

BCOP Level IV

Managers at senior and top level will enhance their global and professional perspective as well as their strategic leadership skills in order to lead and change their organisations.

The **Master of Business Leadership (MBL)** provides highly professional management development at postgraduate level with particular emphasis on the theory as well as the practice of management. It also offers an opportunity for the development of leadership qualities.

WHAT IS THE MBL?

The MBL is a highly professional, interactive, postgraduate management development programme, which is offered on a highly distance learning platform. This distributed learning model offers a special learning opportunity and a unique self-development programme for graduates who want to follow management careers in the business and public sectors.

Its unique structure incorporates contact with academics, group and individual work, and multimedia interaction through an electronic delivery system (eds online) enhancing the learning experience. The economic environment of the organisation, the functions of the organisation and the integrated concepts of strategy and leadership are the main fields of study which are integrated into the MBL. The first two years of study deliver a broad spectrum of both theory and practice which covers aspects of management from the operational level through general management and culminates in strategic management and leadership.

During the final year, the student will have the opportunity to integrate the learning experience through a compulsory year module executive project management that includes a full study project and a research report. In addition, during the final year, advanced studies in certain modules are presented as an elective.

During the period of enrolment in the programme, students will have had the opportunity to apply learning experiences both personally and within their work environment.

The resulting master's degree equips the student for a meaningful top management role in business, public and private sectors and other organisations.

ADMISSION REQUIREMENTS

In order to be considered for admission to the programme, students must:

- Hold a three-year recognised Bachelor's degree with 160 SACS credits
- Have had at least three years' managerial experience, to ensure that they can contribute meaningfully to group discussions, assignments and the study projects.
- Have access to a computer and the Internet. Please see edS online requirements.
- Submit a personal letter providing reasons for wanting to enrol for the MBL.

HOW IS THE MBL STRUCTURED?

The study period is three years and the programme is based on a combination of theoretical and applied content.

The first two years consist of compulsory core modules. The final year offers the opportunity to integrate all learning experiences through a research project, an executive project management module and one elective module.

The distributed distance learning element comprises self-study and group work in which the student must do both prescribed and recommended reading, complete assignments, and contribute to group studies. Attendance at the compulsory study efforts and group meetings give students an opportunity to network with fellow students and to interact with academics.

Open book examinations will be written during October/November.

STUDY SCHOOLS

All study schools are held in Montreal. Attendance is compulsory. Students will be advised about the various work in advance.

Students are responsible for their own accommodation, travel arrangements and expenses incurred while attending the study schools.

Interactive study groups

Each student is allocated to a study group comprising five or more members in a variety of geographical areas. An exceptional case (a group of less than five students) may be allowed with the permission of the Programme Chairperson. Study Group members meet on a weekly basis for interactive study and the presentation of group assignments. These sessions usually last a few hours. International students as well as students residing in remote areas will be allocated to "virtual groups", which will function largely by using electronic media such as the eds online, e-mail, Internet, fax and telephone.

ASSIGNMENTS AND TESTS

Assignments contribute 24% towards the final mark per module. The tests are written during May at approved Unisa examination centres and contribute 16% towards the final mark. In all the modules, the weight of the year mark is 60% and that of the written examination 40%.

EXAMINATIONS

Examinations consist of one four-hour open-book examination per module. Each module contributes 60% per module towards the final mark. Examinations will be written during October and November at centres designated by Unisa. Examination eligibility will be according to the rules and procedures applicable to the MBL.

Students will be required to adhere to the Unisa examination timetable as well as the designated Unisa examination centres. Students may be required to write more than one module per day during the exam period.

ELECTRONIC DELIVERY SYSTEM (eds online)

The programme delivery will occur via eds online, which can be accessed via www.edSonline.ca/mbL.

Study material and contact with the MBL academics and fellow students are provided through eds online 24 hours a day. All study guides and other material supplied by the MBL are available through eds online.

Assignments are submitted electronically. Students will work on common projects, share ideas, information and understanding and create new ideas or solutions. Students can use eds online to interact with their own groups and also with other students, groups and academics. Using eds online means that distance between students, members of their group and the MBL becomes irrelevant.

Advantages of eds online over conventional printed materials:

- It improves access to the programme.
- It teaches students more about business in conjunction with the latest computer technology.
- Students acquire knowledge about technology and how to utilise it in business.
- The electronic delivery makes communication efficient.

Mbl 2016 Unisa

Lingsheng Yao



Mbl 2016 Unisa:

Proceedings of the International Conference on Business and Management Dynamics 2016: Sustainable economies in the information economy Joy E. Akahome, Michael Twum-Darko, Cyril Ogbokor, Nyaniso Mfusi Zonke, T. Sethibe, R. Steyn, Esme Mohammed, Renier Steyn, L.B. Nguenang, Mamorena Lucia Matsoso, Henry N. Ozuru, Julius Akaba, Patient Rambe, Edem Korku Agbobli, Henri-Vincent Ndjave-Ndjoy, Regis Muchemwa, Andre de la Harpe, Konosoang Mpiti, Ayodeji Afolayan, 2016-12-31 Cape Town South Africa 7 Sept 2016 8 Sept 2016 Theme Sustainable economies in the information economy Purpose To share the quality academic papers presented at the International Conference on Business and Management Dynamics ICBMD held from 7 to 8 September 2016 at African Pride Crystal Hotel and Spa in Cape Town As grey literature the proceedings are the contributions made by researchers at the conference and are considered the written record of the work that was presented to fellow conference delegates Methodology The methodology used varies from researcher to researcher but are suitable for the studies conducted Thus on the one hand studies that were subjective in nature used the interpretive paradigm where the qualitative approach adopted made use of the interview method to collect data On the other hand studies that were objectively inclined adopted the positivist philosophy and used survey questionnaires to collect data However there were some academic papers which used mixed methodology because of the nature of the study Whatever methodology used adhered to the ethos of the philosophies underpinning the methodology Contribution made to scholarship The articles come from individual researchers and each article in the proceedings is unique Mostly there is no general argument leading from one contribution to the next However it is interesting to note that in the area of economic performance it was evident that real exchange rate and net foreign direct investment contribute more towards innovations in economic growth With regard to human capital development papers presented evidence that there exists a definite need to explore the phenomenon of personal branding as limited scientific academic research has been done within the field of personal branding or on elements of the topic Thus the outcome argues that personal branding has an influence on leadership style which in turn impacts on organisational performance and related hygiene factors Furthermore it was demonstrated that current methods or strategies for enforcing institutionalisation of knowledge sharing within an organisation have not been successful and as such new strategies are needed to reinforce efforts to nurture and invigorate the institutionalisation of knowledge sharing within an organisation With regard to technology and big data impact on organisational performance it was evident that system performance memory consumption and CPU utilisation can be used as criteria to compare and evaluate big data technologies to improve organisational performance Most of the articles contribution reemphasised technology education and training as a means of digitising business and improving effectiveness Target audience The target readership is academic researchers and business leaders who require access to the latest developments in the fields of economics information management business education development studies social sciences

and technology It is also for policymakers and other stakeholders who need a better understanding of the impact of new developments on existing policies and regulations for their review or amendment

The Origin and Growth of Geography as a discipline at South Africa Universities Gustav Visser,Ronnie Donaldson,Cecil Seethal,2016-09-20

Sustainable Development in Africa Walter Leal Filho,Rudi Pretorius,Luiza Olim de Sousa,2021-07-09 This book serves the purpose of documenting and promoting African experiences on sustainable development which encompasses both formal and non formal education Sustainable development is very important to Africa but there is a paucity of publication which documents and promotes experiences from African countries Due to their complexity the interrelations between social economic and political factors related to sustainable development especially at universities need to be better understood There is also a real need to showcase successful examples of how African institutions are handling their sustainability challenges It is against this background that this book has been produced It is a truly interdisciplinary publication useful to scholars social movements practitioners and members of governmental agencies and private companies undertaking research and or executing projects focusing on sustainability from across Africa As African nations strive to pursue the UN Sustainable Development Goals it is imperative to cater for the information needs seen across the continent and foster the dissemination of experiences and case studies which may support both on going and future efforts The scope of the book is deliberately kept wide and we are looking for contributions across the spectrum of sustainable development from business and economics to arts and fashion administration environment languages and media studies

Integrated Annual Report ... Broadband Infraco,2016

Accounting theories, practices, education and human capital formation trends,2025-09-15 This book aims to provide empirical and conceptual insights into contemporary accounting theories practices education and approaches adopted to advance human capital formation in the discipline Although new accounting practices have emerged in the modern world conceptual and empirical research that provides a holistic comprehensive understanding of these evolutions and human capital approaches used to promote capabilities formation in accounting remains scarce Contemporary research often focuses on developing a framework for integrating accounting practices while coverage of human capital development is limited Instead research strands on accountancy and human capital are growing separately without a comprehensive empirical and conceptual framework for integrating the two concepts Insights on accounting practices and human capital developments are necessary for building a holistic understanding of the two concepts and working towards adopting an interdisciplinary approach The findings in this book seek to advocate for the need to develop highly skilled generations who may meet the requisite accounting and financial capabilities required in the modern global economy This book adopts both conceptual and empirical methods to address the gap in the literature on the need for research that focuses on human capital formation in the accounting and finance discipline It contributes an interdisciplinary perspective on the intersectionality between accounting practice and the human capital formation of individuals who possess

the requisite knowledge Agile Coping in the Digital Workplace Nadia Ferreira, Ingrid L. Potgieter, Melinde Coetzee, 2021-05-17 This volume outlines emerging issues for research and practice related to agile coping dynamics in the digital era Chapters in this book report on current research on the key constructs and processes underlying coping dynamics in multi disciplinary domains and across the life span Chapters compare current research trends in terms of future potential directions for research on coping dynamics in the digital era The book also critically evaluates the relevance applicability and utility of the research findings and theoretical premises in various classical current and potential emerging issues for research and practice in the smart digital technological world of work for employee across their careers Among the topics discussed The digital era contextual issues and coping Issues for organizational practice Issues for individuals Coping within the employability context Agile Coping in the Digital Era provides theoretical premises and research perspectives while also evaluating the practical utility of theory and research ideas for management and employee practices in Industry 4 0 organizational contexts **Diversity, AI, and Sustainability for Financial Growth** Margaretha van der Poll, Huibrecht, Andrew van der Poll, John, Ngwakwe, Collins Chigaemecha, 2025-01-31 In today s business landscape the intersection of diversity artificial intelligence AI and sustainability is reshaping the path to financial growth Companies that embrace diversity in their workforce and leadership realize the competitive advantage of various perspectives which drive innovation and foster better decision making When combined with the potential of AI these organizations streamline operations enhance customer experiences and make informed data driven decisions A commitment to sustainability aligns with global trends toward environmental responsibility while opening up new markets and investment opportunities Further exploration of the combination of diversity AI and sustainability will enable businesses to thrive in today s technology driven economy Diversity AI and Sustainability for Financial Growth provides solutions for business to remain resilient and value driven amidst contemporary developments that challenge business stability It explores the growing changes and turbulence in the current economic and business landscape and examines solutions for environmental sustainability technological expansion and diversity This book covers topics such as cybersecurity information technology and sustainable development and is a useful resource for business owners economists computer engineers data scientists security professionals academicians and researchers **Who's who of Southern Africa** , 2005 Vols for 1967 70 include as a section Who s who of Rhodesia Mauritius Central and East Africa *Enterprise 200* , 1999 **Who's Who of Southern Africa, 1996-97** S. V. Hayes, Ed 1996-97, 1996-11-30

Getting the books **Mbl 2016 Unisa** now is not type of challenging means. You could not unaided going gone books stock or library or borrowing from your associates to read them. This is an completely easy means to specifically acquire lead by on-line. This online notice Mbl 2016 Unisa can be one of the options to accompany you once having further time.

It will not waste your time. say yes me, the e-book will unconditionally atmosphere you other matter to read. Just invest little get older to edit this on-line pronouncement **Mbl 2016 Unisa** as without difficulty as review them wherever you are now.

<https://staging.conocer.cide.edu/public/book-search/Documents/Magic%20Paintbrush%20Teaching%20Activities.pdf>

Table of Contents Mbl 2016 Unisa

1. Understanding the eBook Mbl 2016 Unisa
 - The Rise of Digital Reading Mbl 2016 Unisa
 - Advantages of eBooks Over Traditional Books
2. Identifying Mbl 2016 Unisa
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Mbl 2016 Unisa
 - User-Friendly Interface
4. Exploring eBook Recommendations from Mbl 2016 Unisa
 - Personalized Recommendations
 - Mbl 2016 Unisa User Reviews and Ratings
 - Mbl 2016 Unisa and Bestseller Lists
5. Accessing Mbl 2016 Unisa Free and Paid eBooks
 - Mbl 2016 Unisa Public Domain eBooks

- Mbl 2016 Unisa eBook Subscription Services
- Mbl 2016 Unisa Budget-Friendly Options
- 6. Navigating Mbl 2016 Unisa eBook Formats
 - ePub, PDF, MOBI, and More
 - Mbl 2016 Unisa Compatibility with Devices
 - Mbl 2016 Unisa Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Mbl 2016 Unisa
 - Highlighting and Note-Taking Mbl 2016 Unisa
 - Interactive Elements Mbl 2016 Unisa
- 8. Staying Engaged with Mbl 2016 Unisa
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Mbl 2016 Unisa
- 9. Balancing eBooks and Physical Books Mbl 2016 Unisa
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Mbl 2016 Unisa
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Mbl 2016 Unisa
 - Setting Reading Goals Mbl 2016 Unisa
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Mbl 2016 Unisa
 - Fact-Checking eBook Content of Mbl 2016 Unisa
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

Mbl 2016 Unisa Introduction

Free PDF Books and Manuals for Download: Unlocking Knowledge at Your Fingertips In today's fast-paced digital age, obtaining valuable knowledge has become easier than ever. Thanks to the internet, a vast array of books and manuals are now available for free download in PDF format. Whether you are a student, professional, or simply an avid reader, this treasure trove of downloadable resources offers a wealth of information, conveniently accessible anytime, anywhere. The advent of online libraries and platforms dedicated to sharing knowledge has revolutionized the way we consume information. No longer confined to physical libraries or bookstores, readers can now access an extensive collection of digital books and manuals with just a few clicks. These resources, available in PDF, Microsoft Word, and PowerPoint formats, cater to a wide range of interests, including literature, technology, science, history, and much more. One notable platform where you can explore and download free Mbl 2016 Unisa PDF books and manuals is the internet's largest free library. Hosted online, this catalog compiles a vast assortment of documents, making it a veritable goldmine of knowledge. With its easy-to-use website interface and customizable PDF generator, this platform offers a user-friendly experience, allowing individuals to effortlessly navigate and access the information they seek. The availability of free PDF books and manuals on this platform demonstrates its commitment to democratizing education and empowering individuals with the tools needed to succeed in their chosen fields. It allows anyone, regardless of their background or financial limitations, to expand their horizons and gain insights from experts in various disciplines. One of the most significant advantages of downloading PDF books and manuals lies in their portability. Unlike physical copies, digital books can be stored and carried on a single device, such as a tablet or smartphone, saving valuable space and weight. This convenience makes it possible for readers to have their entire library at their fingertips, whether they are commuting, traveling, or simply enjoying a lazy afternoon at home. Additionally, digital files are easily searchable, enabling readers to locate specific information within seconds. With a few keystrokes, users can search for keywords, topics, or phrases, making research and finding relevant information a breeze. This efficiency saves time and effort, streamlining the learning process and allowing individuals to focus on extracting the information they need. Furthermore, the availability of free PDF books and manuals fosters a culture of continuous learning. By removing financial barriers, more people can access educational resources and pursue lifelong learning, contributing to personal growth and professional development. This democratization of knowledge promotes intellectual curiosity and empowers individuals to become lifelong learners, promoting progress and innovation in various fields. It is worth noting that while accessing free

Mbl 2016 Unisa PDF books and manuals is convenient and cost-effective, it is vital to respect copyright laws and intellectual property rights. Platforms offering free downloads often operate within legal boundaries, ensuring that the materials they provide are either in the public domain or authorized for distribution. By adhering to copyright laws, users can enjoy the benefits of free access to knowledge while supporting the authors and publishers who make these resources available. In conclusion, the availability of Mbl 2016 Unisa free PDF books and manuals for download has revolutionized the way we access and consume knowledge. With just a few clicks, individuals can explore a vast collection of resources across different disciplines, all free of charge. This accessibility empowers individuals to become lifelong learners, contributing to personal growth, professional development, and the advancement of society as a whole. So why not unlock a world of knowledge today? Start exploring the vast sea of free PDF books and manuals waiting to be discovered right at your fingertips.

FAQs About Mbl 2016 Unisa Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer web-based readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. Mbl 2016 Unisa is one of the best book in our library for free trial. We provide copy of Mbl 2016 Unisa in digital format, so the resources that you find are reliable. There are also many Ebooks of related with Mbl 2016 Unisa. Where to download Mbl 2016 Unisa online for free? Are you looking for Mbl 2016 Unisa PDF? This is definitely going to save you time and cash in something you should think about.

Find Mbl 2016 Unisa :

magic paintbrush teaching activities

macpuersa micro basic manual

macroeconomics sixth edition olivier blanchard

macroeconomics third edition charles jones

~~machiavellis the prince study guide~~

machinery39s handbook 27th edition

~~macmillan mcgraw hill math grade 1 workbook~~

~~macroeconomics unit 4 answer key activity 37~~

~~machine banana bread recipe~~

mack ch613 dump truck service manual

magic chef gas oven manual

mackie 1604 owners manual

magger lab manual

magellan creek pecos 23 018 user guide

magellan 3225 user guide

Mbl 2016 Unisa :

Literature: Craft and Voice by Delbanco, Nicholas Literature: Craft and Voice is an innovative Introductory Literature program designed to engage students in the reading of Literature, all with a view to ... Literature: Craft & Voice (Fiction, Poetry, Drama): Three ... Literature: Craft & Voice (Fiction, Poetry, Drama): Three Volume Set by Delbanco Nicholas and Alan Cheuse and Nicholas Delbanco available in Trade Paperback ... Literature: Craft & Voice (Fiction, Poetry, Drama): Three ... Nick Delbanco and Alan Cheuse have proven in their own teaching that when you improve students' ability and interest in reading, you will help them improve ... nicholas delbanco - literature craft voice Literature: Craft and Voice (Volume 1, Fiction) by Delbanco, Nicholas, Cheuse, Alan and a great selection of related books, art and collectibles available ... Literature : craft and voice Literature : craft and voice. Authors: Nicholas Delbanco, Alan Cheuse. Front cover image for Literature : craft and voice. Summary: Bringing writers to readers ... Literature: Craft & Voice (Paperback) Jan 20, 2012 — Nick Delbanco and Alan Cheuse have proven in their own teaching that when you improve students' ability and interest in reading, you will help ... Literature: Craft & Voice (Fiction, Poetry, Drama): Three ... Literature: Craft & Voice (Fiction, Poetry, Drama): Three Volume Set. Front Cover. Nicholas Delbanco, Alan Cheuse. McGraw-Hill Companies, Incorporated, Jul 30 ... 9780073384924 | Literature: Craft and Voice Jan 21, 2012 — Nick Delbanco and Alan Cheuse have proven in their own teaching that when you improve students' ability and interest in reading, you will help ... Delbanco And Cheuse Literature Craft And Voice Delbanco And Cheuse Literature Craft And. Voice. <. M h. C. K. T. Craft & Voice with Connect Literature (Spark) Access Card ... Literature: Craft & Voice with Connect Literature (Spark) Access Card By Nicholas Delbanco. By

Nicholas Delbanco, Alan Cheuse. \$169.91. Add to Wish List. BUS 499 - Strayer University, Washington Access study documents, get answers to your study questions, and connect with real tutors for BUS 499 : Business Admin. Capstone at Strayer University, ... Business Administration Capstone (BUS 499) - Strayer Studying BUS 499 Business Administration Capstone at Strayer University? On Studocu you will find 60 assignments, coursework, lecture notes, essays, ... BUS 499 - Strayer University, Virginia Beach Access study documents, get answers to your study questions, and connect with real tutors for BUS 499 : Business Administration Capstone at Strayer ... Charter Oak BUS 499: Business Administration Capstone ... I'm going over the syllabus (BUS 499 syllabus) and it says that the course it 8 weeks. Does it actually take that long to complete the course or can I do it ... BUS499 business admin capstone Get BUS499 business admin capstone help — Post your BUS499 business admin capstone homework questions and get answers from qualified tutors. ... exam-prep-img. BUS 499 Syllabus Course Description. This course is a senior capstone seminar for business majors. The goal of the course is to apply and synthesize all previous course ... BUS499 Business Administration Capstone Get BUS499 Business Administration Capstone help — Post your BUS499 Business Administration Capstone homework questions and get answers from qualified tutors. BUS 499: Business Administration Capstone Exam Comprehensive Exam ... Depending upon your specific exam, it may take you 60-90 minutes to complete. Be sure to allow yourself enough time before proceeding with ... Bus 499 Business Administration Capstone Exam Answers Jul 11, 2017 — Mat 126 Week 4 Discussion 2 hcs 438 week 3 quiz answers She said she was glad she made the trip because "it was one of my dreams to come here." ... BUS4993xCourseGuide | BUS 499 SchoolStrayer University - Washington, DC; Course TitleBUS 499 - Business Administration Capstone; Uploaded Bytavarus08; Pages30. Trust Me, I'm Lying: Confessions of a Media Manipulator The objective of Trust Me, I'm Lying: Confessions of a Media Manipulator, by: Ryan Holiday, is to reveal the insider views and information of the media ... Trust Me, I'm Lying Trust Me, I'm Lying: Confessions of a Media Manipulator is a book by Ryan Holiday chronicling his time working as a media strategist for clients including ... Trust Me, I'm Lying: Confessions of a Media Manipulator "Those in possession of absolute power can not only prophesy and make their prophecies come true, but they can also lie and make their lies come true." When ... Trust Me, I'm Lying: Confessions of a Media Manipulator Trust Me, I'm Lying was the first book to blow the lid off the speed and force at which rumors travel online—and get “traded up” the media ecosystem until they ... Trust Me, I'm Lying: Confessions of a Media Manipulator Trust Me, I'm Lying was the first book to blow the lid off the speed and force at which rumors travel online—and get "traded up" the media ecosystem until they ... Trust Me I'm Lying It's all the more relevant today. Trust Me, I'm Lying was the first book to blow the lid off the speed and force at which rumors travel online—and get "traded ... Trust Me, I'm Lying - Penguin Random House ... Trust Me, I'm Lying provides valuable food for thought regarding how we receive— and perceive— information.” — New York Post. Author. Ryan Holiday is one of ... “Trust Me, I'm Lying: Confessions of a Media Manipulator” ... Jun 22, 2023 — The updated edition of “Trust Me, I am Lying”

by Ryan Holiday describes why “the facts” often can't compete with the media narrative. Book Review: Trust me, I'm lying ... lies as Ryan Holiday is very subtly suggesting in his book, Trust Me, I'm Lying. Broadcast news stations are given FCC licenses. If ... Table of Contents: Trust me, I'm lying - Falvey Library Trust me, I'm lying : the tactics and confessions of a media manipulator /. An influential media strategist reveals how blogs are controlling the news in ...