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TWELFTH EDITION



LAWRENCE J. GITMAN

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Lawrence J. Gitman, Chad J. Zutter



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understanding of finance as a whole and how it affects their day to day lives it answers the question Why does finance matter to ME By providing a balance of managerial and personal finance perspectives clear exposition comprehensive content and a broad range of support resources Principles of Managerial Finance will continue to be the preferred choice for many introductory finance courses

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6. In chapter 5, the author will draw a conclusion about Managerial Finance 12th Edition Gitman. This chapter will summarize the key points that have been discussed throughout the book.

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