



How To Use Google Analytics

A Beginner's Guide

Google Analytics Guide

Brian Clifton



Google Analytics Guide :

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[Google Analytics](#) Aditya Sachdeva, 2021-01-07

When the company isn't getting the leads they expect, they question if your work is valuable. That is where data becomes crucial to digital marketers. This guide might prove to be the ultimate tool for digital marketers while using Google Analytics, the most robust free analytics platform available. In this guide, you will learn:

- Introduction to Google Analytics
- Setting Up the process of Google Analytics
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