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Question Paper Code : BS2002

M.B.A. DEGREE EXAMINATION, AUGUST/SEPTEMBER 2017.

First Semester

DBA 1602 – STATISTICS FOR MANAGEMENT

(Regulations 2007/2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are mutually exclusive and exhaustive events?
2. Three cards are drawn in succession from a deck without replacement. Find the probability distribution for the number of spades?
3. What are the qualities of a good estimate?
4. What is sampling? Why is sampling necessary?
5. Define null and alternate hypotheses.
6. Define independence of attributes.
7. How do the non-parametric methods differ from parametric methods?
8. When is Mann-Whitney 'U' test used?
9. Distinguish between correlation and regression.
10. What is time series? Give two examples.

PART B — (5 × 16 = 80 marks)

11. (a) Mr. X is in charge of the electronics section of a large department store. He has noticed that the probability that a customer who is just browsing will buy something is 0.3. Suppose that 15 customers browse in the electronics section each hour.
 - (i) What is the probability that at least one browsing customer will buy something during a specified hour? (5)
 - (ii) What is the probability that no browsing customer will buy something during a specified hour? (5)
 - (iii) What is the probability that no more than 4 browsing customer will buy something during a specified hour? (6)

Or

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