Choosing the Right Journal for a Scientific Paper

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Abstract

Authors need to take the crucial decision of choosing the journal for their prospective manuscript before even starting to write it. Although, this choice is influenced by many factors, matching the intended recipients of the main message of the manuscript with a journal's readership should override all other consideration in journal selection. That done, availability of time-bound review process, journal's visibility, indexation in databases, regularity of publication, acceptance rate and expenses involved are some other factors that will help decide the choice.

Introduction

In the world or scholarship, it is not only important that scientists publish their work; but publish it in a good journal. It is often said the worth of one's research work can be judged better by the names of journals where the work is published rather than by the titles of the articles that have been written. Selecting an appropriate journal early is important from a logistical viewpoint, as well. Journals have different styles and requirements in terms of sections, style in which abstract is written. permitted word count, way of citing references, etc. If the journal is selected first, the authors can write the manuscript in the way it is required to be written right from the beginning.13 If the manuscript is written prior to journal selection, the authors need to spend time and effort on altering the article format to suit journal style and requirements.

The authors should aim at publishing the manuscript is the best possible journal in the shortest possible time," but, selecting a journal is never straight-forward, as authors need to pay attention to several (some of them contrasting and contradictory) considerations. Author's career stage and the urgency of receiving the acceptance also influence the choice. For example, a young researcher, in search of a job, would usually prefer a journal that will accept and quickly publish the article." In comparison those at a higher level would rather prefer journals that are indexed, have higher visibility and are considered prestigious; eventhough they may have lower acceptance rate and the acceptance would occur only after an arduous review process spread over months.

This communication would discuss some of the important considerations on which journal selection is generally based upon.

Factors that Influence Journal Selection

What is the Message and Who is it Appropriate For?

When it is decided to write an article, the first thing the authors should do is to recognize the main theme and the predominant message of the article they are intending to write. They should then identify the target group for who the message is primarily meant. For example, the primary theme could be of interest to general physicians, specialists or super-specialists. "We had interesting case of a child with prolonged fever and rash; which was diagnosed by most pediatricians as a case of measles. However, as the intensity and frequency of fever episodes continued even after the appearance of the rash, a diagnosis of Kawasaki Disease was considered and proved. Early diagnosis of Kawasaki Disease is important to spare the patient from long-term cardiac sequels. Although, such a patient would be managed by a pediatrician, we thought that most patients with fever and rash seek medical help from general practitioners and hence this case had an educational value for general physicians. Hence, we decided to submit the case report to a journal primarily read by general practitioners."3

"There was another case of a three-day old baby having vomiting, aversion to feeds and lethargy. Most doctors considered the diagnosis of septicemia. However, the case was diagnosed to have a metabolic disorder, transient hyperammonemia of the newborn (THAN). If diagnosed early and managed appropriately during the period of hyperammonemia, this condition has a good prognosis. As sick neonates are generally taken

Professor and Hoad, 'Associate Professor, Department of Professor, TN Medical College and BYL Mair Charitable Hospital, Mumbal, Maharashna Baselinesi 20.04.2015, Accepted 07.05.2015

Example Of A Journal Paper

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