

**Jane Williams**

January 25th, 2022

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**Datadriven Content Marketing Manager**

**To Hannah Swanson - Unilever**

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Dear Hannah,

Seeing that Unilever was looking for a Content Marketing Manager made my heart skip a beat. I helped grow Savvy Evolve's revenue by 85% by adding content marketing to our online presence and I am confident I can do the same for you.

In my previous position with Savvy Evolve I worked independently on a project aimed to grow its brand awareness by implementing content marketing. This strategy ensured that our prospective customers and partners always felt a strong connection to our company and products and thus I was able to build quality relationships and work collaboratively and professionally with all stakeholders.

A year after implementing the content marketing strategy the results were in:

- 67% increase in overall customer recognition of our brand and products
- 33% increase in brand ambassadors

I know that Unilever is in need of a person to oversee the channel-specific strategy and development of all content for the department's social channels and video platforms. This task is a great opportunity to expand your audience's knowledge of your content, which I as a Content Marketer is passionate about. Given the chance I would love to use my knowledge of social media and video-editing skills to achieve great results.

Thank you for your time in reading this. I'd be thrilled to learn more about this job opening, and show you how I can help Unilever grow through a strategic content marketing effort.

Sincerely,

Jane Williams

# How To Write A Successful Cover Letter

**G Psacharopoulos**



## **How To Write A Successful Cover Letter:**

Embark on a breathtaking journey through nature and adventure with is mesmerizing ebook, Natureis Adventure: **How To Write A Successful Cover Letter** . This immersive experience, available for download in a PDF format ( \*), transports you to the heart of natural marvels and thrilling escapades. Download now and let the adventure begin!

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