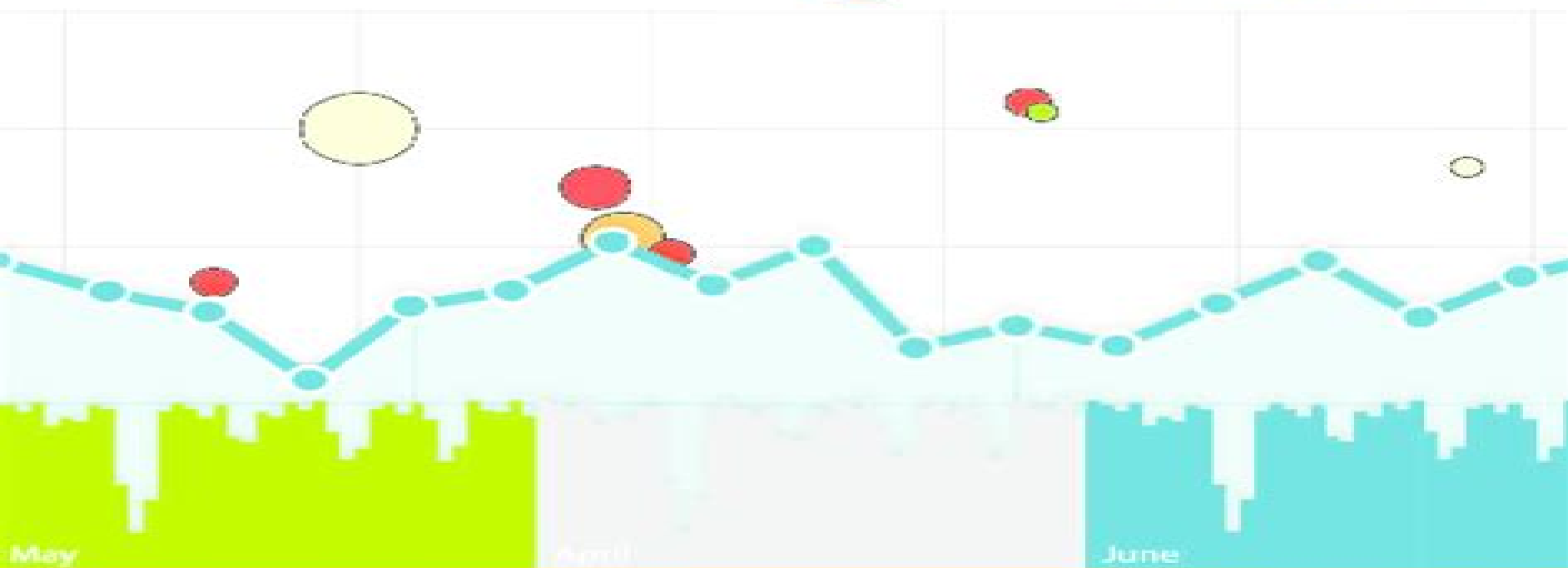


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questions as they deal with a critical shortage of skilled data analysts At the same time academics are asking such questions as How can I bring a real analytical project in the classroom How can I get real data to help my students develop the skills necessary to be a data scientist Is what I am teaching in the classroom aligned with the demands of the market for analytical talent After spending several years answering almost daily e mails and telephone calls from business managers asking for staffing help and aiding fellow academics with their analytics teaching needs Dr Jennifer Priestley of Kennesaw State University and Dr Robert McGrath of the University of New Hampshire wrote Closing the Analytics Talent Gap An Executive s Guide to Working with Universities The book builds a bridge between university analytics programs and business organizations It promotes a dialog that enables executives to learn how universities can help them find strategically important personnel and universities to learn how they can develop and educate this personnel Organizations are facing previously unforeseen challenges related to the translation of massive amounts of data structured and unstructured static and in motion voice text and image into information to solve current challenges and anticipate new ones The advent of analytics and data science also presents universities with unforeseen challenges of providing learning through application This book helps both organizations with finding data natives and universities with educating students to develop the facility to work in a multi faceted and complex data environment

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Manual of Digital Museum Planning Ali Hossaini, Ngaire Blankenberg, 2017-03-27 The Manual of Digital Museum Planning is a comprehensive guide to digital planning development and operations for museum professionals and students of museums studies and arts administration In the tradition of Lord Cultural Resource s renowned manuals this book gives practical advice on how digital can enhance and improve all aspects of the museum With chapters written by experienced professionals working at leading institutions such as the British Museum the Metropolitan Museum of Art the Indianapolis Museum of Art Bristol Culture the Canadian Museum for Human Rights and others The Manual of Digital Museum Planning is an easy to understand step by step guide for anyone planning a new museum a museum expansion or a new project in the Digital Age Part 1 explains how digital technologies are transforming museums and their value proposition Part 2 explores how adopting a user centric omnichannel approach creates new relationships between museums and communities Part 3 offers a guide to integrating digital into the workflow of museums from data analytics to user experience design to project management Part 4 identifies the business models infrastructure and skills and competencies for the digital museum Each chapter culminates in summary takeaways for easy recall and key words are defined throughout A glossary and reference list are also included as an accessible resources for readers

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