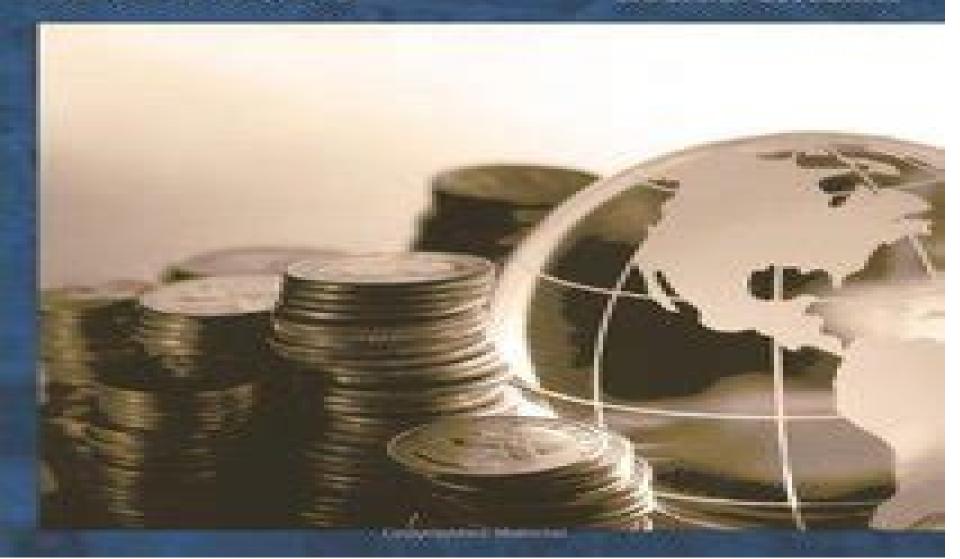
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Information and Cyber Security Hein Venter, Marianne Loock, Marijke Coetzee, Mariki Eloff, Jan Eloff, Reinhardt Botha, 2020-12-18 This book constitutes the refereed post conference proceedings of the 19th International Conference on Information Security ISSA 2020 which was supposed to be held in Pretoria South Africa in August 2020 but it was held virtually due to the COVID 19 pandemic The 10 revised full papers presented were carefully reviewed and selected from 33 submissions The papers deal with topics such as authentication access control digital cyber forensics cyber security mobile and wireless security privacy preserving protocols authorization trust frameworks security requirements formal security models malware and its mitigation intrusion detection systems social engineering operating systems security browser security denial of service attacks vulnerability management file system security firewalls Web protocol security digital rights management and distributed systems security Revenue Management aus der Kundenperspektive Torsten Tomczak, Wibke Heidig, 2014-01-29 Revenue Management bezeichnet ein vor allem in der Dienstleistungs und Sachg terindustrie eingesetztes Konzept zur effektiven Nutzung unflexibler Kapazit ten Ziel ist es diese Kapazit ten in einem begrenzten Zeitraum m glichst effizient und gewinnoptimierend zu nutzen Im operativen Bereich f hrt dies jedoch dazu dass Unternehmen verschiedenen Kunden dieselbe Leistung zu unterschiedlichen Preisen anbieten z B Luftfahrtindustrie Hotellerie Vielen Kunden gibt dies Anlass zur Unzufriedenheit Vor diesem Hintergrund betrachten Experten aus Wissenschaft und Praxis Revenue Management aus der Perspektive des Kunden Sie zeigen Erkl rungsans tze fr die kundenseitige Wahrnehmung und Reaktionen auf Revenue Management Praktiken auf und stellen Konfliktl sungsstrategien vor Ein unverzichtbares Marketing Handwerkszeug fr ein professionell betriebenes Revenue Management Disrupting Finance Theo Lynn, John G. Mooney, Pierangelo Rosati, Mark Cummins, 2018-12-06 This open access Pivot demonstrates how a variety of technologies act as innovation catalysts within the banking and financial services sector Traditional banks and financial services are under increasing competition from global IT companies such as Google Apple Amazon and PayPal whilst facing pressure from investors to reduce costs increase agility and improve customer retention Technologies such as blockchain cloud computing mobile technologies big data analytics and social media therefore have perhaps more potential in this industry and area of business than any other This book defines a fintech ecosystem for the 21st century providing a

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