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Marketing – Finance – Production Management – Communication – GRH

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globalization and competition logistics optimizes processes and reduces production and delivery cycles The use of Sustainable Supply Chain Management SuSCM is now increasingly at the center of thought due to the numerous factors favoring its implementation requests from various stakeholders governmental pressures decrees laws regulations etc environmental pressures pollution disappearance of fuel fossils etc and societal pressures reputation image protection etc However there are still obstacles to the implementation of SuSCM including significant costs the complexity of coordination and the lack of communication within the whole supply chain Nevertheless it should nowadays be included by any organization in its decisions towards a strategic approach towards sustainability This book presents each economic environmental and societal aspect of SuSCM By considering each of these dimensions separately the primary objective is to facilitate the implementation of the elements that make it up Readers are also provided with several strategic interpretive lenses to be able to perform audits and diagnostics of each component Contents 1 The Economic Aspect of Sustainable Supply Chain Management 2 The Environmental Aspect of Sustainable Supply Chain Management 3 The Social Societal Aspect of Sustainable Supply Chain Management 4 Sustainable Supply Chain Management Balanced Scorecard About the Authors Jo lle Morana is Lecturer in management science attached to the Laboratoire d Economie des Transports Transport Economy Laboratory at University Lumi re Lyon II in France Her fields of research concern economic environmental and societal logistics Proceedings of the 3rd International Conference of Economics and Management (CIREG 2016) **Volume II** Houcine Berbou, Aziz Fassouane, Mustapha Belaissaoui, 2020-04-06 This book brings together papers presented at the 3rd Conference of Research in Economics and Management CIREG held in Morocco in May 2016 With a focus on the challenges of SMEs and innovative solutions they highlight the contribution of researchers in the fields of business and management with all their micro and macro economic aspects They shed light on the universal scientific vision of the importance of SMEs with answers relevant to their local context and adapted to their specific national situation The relevance of SME research lies in its heuristic value of analyzing change rather than in constructing a category a particularly useful empirical concept This third volume is focused on marketing and human resources Employment, Training and Lifelong Learning Lourdes Mella Méndez, Silvia Fernández Martínez, Bárbara Torres García, 2025-08-08 This book offers a timely exploration of the continuous training of individuals a subject crucial to both business competitiveness and societal progress in today s rapidly changing world Addressing the digital and climate revolutions it examines how lifelong learning helps workers adapt their skills to meet evolving demands while supporting active ageing for all citizens even in retirement Divided into three sections the book features studies that combine theoretical insights and practical recommendations from renowned experts in education and law The book stands out for its international scope with chapters covering diverse national perspectives from countries such as the United Kingdom the United States Japan and various European nations It uniquely integrates both education and legal perspectives providing a comprehensive analysis that addresses gaps in existing

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