incorporating generic skills in the accounting curriculum within particular educational environments has been addressed The challenges involved in generic skills development in higher education have not been limited to the accounting discipline This book provides examples which potentially inform a wide range of discipline areas Academics will benefit from reading the experiences of incorporating generic skills in the accounting curriculum from across the globe This book was originally published as a themed issue of Accounting Education an international journal

**The SAGE Handbook of Qualitative Business and Management Research Methods** Catherine Cassell,Ann L Cunliffe,Gina Grandy,2017-12-14 The SAGE Handbook of Qualitative Business and Management Research Methods provides a state of the art overview of qualitative research methods in the business and management field The Handbook celebrates the diversity of the field by drawing from a wide range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods The chapters address the philosophical underpinnings of particular approaches to research contemporary illustrations references and practical guidelines for their use The two volumes therefore provide a useful resource for Ph D students and early career researchers interested in developing and expanding their knowledge and practice of qualitative research In covering established and emerging methods it also provides an invaluable source of information for faculty teaching qualitative research methods The contents of the Handbook are arranged into two volumes covering seven key themes Volume One History and Tradition Part One Influential Traditions underpinning qualitative research positivism interpretivism pragmatism constructionism critical poststructuralism hermeneutics postcolonialism critical realism mixed methods grounded theory feminist and indigenous approaches Part Two

Research Designs ethnography field research action research case studies process and practice methodologies Part Three The Researcher positionality reflexivity ethics gender and intersectionality writing from the body and achieving critical distance Part Four Challenges research design access and departure choosing participants research across boundaries writing for different audiences ethics in international research digital ethics and publishing qualitative research Volume Two Methods and Challenges Part One Contemporary methods interviews archival analysis autoethnography rhetoric historical stories and narratives discourse analysis group methods sociomateriality fiction metaphors dramaturgy diary shadowing and thematic analysis Part Two Visual methods photographs drawing video web images semiotics and symbols collages documentaries Part Three Methodological developments aesthetics and smell fuzzy set comparative analysis sewing quilts netnography ethnomusicality software ANTI history emotion and pattern matching

**Introducing Japanese Popular Culture** Alisa Freedman, 2023-04-18 Specifically designed for use in a range of undergraduate and graduate courses while reaching specialists and general readers this second edition of *Introducing Japanese Popular Culture* is a comprehensive textbook offering an up to date overview of a wide variety of media forms It uses particular case studies as a way into examining the broader themes in Japanese culture and provides a thorough analysis of the historical and contemporary trends that have shaped artistic production as well as politics society and economics As a result more than being a time capsule of influential trends this book teaches enduring lessons about how popular culture reflects the societies that produce and consume it With contributions from an international team of scholars representing a range of disciplines from history and anthropology to art history and media studies the book covers Characters Television Videogames Fan media and technology Music Popular cinema Anime Manga Spectacles and competitions Sites of popular culture Fashion Contemporary art Written in an accessible style with ample description and analysis this textbook is essential reading for students of Japanese culture and society Asian media and popular culture globalization and Asian Studies in general It is a go to handbook for interested readers and a compendium for scholars

**Revisiting the Assessment of Second Language Abilities: From Theory to Practice** Sahbi Hidri, 2018-01-12 This book presents an overview of revisiting the assessment of language abilities It also showcases how the measurement of such constructs can result in negative or positive washback and how outcomes might be conducive to repercussions that decide on the future of many stakeholders The 23 chapters were selected among tens of chapters received from different contexts that addressed the issue of revisiting the assessment of language abilities such as Tunisia Ukraine Algeria Russia KSA Sudan Egypt Canada Kurdistan UK USA Iran Turkey etc These contexts have highlighted the necessity to revisit the different constructs which should be assessed with a clear and straightforward foundation on students learning objectives and their actual language ability To do so most of the chapters present hands on use of relevant statistical tests that might serve in revisiting the construct definition both theoretically and operationally Perhaps the sole and intricate question that the authors of these contributions ask is what it means to revisit

the assessment of the construct of individualized language ability and how In addition the book accentuates the momentousness and significance of reflecting on test fairness and validation as the mainspring and backbone for democratization of assessment This book appeals to a broad readership such as English Language Teaching ELT practitioners language teachers students testing organizations policy makers test designers writers of test specifications testing experts researchers program evaluators especially in the Middle East and North Africa MENA as well as other international contexts

*Museums without Borders* Robert R. Janes, 2015-12-14 Drawing together nearly 40 years of experience *Museums without Borders* presents the key works of one of the most respected practitioners and scholars in the field Through these selected writings Robert R Janes demonstrates that museums have a broader role to play in society than is conventionally assumed He approaches the fundamental questions of why museums exist and what they mean in terms of identity community and the future of civil life This book consists of four Parts Indigenous Peoples Managing Change Social Responsibility and Activism and Ethics The Parts are ordered chronologically and each begins with an introduction and an overview of the ensuing articles which situates the papers in their historical and cultural contexts Using an interdisciplinary approach that combines anthropology ethnography museum studies and management theory Janes both questions and supports mainstream museum practice in a constructive and self reflective manner offering readers alternative viewpoints on important issues Considering concepts not generally recognized in museum practice such as the Roman leadership model of *primus inter pares* and the Buddhist concept of mindfulness Janes argues that the global museum community must examine how they can meet the needs of the planet and its inhabitants *Museums without Borders* charts the evolving role of the contemporary museum in the face of environmental societal and ethical challenges and explores issues that have and will continue to shape the museum sector for decades to come This book demonstrates that it is both reasonable and essential to expand the purpose of museums at this point in history not only because of their unique characteristics and value to society but also because of Janes respect and admiration for their rich legacy It is time that museums assist in the creation of a new caring and more conscious future for themselves and their communities This can only be done through authentic engagement with contemporary issues and aspirations

*Supporting Requirements Communication for Shared Understanding by Applying Vision Videos in Requirements Engineering* Oliver Karras , 2021-05-15 Requirements engineering RE has the overall goal of establishing the vision of the system in its relevant context For this goal all stakeholders must disclose discuss and align their mental models of the system by explicitly communicating their goals ideas needs and expectations This procedure serves to develop and negotiate a shared understanding and is called requirements communication In this thesis I analyze the application of videos as a documentation option in RE to support effective requirements communication for shared understanding Videos used for this purpose are called vision videos Based on a technology transfer process I develop a candidate solution consisting of the two concepts video as a by product and awareness and guidance The first concept

supports the revision of RE practices by integrating video production and use to obtain videos as a by product with low effort and sufficient quality The second concept helps software professionals with video production and use by creating awareness regarding video quality and providing guidance on how to proceed Each concept is first validated in academia before the entire candidate solution is validated in a case study in the industry The findings from academia and industry indicate that the candidate solution helps software professionals to gain the required awareness knowledge and ability to produce and use vision videos at moderate costs and with sufficient quality These videos are suitable for the intended purpose of supporting requirements communication for shared understanding

*ECIE 2016 11th European Conference on Innovation and Entrepreneurship* Minna Tunkkari Eskelinen, Iris Aaltio, 2016

*Teaching L2 Composition* Dana R. Ferris, John S. Hedgcock, 2023-03-23 This popular comprehensive theory to practice text helps teachers understand the task of writing L2 writers the different pedagogical models used in current composition teaching and reading writing connections Moving from general themes to specific pedagogical concerns it includes practice oriented chapters on the role of genre task construction course and lesson design writing assessment feedback error treatment and classroom language grammar vocabulary style instruction Each chapter includes Questions for Reflection Further Reading and Resources Reflection and Review and Application Activities An ideal text for L2 teacher preparation courses and in service writing instructors the text offers an accessible synthesis of theory and research that enables readers to see the relevance of the field's knowledge base to their own present or future classroom settings and student writers New to the Fourth Edition Updated with new research theory and developments in the field throughout the text Visually accessible layout and design for improved reader navigability Expanded attention to technological affordances for writing pedagogy Stand alone reference list in each chapter Support Material with activities and resources from the text also available on the book's webpage at [www.routledge.com](http://www.routledge.com)

9780367436780 *Increasing Production from the Land* Coulson, Andrew, Ellman, Antony, 2018-08-17 African agriculture faces major challenges with growing population pressure and the impact of climate change Until now food production overall has broadly kept pace with demand To maintain this impressive achievement production from the land needs to be intensified soil fertility must be enhanced forests and water resources must be conserved and land use practices must be sustainable over the long term This book shows what needs to be done and points to how best to achieve this The book starts with a brief guide to what plants and animals need to grow well how farmers currently use the land and the research that is being conducted on new agricultural technologies A comparison is made of productivity on small and large farms which demonstrates that contrary to some suggestions small farmers properly serviced can be as productive or even more productive than larger farms Subsequent chapters discuss issues of land tenure pastoralism training the importance of women farmers access to finance markets value chains and contract farming as a partnership between small scale producers processors and traders in agricultural products The final section of the book discusses whether a new green revolution is

feasible or desirable for Africa The potential risks and benefits of dependence on purchased agrochemicals genetically modified varieties and multinational seed and chemical companies are examined A series of twelve broad policy proposals for achieving a sustainable agriculture sector is presented for consideration Fifteen case studies illustrate the issues discussed in the book Most of the examples are from East Africa particularly Tanzania but the principles addressed are relevant across the African continent Each chapter of the book includes references and suggestions for further reading most of them freely available to anyone with internet access A set of essay questions exploring the issues covered in each chapter is included to provide practical help for students of agriculture and their teachers

**Human Resource Management for MBA and Business Masters** Iain Henderson, 2017-01-31 Packed with practical information and offering a solid foundation in HRM theory Human Resource Management for MBA and Business Masters covers all the topics MBA students need to know in a concise accessible way One of the only texts available for HR non specialist students doing a Masters or MBA it looks at the changing world of the line manager and HR professional with regard to key topics such as HRM and strategy employee resourcing human resource development employee relations and performance management Annotated further reading for each chapter and questions for each case study help cement knowledge and understanding Now aimed at a wider readership of management Masters students this fully updated 3rd edition of Human Resource Management for MBA and Business Masters features a greater international and contemporary focus fresh case studies coverage of the impact of new forms of employment and technology on HR and updated online supporting resources With diagrams and models throughout it covers topics such as CSR organizational culture and change performance management and talent management the criticisms of HRM levelled by the Critical Management School and different HRM challenges as they relate to each chapter Online supporting resources for tutors include an instructor's manual videos multiple choice questions and additional case studies additional resources for students include multiple choice questions and additional case studies

**The Cambridge Handbook of the Changing Nature of Work** Brian J. Hoffman, Mindy K. Shoss, Lauren A. Wegman, 2020-04-23 This handbook provides an overview of the research on the changing nature of work and workers by marshalling interdisciplinary research to summarize the empirical evidence and provide documentation of what has actually changed Connections are explored between the changing nature of work and macro level trends in technological change income inequality global labor markets labor unions organizational forms and skill polarization among others This edited volume also reviews evidence for changes in workers including generational change or lack thereof that has accumulated across domains Based on documented changes in work and worker behavior the handbook derives implications for a range of management functions such as selection performance management leadership workplace ethics and employee well being This evaluation of the extent of changes and their impact gives guidance on what best practices should be put in place to harness these developments to achieve success

**Target SBI Bank PO 20 Practice Sets Preliminary & Main Workbook with 5**

**Online Tests (English 6th edition)** Disha Experts, 2017-08-01 Target SBI Bank PO Exam 20 Practice Sets Workbook English Edition is the 6th edition written exclusively for the New pattern Exam being conducted by SBI for recruitment in PO in the SBI. The book provides 20 Practice Sets 5 Preliminary Exam Tests 15 Main Exam Mains Tests 10 in the book and 5 as Online Tests 10 Descriptive Tests designed exactly on the pattern of the latest SBI Bank PO Exam. The Preliminary Test contains all the 3 sections Reasoning Ability Quantitative Aptitude and English Language as per the latest pattern. The Main Mains Test contains all the 4 variety of tests Reasoning and Computer Knowledge Data Analysis Interpretation General Banking Economy Awareness and English Language as per the latest pattern. The Subjective Tests contains Essay Writing Letter Writing and Paragraph Writing as per the latest pattern suggested by SBI. The solution to each type of Test is provided at the end of the book. The General Awareness section in the Main Test of each Practice Set contains questions from General Awareness Current Affairs Banking and Economic Awareness. The book also provides detailed solutions to the June 2014 April 2013 July 2011 August 2011 June 2015 Prelim July 2015 Main question 2016 Prelim Main papers of the SBI PO Exam. This book will really help the students in developing the required Speed and Strike Rate which will increase their final score in the exam.

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### **Research Anthology on Business Law, Policy, and Social Responsibility**

Management Association, Information Resources, 2023-12-21 The complicated interactions between business law and societal expectations pose an unprecedented challenge in modern commerce. Businesses navigate an intricate ecosystem shaped by legal principles government regulations and evolving societal values. The Research Anthology on Business Law Policy and Social Responsibility comprehensively explores critical issues as societal expectations for responsible business practices rise across a four volume collection. The anthology's timely significance makes this reference with an exhaustive coverage an indispensable resource. Carefully curated the collection sheds light on the latest trends techniques and applications in business law and policy. Covering topics from the transformation of business ethics in the digital era to the role of multinational corporations in enforcing competition laws the anthology serves as a vital reference for academics lawyers policymakers and business professionals. Libraries seeking expansive and diverse research materials will find this anthology to be an exceptional solution enriching the academic environment and serving as an invaluable tool for researchers educators and students. The Research Anthology on Business Law Policy and Social Responsibility is a comprehensive addition to any institution's collection addressing the diverse needs of those exploring the landscape of business law and policy.

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