Business Ethics

Decision Making for Personal Integrity
& Social Responsibility

FOURTH EDITION



LAURA P. HARTMAN I JOSEPH DESJARDINS I CHRIS MACDONALD



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Bob Tricker, Gretchen Tricker

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Business Ethics Gael McDonald, 2015 Business Ethics introduces students to ethical issues and decision making in a variety of contemporary contexts The book addresses corporate social responsibility stakeholder management and sustainability It develops an awareness of the many ways in which ethical considerations can manifest in commercial domains thereby helping prepare students for their professional careers **Introduction to Business Ethics** Joseph Business Ethics Denis Collins, 2017-11-27 Business Ethics Best Practices for Designing and Managing Ethical Organizations Second Edition focuses on how to create organizations of high integrity and superior performance Author Denis Collins shows how to design organizations that reinforce ethical behavior and reduce ethical risks using his unique Optimal Ethics Systems Model that outlines how to hire and train ethical employees make ethical decisions and create a trusting productive work environment Taking a practical approach this text is packed with tips strategies and real world case studies that profile a wide variety of businesses industries and issues New to This Edition Premium Ethical Dilemma videos located in the Interactive eBook challenge students to practice their ethical reasoning and ethical decision making skills New case studies tackle complex ethical issues through real world companies such as the NFL Wells Fargo Exxon Mobil and Volkswagen New chapter opening ethical dilemmas based on real situations allow students to grapple with the grey areas of business ethics Optimal Ethics System Check Up surveys summarize the best practices discussed in the chapter to allow students to assess benchmark and continuously improve their own organization Ethics in the News activities profile real world events such as United Airlines removal of a passenger on an overbooked flight to challenge students to think critically about how they would respond in a particular situation Up for Debate features highlight contentious issues that students encounter in real life such as Facebook privacy **Business Ethics** Bob Tricker, Gretchen Tricker, 2014-01-03 Traditionally books on business ethics focus on CSR companies relations with their stakeholders and corporate citizenship More recently green credentials and sustainability have been added to that agenda Unconventionally this book argues that business ethics are basic to running business not a separate subject They are inherent to the governance and management of every organization not an optional exercise in corporate citizenship Business ethics concern behaviour in business and the behaviour of business Decisions at every level in a company have ethical implications strategically in the board room managerially throughout the organization and operationally in all of its activities. The use and sometimes the abuse of corporate power the process of corporate governance raises ethical issues Business involves risk taking whether decisions are at the strategic managerial or operational level Exposure to ethical risk needs to be part of every organization s strategy formulation policy making and enterprise risk management Designed to be read by both undergraduates and postgraduates this book is a primer on ethics in business It is also relevant to ethics courses that are now part of many legal accountancy and other professional examinations. The book is not about moral philosophy nor does it prescribe appropriate standards of

behaviour or recommend economic legal or political solutions Rather it enables readers to recognize ethical issues in business to respond appropriately and to embed ethics in business processes The book not only considers what business ethics are and why they are important but offers practical approaches on how to develop a successful corporate ethics The Routledge Companion to Business Ethics Eugene Heath, Byron Kaldis, Alexei Marcoux, 2018-02-12 The culture field of business ethics continues to expand intellectually and geographically During the past five decades scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct This Companion provides a novel overview of the discipline of business ethics covering the major areas of the field as well as new and emerging topics The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics moral philosophy the nature of business responsibilities within the firm economic institutions the 2008 financial crisis globalization and business ethics in different regions of the world Led by a well respected editorial team this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy economics law and history in addition to business and philosophy With its fresh analyses wide scope and clarity of approach this volume will be an essential addition to library collections in business management and applied ethics Strategic and Tactical Approach to Global Business Ethics, Second Edition Lawrence A. Beer, 2015-01-12 The inclusion of ethically driven elements into the strategic planning process of multinational corporations MNCs is an emerging consideration in the modern era of globalization Firms pursuing cross border activities in any capacity and to whatever degree or scale are increasingly coming into contact with differences in morally applied decision making that affects their operational success and sustainability The choices made require the use of clear and unambiguous codes of conduct for embedded managers abroad The implementation of a properly administered code coupled with a program of corporate social responsibility CSR can add value to a company while its misapplication or exclusion can diminish value **Business Ethics 2011/2012** John Richardson, 2012 Business to Business Marketing Management Alan Zimmerman, Jim Blythe, 2013-04-12 Business to business markets are considerably more challenging than consumer markets and demand specific skills from marketers Buyers with a responsibility to their company and specialist product knowledge are more demanding than the average consumer The products themselves may be highly complex often requiring a sophisticated buyer to understand them Increasingly B2B relationships are conducted in a global context However all textbooks are region specific except this one This textbook takes a global viewpoint with an international author team and cases from across the globe Other unique features of this excellent textbook include placement of B2B in a strategic marketing setting full discussion of strategy in a global setting including hypercompetition full chapter on ethics early in the text detailed review of global B2B services marketing trade shows and market research This new edition has been completely rewritten and features expanded sections on globalisation and purchasing plus brand new sections on social media marketing and intellectual

property More selective shorter and easier to read than other B2B textbooks this is ideal for introduction to B2B and shorter courses At the same time it s comprehensive enough to cover all the aspects of B2B marketing any marketer needs be they students or practitioners looking to improve their knowledge *Economic Behavior, Game Theory, and Technology in Emerging Markets* Christiansen, Bryan, Basilgan, Muslum, 2013-11-30 This book explores game theory and its deep impact in developmental economics specifically the manner in which it provides a way of formalizing institutions Provided by publisher

Stages of Corporate Social Responsibility Samuel O. Idowu, Stephen Vertigans, 2016-11-04 This book presents a multidisciplinary and multifaceted view of the state of corporate social responsibility CSR development in organizations in different industries around the world It is based on the assumption that companies today must shift their focus to their long term prosperity and the complex and interrelated environmental social economic and political ecosystems within which they function The book tracks ideas through to impacts offering unique perspectives on stimulating topics such as awareness among female entrepreneurs in Nigeria views of upper management in Polish firms Japanese CSR strategies and the social relevance of corporate initiatives pragmatic approaches of CSR design principles in Scandinavia and many more The book collects not only examples from different countries and global regions but also cases from a diverse range of globally relevant industries It discusses the different stages of CSR development at a professional conceptual and strategic level and integrates them into a comprehensive framework to define the adequate course of action for each stage Responsibly in the Asian Century Mario Fernando, 2015-12-15 The book is one of the first to focus on responsible leadership in the contemporary Asian century context It adopts a unique context driven social innovation based responsible leadership approach to explain how context can impact and shape the theory and practice of responsible leadership This unique work will strongly appeal to a broad spectrum of researchers and scholars across disciplines with a particular interest in the interplay between leadership responsibility and ethics As Asia s influence on the global economy continues to grow in the Asian Century this book offers a culturally integrated view of how the shift in economic power to Asia and the rising new global economic order can influence the theory and practice of responsible leadership The book focuses particularly on the Asian century opportunities and challenges as a strong contextual factor that shapes the responsibility of responsible leadership The scholarly literature on the topic the case studies developed through interviews and secondary data and author s corporate experiences in the Asia Pacific region in leading organisations are key sources for the book s assertions It fills an important gap in the literature on how Asian cultural factors might influence the predominantly Western developed responsible leadership theory and practice This book covers key topics including the moral basis for responsibility theory and practice of responsible leadership Asian challenges to responsible leadership and socially innovative responsible leadership Fernando s book provides a fresh and novel perspective on how evolutionary changes in economic power between Asia and the rest of the world undoubtedly will affect the practice of responsible leadership He examines varying views on responsible

leadership across cultures demonstrating how Asian and Western leadership styles have evolved as our economy continues to become more globally integrated Prof Laura Pincus Hartman Director Susilo Institute for Ethics in the Global Economy Boston University Questrom School of Business Boston USA There is little doubt that this is the Asian Century and that economic and political influences from the east will increase But so too may cultural ethical and even religious influences It is therefore important that researchers understand these significant changes In this book Mario Fernando gives us an insight into what this means for responsible leadership It is primarily an excellent work of scholarship written for academics who teach and research in this area by someone who knows Asian business and culture from the inside But it will also reward careful study by practicing leaders and those who are the potential leaders of the future Professor of Business Ethics Geoff Moore Durham Business School Durham University UK Research in Ethical Issues in Organizations Michael Schwartz, Howard Harris, 2013-08-02 Research in Ethical Issues in Organizations The Engineering-Business Nexus Steen Hyldgaard Christensen, Bernard Delahousse, Christelle Didier, Martin Meganck, Mike Murphy, 2018-11-14 Fascinating and compelling in equal measure this volume presents a critical examination of the multilayered relationships between engineering and business In so doing the study also stimulates ethical reflection on how these relationships either enhance or inhibit strategies to address vital issues of our time In the context of geopolitical economic and environmental tendencies the authors explore the world that we should want to create and the role of the engineer and the business manager in this endeavor Throughout this volume the authors identify periods of alignment and periods of tension between engineering and business They look at focal points of the engineering business nexus related to the development of capitalism The book explores past and present movements to reshape reform or reject this nexus The volume is informed by questions of importance for industry as well as for higher education These are What kinds of conflict arise for engineers in their attempts to straddle both professional and organizational commitments How should professionals be managed to avoid a clash of managerial and professional cultures How do engineers create value in firms and corporations What kinds of tension exist between higher education and industry What challenges does the neoliberal entrepreneurial university pose for management faculty students society and industry Should engineering graduates be ready for work and can they possibly be What kinds of business issues are reflected in engineering education curricula and for what purpose Is there a limit to the degree of business hybridization in engineering degree programs and if so what would be the criterion for its definition Is there a place in engineering education curricula for reflective critique of assumptions related to business and economic thinking One ideal of management and control comes to the fore as the Anthropocene the world transformed into an engineered artefact which includes human existence The volume raises the question as to how engineering and business together should be considered given the fact that the current engineering business nexus remains embedded within an economic model of continual growth By addressing macro level issues such as energy policy sustainable development globalization and social justice this study

will both help create awareness and stimulate development of self knowledge among practitioners educators and students thereby ultimately addressing the need for better informed citizens to safeguard planet Earth as a human life supporting Employee Engagement with Sustainable Business Nadine Exter, 2013-07-18 Sustainability is and continues to grow as a key issue for organizations in the board room with investors customers and regulators and from employees whose demands on organizations include improving their social and environmental performance in return for loyalty and commitment However as well as employees being a driver for organizations to embrace corporate sustainability employees are also one of the most critical assets in enabling an organisation to understand and be able to deliver to its economic social and environmental responsibilities Research shows that employees of all types are vital in the pursuit of sustainability however to date there is no one source that shows all of these identified types of employees and how they are involved in the sustainability process This book fills that gap with interviews and case studies for each type of employee as well as up to date research and analysis of the critical role of social intrapreneurs and leaders within organisations. The book uses real life examples along with the latest research in an informative and accessible style Management theory is used throughout such as motivation leadership skills and organisational behaviour but this is discussed through examples rather than in a theoretical manner This book will provide insight examples and advice on the different types of employees who are and can contribute to a sustainable world via the organisation they work for what they are doing from within the organization to contribute to societal economic and environmental sustainability **Integrating Gender Equality into Business and** Management Education Patricia M. Flynn, Kathryn Haynes, Maureen A. Kilgour, 2017-09-08 This volume addresses the need to integrate gender equality into business and management education and provides examples of leading initiatives illustrating how this can occur from various disciplinary and global perspectives Gender inequality has a long history in business schools and the workplace and traditions are hard to change Some disciplines remain resolutely gendered affecting both women and men and case materials on women leaders and managers are still rare The chapters provide conceptual and research rationales as to why responsible management education must address the issue of gender equality They also identify materials and resources to assist faculty in integrating gender issues and awareness into various disciplines and fields These include specific case studies and innovations that assess or address the role of gender in various educational environments The book is designed to help faculty integrate the topic of gender equality into their own teaching and research and gain support for the legitimacy of gender equality as an essential management education topic This is the first book in a series on gender equality as a challenge for business and management education published with the Principles of Responsible Management Education PRME Working Group on Gender Equality Responsible Firms J. Jay Choi, Jimi Kim, 2024-12-06 Responsible Firms CSR ESG and Global Sustainability examines global contemporary models of the responsible firm investigating how broader social responsibilities are or are not integrated and proposing new concepts and

frameworks to improve Encyclopedia of Stakeholder Management Jacob D. Rendtorff, Maria
Bonnafous-Boucher, 2023-02-14 This Encyclopedia provides a comprehensive overview of the most important concepts of stakeholder theory and management in business and public administration. It identifies that stakeholders are essential for value creation in democratic societies Seven Moralities of Human Resource Management. T. Klikauer, 2014-10-28 Seven Moralities of Human Resource Management analyses morality of HRM from the perspective of American psychologist. Laurence Kohlberg. This book examines and makes value judgements on whether or not HRM is moral from the viewpoint of Kohlberg s seven stages of morality as a follow up study of the author s 2012 book Seven Management Moralities.

Monetary Wisdom Thomas Li-Ping Tang, 2024-05-16 Money is the instrument of commerce and a measure of value Globalization has created economic prosperity for citizens around the world These challenges have changed how people work live and do business Monetary Wisdom Monetary Aspirations and Decision Making presents an excellent collection of innovative and a multi cultural view of how money has affected decision making not only at an individual level but at organizational level This book discusses the powerful motivators of money and the connection to ethical decision making both in organizations and social life Inspires readers to learn one of the world's most often used money attitude measures Notices that in modern societies money is power at the individual level Suggests that monetary aspirations not money itself predict cheating Profiles that reducing stress curbs dishonesty directly and indirectly Illustrates that leaders promote employees honesty and creativity Reveals how corruption expands prospect theory to a global level Explores the contexts to achieve **Public Relations and the Public Interest** Jane Johnston, 2016-02-12 In this book balanced aspirations and serenity Johnston seeks to put the public interest onto the public relations radar arguing the need for its clear articulation into mainstream public relations discourse This book examines literature from a range of fields and disciplines to develop a clearer understanding of the concept and then considers this within the theory and practice of public relations The book s themes include the role of language and discourse in establishing successful public interest PR and in perpetuating power imbalances intersections between CSR governance law and the public interest and how activism and social media have invigorated community control of the public interest Chapters explore the role of the public interest including cross cultural and multicultural challenges community and internal consultation communication choices and listening to minorities and subaltern publics

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