



Brand guide

Version 1.1 | June 2016

Lead Images



Symbol

The Lumeon symbol is our primary mode of communicating Lumeon to the world.

It is a symbol that is instantly recognizable and easy to use. It is a symbol that is simple and clean, and it is a symbol that is versatile and adaptable. It is a symbol that is timeless and enduring, and it is a symbol that is a true reflection of the Lumeon brand.



Secondary palette

Secondary gradients

A broad selection of secondary gradients are available to complement the Lumeon symbol. All gradients must be created using a 45 degree angle and a 100% opacity. Please refer to the brand color specifications for more information.

When creating gradients, it is important to ensure that the colors are consistent across all platforms. When applying the brand colors to design applications, the color must always appear as the solid color. Please refer to the brand color specifications for more information.



Restricted space versions



Vertical logo

The Lumeon symbol is a versatile and adaptable brand element. It can be used in a variety of ways, including as a vertical logo. The vertical logo is a simplified version of the Lumeon symbol, designed to fit into narrow spaces. It is a symbol that is simple and clean, and it is a symbol that is versatile and adaptable. It is a symbol that is timeless and enduring, and it is a symbol that is a true reflection of the Lumeon brand.

We're a youthful, open, friendly company.

How To Develop A Brand Guide

LM Reder



How To Develop A Brand Guide:

The Enigmatic Realm of **How To Develop A Brand Guide**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing lacking extraordinary. Within the captivating pages of **How To Develop A Brand Guide** a literary masterpiece penned with a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting affect the hearts and minds of those that partake in its reading experience.

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