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Strauss's Handbook of Business Information Hal P. Kirkwood, 2020-08-24 This new edition of Strauss s guide helps users to find current information for and about businesses of all kinds both private and public U S based and international related to finance investment industries and entrepreneurship Strauss s Handbook of Business Information is a resource for finding and understanding business information It contains explanation and instruction on the key facets of business information and provides detailed descriptions of key resources within both broad and specific categories It can be used as a guide to further understanding the what how and why of business information research The changing arena of business information requires regular updating and awareness This new edition has been thoroughly updated with three new chapters Entrepreneurship Competitive Intelligence and Corporate Social Responsibility Other additions of note include subsections on internet and mobile marketing and tax havens and related issues coverage of new legislation e g Dodd Frank and subsections on index funds investment communities regulatory bodies and laws hedge funds venture capital companies assessing risks robo advisors and more The Handbook is for students faculty librarians and information professionals looking to gain a broader and deeper understanding of business information Anyone needing to gain quick exposure to business information needs and resources for solutions will benefit from the volume as well *Key Concepts in Accounting and Finance* Jonathan Sutherland, 2017-03-14 Key Concepts in Accounting and Finance is one of a range of comprehensive

glossaries with entries arranged alphabetically for easy reference All major concepts terms theories and theorists are incorporated and cross referenced Additional reading and Internet research opportunities are identified More complex terminology is made clearer with numerous diagrams and illustrations With almost 600 key terms defined the book represents a comprehensive must have reference for anyone studying a business related course or those simply wishing to understand what accounting and finance is all about It will be especially useful as a revision aid

How to Get the Financing for Your New Small Business Sharon L. Fullen, 2006 While poor management is cited most frequently as the reason small businesses fail inadequate or ill timed financing is a close second Whether you re starting a business or expanding one sufficient ready capital is essential This new book will provide you with a road map to secure the financing The book goes into traditional financing methods and assists the reader in setting up proper financial statements and a proper business plan It details the differences between debt and equity financing and how and why to use each Valuation techniques are explained for determining what your business is truly worth However the book s real strength is in explaining alternative and creative methods of financing such as SBA financing angel investors IPOs limited public offerings and venture capital Numerous real world examples are given for structuring a deal to benefit both the financier and the entrepreneur Essential resources for finding the detailed information you need are included throughout

Entrepreneurship Heidi M. Neck, Christopher P. Neck, Emma L. Murray, 2023-11-27 Recipient of a 2021 Textbook Excellence Award from the Textbook Academic Authors Association TAA Entrepreneurship The Practice and Mindset emphasizes practice and learning through action helping students adopt an entrepreneurial mindset so they can create opportunities and take action in uncertain environments Based on the world renowned Babson Entrepreneurship program the updated Third Edition aids in the development of the entrepreneurial skillset and toolset that can be applied to startups as well as organizations of all kinds Whether your students have backgrounds in business liberal arts engineering or the sciences this text will take them on a transformative journey and teach them crucial life skills

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