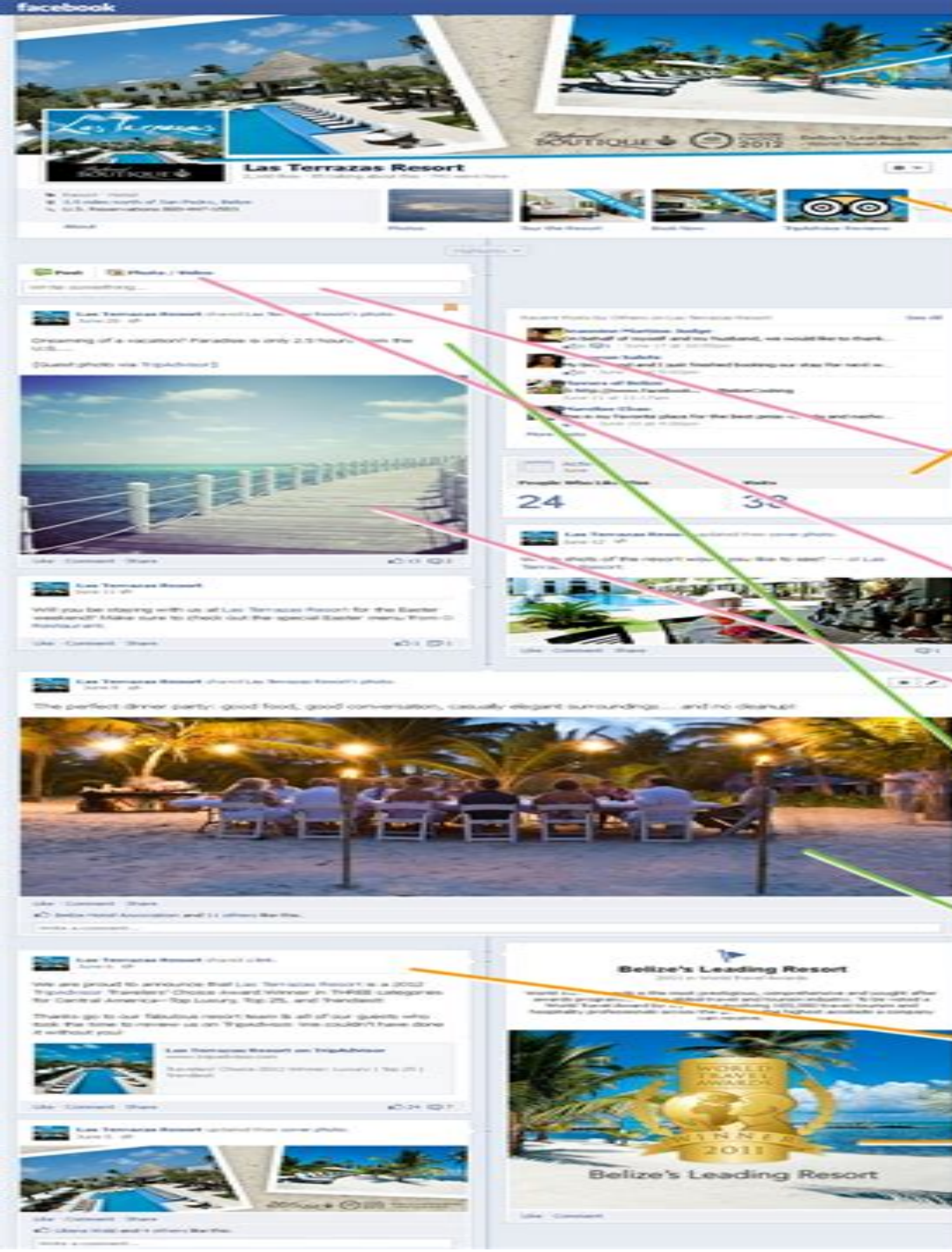




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It's the first thing people see, so use a photo that will catch visitor's attention and convey your hotel's image

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Apps

Customizable Apps add personality to your page and turn it into an interactive experience

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Facebook User Guide 2012

Lyndsay Michalik Gratch, Ariel Gratch



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Parycek, Peter, Edelmann, Noella, 2014 **The Changing World Religion Map** Stanley D. Brunn, 2015-02-03 This extensive work explores the changing world of religions faiths and practices It discusses a broad range of issues and phenomena that are related to religion including nature ethics secularization gender and identity Broadening the context it studies the interrelation between religion and other fields including education business economics and law The book presents a vast array of examples to illustrate the changes that have taken place and have led to a new world map of religions Beginning with an introduction of the concept of the changing world religion map the book first focuses on nature ethics and the environment It examines humankind's eternal search for the sacred and discusses the emergence of green religion as a theme that cuts across many faiths Next the book turns to the theme of the pilgrimage illustrated by many examples from all parts of the world In its discussion of the interrelation between religion and education it looks at the role of missionary movements It explains the relationship between religion business economics and law by means of a discussion of legal and moral frameworks and the financial and business issues of religious organizations The next part of the book explores the many new faces that are part of the religious landscape and culture of the Global North Europe Russia Australia and New Zealand the U S and Canada and the Global South Latin America Africa and Asia It does so by looking at specific population movements diasporas and the impact of globalization The volume next turns to secularization as both a phenomenon occurring in the Global religious North and as an emerging and distinguishing feature in the metropolitan cosmopolitan and gateway cities and regions in the Global South The final part of the book explores the changing world of religion in regards to gender and identity issues the political religious nexus and the new worlds associated with the virtual technologies and visual media

Communication Technology Update and Fundamentals August E. Grant, Jennifer Harman Meadows, 2012 How do people in business keep up with the trends and how do they differentiate good information from bad information How do they consider the environmental and sustainability issues surrounding communication technology This book answers these questions Provided by publisher

Social Media Investigation for Law Enforcement Joshua Brunty, Katherine Helenek, 2014-09-25 Social media is becoming an increasingly important and controversial investigative source for law enforcement Social Media Investigation for Law Enforcement provides an overview of the current state of digital forensic investigation of Facebook and other social media networks and the state of the law touches on hacktivism and discusses the implications for privacy and other controversial areas The authors also point to future trends The Medical Library Association Guide to Providing Consumer and Patient Health Information Michele Spatz, 2014-05-01 Comprised of fifteen

chapters written by experienced consumer health librarians The Medical Library Association Guide to Providing Consumer and Patient Health Information is designed for library and information science graduate students as well as librarians new to health and medical librarianship regardless of library setting It is comprehensive in scope covering all aspects of consumer and patient health and medical information from their humble grassroots beginnings to the ever evolving applications of new technology and social media In between the mundane aspects of health and medical librarianship such as needs assessment costs budgeting and funding and staffing are discussed Adding richness to this discussion are the coverage of more sensitive topics such as patient friendly technology ethical issues in providing consumer and patient health information meeting the needs of diverse populations and responding to individuals from various cultural backgrounds No comprehensive picture of consumer and patient health librarianship would be complete without addressing the critical importance of marketing and strategic partnerships such discussions round out this invaluable guide Patients today must be knowledgeable enough to participate in their health and well being Shorter hospital stays changing reimbursement patterns and the gradual shift towards focusing on proactively maintaining health and managing disease require patients to be informed and actively engaged Education information and understanding are important components of actively engaged patients Correspondingly in today's world there is a glut of information resources available through the Internet from YouTube videos to Googling to blogs and Twitter feeds What is lacking in these information rich times is the relevance of meaning and context for those who ask Does this health and medical information apply to me and my unique clinical picture or How do I use this information As knowledge navigators information technology wizards and content experts librarians offer focused responses to individuals specific and highly personal health and medical information queries In a new healthcare world order of optimizing health and minimizing hospitalizations such a service is invaluable Sadly there still exists in our highly networked and technological age an information gap for those who struggle in obtaining meaningful health or medical information These individuals may be foreign born non English speaking poor rural aged or semi literate Whatever their status librarians must have the wherewithal to find germane resources and also help create responsive mechanisms to bridge that health information gap for vulnerable citizens The Medical Library Association Guide to Providing Consumer and Patient Health Information will guide you on the road to providing that response

Information Technology and Collection Management for Library User Environments Walker, Joseph, 2013-11-30 Times have changed and library institutions struggle to maintain relevancy in the Information Age With the inescapable presence of harnessing technologies for information management and access the role of the library has increased in importance within academic institutions and public communities Information Technology and Collection Management for Library User Environments brings into focus the new responsibility libraries have in meeting patron needs specifically with the use of emerging technologies Highlighting the concepts of collection management library space planning and information technologies this book is a critical guide for library professionals para professionals as well

as researchers who wish to meet the diverse needs of patrons in ever changing societies **Legal Guide to Social Media**

Kimberly A. Houser,2013-11-13 How should you respond to a request to remove copyrighted materials from a Facebook page If you create a Twitter handle at work who owns that handle when you change jobs Can you be sued for libel if your posts are defamatory If you ve ever asked yourself these kinds of questions this pioneering legal handbook is for you Despite the enormous growth in social media scant legal advice is available to help the many people who are posting online Easy to understand comprehensive and current Legal Guide to Social Media provides the latest information on case law and statutes It covers everything from privacy laws to copyright issues to how to respond to employers requests for your social media passwords This plain English legal companion offers examples of and solutions to the kinds of situations you can expect to encounter when posting online content whether for personal enjoyment or on behalf of an employer You ll learn how to avoid liability for defamation and third party posts the legalities of copying and linking to content how to protect your own content and much much more Whether you re a marketer entrepreneur business owner new media manager or simply one of the millions of social media users in the United States this must have guide will help you to understand and mitigate the most common legal risks inherent in social media use Digital Performance in Everyday Life Lyndsay Michalik Gratch,Ariel

Gratch,2021-11-11 Digital Performance in Everyday Life combines theories of performance communication and media to explore the many ways we perform in our everyday lives through digital media and in virtual spaces Digital communication technologies and the social norms and discourses that developed alongside these technologies have altered the ways we perform as and for ourselves and each other in virtual spaces Through a diverse range of topics and examples including discussions of self identity surveillance mourning internet memes storytelling ritual political action and activism this book addresses how the physical and virtual have become inseparable in everyday life and how the digital is always rooted in embodied action Focusing on performance and human agency the authors offer fresh perspectives on communication and digital culture The unique interdisciplinary approach of this book will be useful to scholars artists and activists in communication digital media performance studies theatre sociology political science information technology and cybersecurity along with anyone interested in how communication shapes and is shaped by digital technologies *The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies* Daniel Thomas Cook,J. Michael Ryan,2015-03-02 With entries detailing key concepts persons and approaches The Wiley Blackwell Encyclopedia of Consumption and Consumer Studies provides definitive coverage of a field that has grown dramatically in scope and popularity around the world over the last two decades Includes over 200 A Z entries varying in length from 500 to 5 000 words with a list of suggested readings for each entry and cross references as well as a lexicon by category and a timeline Brings together the latest research and theories in the field from international contributors across a range of disciplines from sociology cultural studies and advertising to anthropology business and consumer behavior Available online with interactive cross referencing links and powerful

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