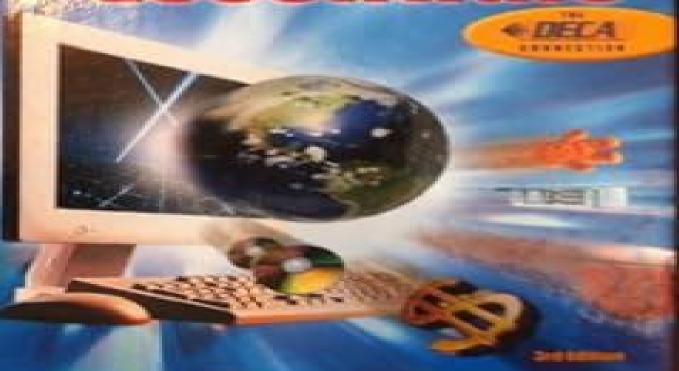
Marketing Essentials



# **Marketing Essentials Third Edition**

**David Kirk** 

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