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English For Business Communication Second Edition Sweeney

Ian Mackenzie



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Rizkiyah,Wahyu Indah Mala Rohmana,Fibri Muji Precisely,2023-09-07 Buku ini diharapkan mampu menjadi guidelines bagi para pembaca dalam pemakaian dasar bahasa Inggris pada lingkup bisnis karena buku ini menyajikan pembahasan yang sederhana dan mudah mengerti Buku ini kami rancang sesuai dengan kasus kasus yang umumnya terjadi dalam pemakaian di dunia bisnis *COMMUNICATION SKILLS FOR PROFESSIONALS, Second Edition* KONAR, NIRA,2021-11-08

Communication Skills for Professionals is a time tested book which aims to equip students academicians and professionals with all the necessary skills to communicate effectively so that they can thrive in this competitive world WHAT DOES THE BOOK CONTAIN This compact and student friendly text is divided in several sections and covers several topics like Detailed section on Vocabulary Items of grammar verbs phrasal verbs voices tenses transformation and synthesis of sentences Rectification of Grammatical Errors in order to identify and correct errors Analysis of the 4 skills of Listening Speaking Reading and Writing Skills of Technical Writing and Public Speaking Body Language and Group Discussion All these and more aims to make the learner a winner not only in his personal life but also in his Professional life The book is easy to read and understand Each point is illustrated with examples from practical life Even the grammar exercises and all other activity based questions have been skillfully designed and worked out in Classrooms WHAT IS NEW TO THIS EDITION In the modern business world where speed and ease of communication is very important E mails have become widely prevalent An E mail can even make or break a career Detailed discussions have been shared in this Edition on how to write the perfect E mail A completely new chapter has been added on social media tools like LinkedIn Facebook and Twitter Job seekers would learn how to upload their portfolios and highlight their skills and achievements and connect with prospective employers and collaborators Book Reviews I have been a regular user of the book by Prof Nira Konar and found it a very reliable resource The chapters on Group Discussion and Body Language are particularly helpful Besides the chapter on Communication Theory has been relevantly and effectively explained keeping in mind the needs of the students Overall the book is very accessible by all levels of students It is a part of recommended reading for my students Nandini Mukherjee Course Coordinator

Department of Communicative English St Xavier s College Kolkata An extremely concise lucidly written and reader friendly book that serves as a handy reference manual for all in service English language teachers of degree engineering colleges The B Tech Communicative English syllabus has been closely followed with detailed sections on grammar writing and comprehension The chapters on vocabulary take an insightful look at etymology word origins synonymy and antonymy Detailed word lists and practice exercises make the section extremely helpful for practicing teachers The sections on grammar are fairly detailed offering a thorough analysis of Verbs Tenses Voice Narration Transformation of Sentences and Error Correction There are plenty of practice exercises for the teacher to choose from Reading skills are well discussed and technical writing is given all the importance and predominance it usually occupies in any course on technical communication The section on report writing is extremely useful as a guide for teachers for teaching students the formatting and writing essentials in documenting reports There is a section on professional speaking too which enriches the content of the book On the whole the book is of continuing usefulness and relevance in any technical English course and will be used by teachers and students alike for many years to come Dr Indrajit Bose Assistant Professor of English GNIT Kolkata Dr Konar s book acts as a comprehensive guide to the students of professional technical as well as basic courses to hone their language skills The language of the book is persuasive fluid and student friendly which makes it useful even to the first generation learners of English The scope of this book extends from word building to report writing and covers almost all the thrust areas of language training in a nutshell Hence it deserves a shelf space in the library of any institution Ayushman Banerjee Assistant Professor in English Haldia Government College Kolkata This is one of the best books on Communication available in the market Dr Nira Konar is a brand by herself whenever English Language Teaching ELT comes into discussion This compact edition discusses in detail the various aspects of language ranging from Vocabulary Grammar Syntax to effective communication in business The book gives a clear reading of LSRW skills such as writing reading listening and public speaking It further confers different means of effective communication situational dialogues body language and group discussions The book follows the present MAKAUT curriculum of English for B Tech 1st year 2nd Semester HM HU 201 HM HU 291 thoroughly It not only gives an overview of the Theory syllabus but also provides details of Language Laboratory activities as well Communication Skills for Professionals enables the readers to express themselves clearly and communicate effectively at the workplace This book not only deals with the rudiments of communication but also gives insights into the body language and provides important tips on how to be successful at interviews and group discussions Primarily intended for students of engineering and technology the book will also be useful for Management students and the students of all disciplines who want to acquire the skill in corporate communication and excel in their respective professional areas Sohini Datta Assistant Professor Department of Management IEM Sector V Salt Lake Kolkata Easy and in depth writing on the subject is the aim of this book The author has put in here the fruits of teaching the students from the wide ranging and first

hand knowledge of business speaking and writing and listening in a friendly way It is enriched with extensive references On every page of the book the students will see how a simpler style of English is balanced with their need Dalia Sen Assistant Professor Bengal Institute of Technology Under Techno India Group Kolkata *Australian Language & Literacy Matters*, 2004 **English Communication (For AECC Course, Delhi University)** Khanna Pooja, As per the guidelines of Choice Based Credit System CBCS for all Central Universities including the University of Delhi and written specifically for the Ability Enhancement Compulsory Course AECC in English the book introduces students to the theory fundamentals and tools of communication to help them develop vital communication skills that would be integral to personal social and professional interactions With minimal textual emphasis and optimal use of practice exercises an effort has been made to make learning a pleasure for the students While some sections have been included from theoretical point of view several passages have been introduced to expose the reader to more interesting materials KEY FEATURES Easy language Equal emphasis on theory and practice Interactive worksheets incorporated to improve communication skills Equips students to tackle the problem areas in reading and comprehension **Words for working** Rosa Giménez Moreno, 2011-11-28 Words for Working ofereix una revisi actualitzada de conceptes compet ncies habilitats comunicatives i recursos essencials per a l aprenentatge i s efectiu de l angl s professional i acad mic a l entorn de l economia i l empresa internacional El volum facilita als lectors el coneixement i el domini de la variaci ling stica existent dins del llenguatge especialitzat variaci intercultural geogr fica textual etc aix com del seu funcionament en rees de comunicaci professional fonamentals en aquest mbit angl s empresarial econ mic financer jur dic etc El seu contingut inclou estrat gies comunicatives i activitats did ctiques pr ctiques tant per a la llavor professional com per a l estudi i la investigaci en angl s dins d aquestes disciplines en el nou Espai Europeu d Educaci Superior

ENGLISH LANGUAGE LABORATORIES KONAR, NIRA, 2011-07-30 Today acquiring English language skills has become so essential especially for those who are looking for new jobs in reputed organizations as well as for the practising professionals Many engineering students even though they have adequate knowledge of their subject are unable to express themselves well in English Taking this into account engineering colleges institutes have introduced exclusive English Language Laboratories where students are drilled in the practical aspects of the English language This compact and comprehensive book is a step by step practical guide to students telling them how to prepare technical reports and how to acquire the basic communication skills listening speaking reading and writing The book deals with conversation situational dialogues and role plays and Group Discussions GDs It also gives detailed discussion about Interviews step by step preparation practical and psychological preparation the dos and don ts for interview besides dealing with different kinds of interviews telephonic videoconferencing and others In addition the text stresses the importance of researching the organization and salary negotiations Finally the book shows the students how to make powerpoint presentations PPTs the structure of presentation and using audio visuals This activity based skill oriented learner centred book is designed according

to the WBUT syllabus on Technical Report Writing and Language Laboratory Practice for the B Tech students However it would be equally useful for B Tech B E students across the country **DISTINGUISHING FEATURES** A practical and student friendly text the stress being on the functional aspects of the language and various activities for acquiring the language Gives the Methodology of conducting activities such as GDs Interviews and Presentation Provides model GD topics and the step by step process of making PPTs Clearly spells out all the details right from preparing a good job application researching the company including its financial health to preparing the job portfolio to wearing the proper dress handling questions and negotiating salary Provides an extensive list of probable questions along with their answers to prepare students for mock interviews Also gives well crafted questions at the end of each lesson

Unveiling the Power of Verbal Beauty: An Emotional Sojourn through **English For Business Communication Second Edition Sweeney**

In a world inundated with screens and the cacophony of immediate interaction, the profound power and emotional resonance of verbal artistry frequently diminish into obscurity, eclipsed by the continuous onslaught of noise and distractions. However, situated within the musical pages of **English For Business Communication Second Edition Sweeney**, a interesting function of literary beauty that pulses with raw thoughts, lies an remarkable trip waiting to be embarked upon. Penned by a virtuoso wordsmith, this mesmerizing opus books viewers on a mental odyssey, delicately revealing the latent possible and profound affect stuck within the complicated web of language. Within the heart-wrenching expanse of the evocative analysis, we will embark upon an introspective exploration of the book is main themes, dissect its fascinating writing design, and immerse ourselves in the indelible effect it leaves upon the depths of readers souls.

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