
CHAPTER 1

An Introduction to Financial Management

CHAPTER ORIENTATION

This chapter lays a foundation for what will follow. First, it focuses on the goal of the firm, followed by a review of the legal forms of business organization. Ten principles that form the foundations of financial management then follow.

CHAPTER OUTLINE

- I. Goal of the firm
 - A. In this book we will designate maximization of shareholder wealth, by which we mean maximization of the total market value of the firm's common stock, to be the goal of the firm. To understand this goal and its inclusive nature it is first necessary to understand the difficulties involved with the frequently suggested goal of profit maximization.
 - B. While the goal of profit maximization stresses the efficient use of capital resources, it assumes away many of the complexities of the real world and for this reason is unacceptable.
 - 1. One of the major criticisms of profit maximization is that it assumes away uncertainty of returns. That is, projects are compared by examining their expected values or weighted average profit.
 - 2. Profit maximization is also criticized because it assumes away timing differences of returns.
 - C. Profit maximization is unacceptable and a more realistic goal is needed.
- II. Maximization of shareholder wealth
 - A. We have chosen the goal of shareholder wealth maximization because the effects of all financial decisions are included in this goal.
 - B. In order to employ this goal we need not consider every price change to be a market interpretation of the worth of our decisions. What we do focus on is the effect that our decision should have on the stock price if everything were held constant.

Financial Management Principles And Applications 10th Edition

M. KASI REDDY,S. SARASWATHI



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Financial Management: Principles And Applications, 10/e Keown, 2005 **Measuring Business Interruption Losses and Other Commercial Damages** Patrick A. Gaughan, 2020-06-23 Measure business interruption losses with confidence You hope for the best and plan for the worst It s your job But when the unimaginable happens are you truly prepared for those business interruption losses Measuring Business Interruption Losses and Other Commercial Damages is the only book in the field that explains the complicated process of measuring business interruption damages after you ve been hit by the unexpected whether the losses are from natural or man made disasters or whether the performance of one company adversely affects the performance of another Understand the methodology for how lost profits should be measured Deal with the many common types of cases in business interruption lawsuits in commercial litigation Take a look at exhibits tables and graphs Benefit from updated data case studies and case law references Don t get caught off guard Get ahead of planning for measuring your interruption losses before disaster strikes *Financial Management: Principles and Applications* J William Petty, Sheridan Titman, Arthur J Keown, Peter Martin, John D Martin, Michael Burrow, 2015-05-20 The sixth edition of Financial Management provides students with an overview of financial management suited to the first course in finance The focus of the text is on the big picture providing an introduction to financial decision making grounded in current financial theory and the current state of world economic conditions Attention is paid to both valuation and capital markets as well as their influence on corporate financial decisions The 10 basic principles of finance are introduced in the first chapter and woven throughout the text to give students a solid foundation from which to build their knowledge of finance The goal of this text is to go beyond teaching the tools of a discipline or a trade and help students gain a complete understanding of the subject This will give them the ability to apply what they have learnt to new and as yet unforeseen problems in short to educate students in finance *Economic and Financial Analysis for Criminal Justice Organizations* Daniel Adrian Doss, William H. Sumrall III, David H. McElreath, Don W. Jones, 2013-10-28 From small law offices to federal agencies all entities within the justice system are governed by complicated economic factors and face daily financial decision making A complement to Strategic Finance for Criminal Justice Organizations this volume considers the justice system from a variety of economic and financial perspectives and introduces **Foundations of Airline Finance** Bijan Vasigh, Zane C. Rowe, 2019-07-02 There are few industries that have had a more profound impact on business and society over the last century than aviation This book is an accessible up to date introduction to the current state of the aviation industry which provides readers with the tools necessary to understand the volatile and often complicated nature of airline finance Understanding finance is critical in any industry however the financial track record of the airline industry places even more importance on effective financial management Foundations of Airline Finance provides an introduction to the basics of finance including time value of money the valuation of assets and revenue management and the particular intricacies of

airline finance where there can be wild fluctuations in both revenues and costs The third edition of this text has been extensively updated to reflect the many changes in the air transport industry that have taken place since the publication of the second edition and features an expanded chapter on aircraft leasing and many new international case examples This thorough introduction to aviation finance is valuable reading as a general introductory financial text or as reading in specialized airline finance classes

Reflections of Dividend Strategies on Firm Value: a Theoretical and Practical Approach Merve Arslan Kekeç,2024-12-26

Understanding Financial Management H. Kent Baker,Gary Powell,2009-02-09 Designed for those who want to gain an understanding of the fundamental concepts and techniques used in financial management An underlying premise of the book is that the objective of the firm is to maximize value or wealth Drawing on a wealth of experience in the academic and professional worlds the authors discuss how firms can accomplish this objective by making appropriate investment and financing decisions Bridging the gap between financial theory and practice the authors present fundamental concepts in an intuitive and nontechnical way and provide numerous practical financial tips to readers The focus is on current practice using results from recent surveys to show the most popular techniques and approaches used by financial managers today A range of instructor s resources are available at the accompanying website Visit www.blackwellpublishing.com/baker for full details

Financial Management Sheridan Titman,Arthur J. Keown,John D. Martin,2021

MANAGERIAL ECONOMICS AND FINANCIAL ACCOUNTING M. KASI REDDY,S. SARASWATHI,2007-12-24 This text presents an accessible introduction to techniques and applications of economic analysis and financial accounting as a method for approaching real life business problems for managerial decision making in a logical manner It focusses on the essential skills needed to formulate business policies that help gain a competitive edge in today s work environment The book discusses the basic concepts terminology and methods that eventually allow students to interpret analyse and evaluate actual corporate financial statements It covers the major areas of managerial economics and financial accounting such as the theory of the firm the demand theory and forecasting the production and cost theory and estimation the market structure and pricing investment analysis accountancy and different forms of business organisations The book includes numerous examples problems self assessment tests as well as review questions at the end of each chapter to aid in working out solutions to business problems The book will be particularly suitable for courses in Managerial Economics and Financial Accounting as part of an engineering degree education at undergraduate level where the students have no previous back ground in economic and financial analysis It will also be immensely useful for M B A M Com and C A students business executives and administrators who need to learn the application of economic theory to realistic business situations

The Basics of Public Budgeting and Financial Management Charles E. Menifield,2013-08-16 The Basics of Public Budgeting and Financial Management brings budgetary theory and practice together filling the void between the two that has existed in the field of budgeting and public finance This book bridges the gap by providing the reader with

applications and exercises that reinforce budgetary theory Students are given the opportunity to learn various concepts and skills necessary to succeed in the field and the exercises provided in each chapter require application of what is learned Specifically students will be exposed to basic budget and finance concepts public revenue financial management risk assessment cost benefit analysis and so on This handbook also provides great tools that allow the user to visually display budgets and other analysis Students will gain the solid foundation needed to begin work in a budget office Features of this second edition include enhanced data and optional in class assignments For ancillary materials please contact the author at menifieldc@missouri.edu

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