

MBA Career Goals Essay Example Essay

Introduction

My love and passion in the business marketing sector were stimulated by my father, who was a business minded person. When I was still in high school, I could accompany my father in his duty. I can testify that marketing skills and strategy are core principles in the prosperity of every business. A business with the best marketing skills and robust administrative power approach the market with professional tactics and able to lure a considerable number of the customer to purchase the goods and services offered, and at the same time, it helps to maintain the competitive advantage, the bargaining power and retention of the existing customers. As an armature marketer at that time, I acquired adequate skills that prepared my perspective to the professional business world and to understand the local and global economy. As it is known, China has a thriving economy that attracts many investors, China's GDP was 12.24 trillion USD (as at 2017), and this is stable as compared to many of the developed countries. The figure translates that China is competitive in the world of business. Being part of this greatest transformation is a privilege. Marketing requires a lot of patience and dedication, especially for the new product and services, since people are yet to get familiarize themselves with what you are offering and they have not yet gained confidence with its reputation as well. From my father, I gained endurance and devotion to get into the dynamic and challenging career path of business administration and marketing. The journey from a young and ambitious marketer and business administrator has been fruitful, up to working with other professional business executives and making the significant decision for the company.

The Significance of Marketing Skills and Strategies in Business Prosperity

Today, after several decades, my enthusiasm in marketing and business administration has still remained steadfast. My excellent academic and professional achievements have enabled me to develop distinct analytical skills that are also pivotal in the profession. Every morning when I go to work, I get motivated with the satisfied clients who I have served, and also I am encouraged with market performance in regards to the position I serve. I am advantaged to be part of Shanghai Wanghu International Trade Co, Ltd, and Beiyong (SZ) Education Industrial Development CO, LTD. Through the organizations that I have served in my full capacity as marketer and business administrators, I have exhaustively applied skills, knowledge, and experiences in International Management, Human Resource Management, Principles of Operations Management together with Leadership and Motivation Negotiation. I have always desired to enhance my prowess in the industry in every opportunity that I am given and in the capacity that I serve. I am more motivated by the business leaders who keep on challenging and encouraging me to perform and put more effort in a better way compared to yesterday.

Short-Term and Long-Term Goals

My past experiences have shaped my future goals and objectives. My short-term goals are

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