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Regime Resilience In Malaysia And Singapore Greg Lopez, Bridget Welsh, 2022-11-08 Prominent scholars across the political divide and academic disciplines analyse how the dominant political parties in Malaysia and Singapore United Malays National Organisation UMNO and the People's Action Party PAP have stayed in power With a focus on developments in the last decade and the tenures of Prime Ministers Najib Tun Razak and Lee Hsien Loong the authors offer a range of explanations for how these regimes have remained politically resilient Marketing and Managing Tourism Destinations Alastair M. Morrison, 2023-07-31 Marketing and Managing Tourism Destinations is a comprehensive and integrated introductory textbook covering destination management and marketing in one volume It focuses on how destination management is planned implemented and evaluated as well as the management and operations of destination management organizations DMOs how they conduct business major opportunities and challenges and issues they face to compete for the global leisure and business travel markets Much has changed since the publication of the second edition of this book in 2018 The COVID 19 pandemic was unpredictable at the time and has caused havoc for destinations and DMOs The third edition includes many materials about the COVID 19 impacts and recovery from the pandemic This third edition has been updated to include four new chapters Chapter 2 Destination Sustainability and Social Responsibility Chapter 3 Quality of Life and Well Being of Destination Residents Chapter 11 Destination Crisis Management and Chapter 20 Destination Management Performance Measurement and Management new and updated international case examples to show the practical realities and approaches to managing different destinations around the world coverage of contemporary topics including for example COVID 19 social responsibility metaverse mixed reality virtual meetings teleworking digital nomads viral marketing blended travel regenerative tourism meaningful travel and several others a significantly improved illustration program keyword lists It is illustrated in full color and packed with features to encourage reflection on main themes spur critical thinking and show theory in practice Written by an author with many years of industry practice university teaching and professional training experience this book is the essential guide to the subject for tourism hospitality and events students and industry practitioners alike The SAGE International Encyclopedia of Mass Media and Society Debra L. Merskin, 2019-11-12 The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms newspapers magazines radio television film books music websites social media mobile media and describes the role of each in both mirroring and shaping society This encyclopedia provides a thorough overview of media within social and cultural contexts exploring the development of the mediated communication industry mediated communication regulations and societal interactions and effects This reference work will look at issues such as free expression and government regulation of media how people choose what media to watch listen to and read and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be

explored from international multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies sociology anthropology social psychology politics and business Internet Use and Protest in Malaysia and other Authoritarian Regimes Kris Ruijgrok, 2021-04-13 This book investigates the impact of internet use on anti government protesting under authoritarian rule By breaking up the causal chain into various steps it provides a thorough and nuanced understanding of internet s role in different stages of the mobilization process It argues that the impact of internet use on anti-governmental protesting differs per step in the mobilization chain and also that the effect depends on both the on and offline repression of the regime as well as on the type of internet that is available While staying far away from any technologically deterministic claims about the internet the book demonstrates that the internet especially plays an important role in the early stages of the mobilization process By exposing citizens to alternative political information online internet users are more likely to become sympathetic towards anti governmental protest movements Routledge Handbook of Tourism in Asia C. Michael Hall, Stephen J. Page, 2016-09-13 Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years Given the economic social and environmental importance of tourism in the region there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism which is marked by a high proportion of intra regional travel The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters The next three sections are then broadly based on the three UNWTO Asian regions South East Asia South and Central Asia and East and North East Asia providing readers with a valuable snapshot of tourism at various scales and from various approaches and positions The concluding section considers future prospects for tourism in Asia The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism This is essential reading for students researchers and academics interested in tourism in the growth region of Asia now and in the future **DESIGN-DECODED 2021** Juaini Jamaludin, Hasnul Azwan Azizan, Neesa Ameera Mohamed Salim, Normaziana Hassan, Azhari Md. Hashim, 2022-03-25 It is a pleasure to welcome you to the proceedings of the 2nd International Conference on Design Industries and Creative Culture Design Decoded 2021 which has been organised by the College of Creative Arts previously renown as Faculty of Art Design Universiti Teknologi MARA Kedah Branch Design Decoded 2021 analysed and discussed how art design and education may have an influence create a societal difference and contribute to the economy as well as how we think live work and learn The main topic of this proceeding was Decrypt Your Visual Creativity which consisted of 65 articles about design thinking interior design art and

design management industrial design education in design creativity and innovation sustainable art and design visual communication new media graphic and digital media visual culture design practice art history art and creative community and methodology in design creativity. We are truly thanking you to our four keynote speakers Emeritus Prof Dr T W Allan Whitfield Prof Dr Khairul Aidil Azlin Abdul Rahman Dr Nurul Ayn Ahmad Sayuti and Mr Firdaus Khalid for their constant support and guidance Finally we would like to express our heartfelt gratitude to all colleagues in the steering and organising committee for their cooperation in administering and organising the conference as well as reviewers for their intellectual effort and dedication to reviewing papers Routledge Handbook of Political Advertising Christina Holtz-Bacha, Marion R. Just, 2017-02-24 This Handbook provides the most comprehensive overview of the role of electoral advertising on television and new forms of advertising in countries from all parts of the world currently available Thematic chapters address advertising effects negative ads the perspective of practitioners and gender role Country chapters summarize research on issues including political and electoral systems history of ads the content of ads reception and effects of ads regulation of political advertising on television and the Internet financing political advertising and prospects for the future The Handbook confirms that candidates spend the major part of their campaign budget on television advertising The US enjoys a special situation with almost no restrictions on electoral advertising whereas other countries have regulation for the time amount and sometimes even the content of electoral advertising or they do not allow television advertising at all The role that television advertising plays in elections is dependent on the political the electoral and the media context and can generally be regarded as a reflection of the political culture of a country The Internet is relatively unregulated and is the channel of the future for political advertising in many countries Discourses, Agency and Identity in Malaysia Zawawi Ibrahim, Gareth Richards, Victor T. King, 2021-10-23 This book seeks to break new ground both empirically and conceptually in examining discourses of identity formation and the agency of critical social practices in Malaysia Taking an inclusive cultural studies perspective it questions the ideological narrative of race and ethnicity that dominates explanations of conflicts and cleavages in the Malaysian context The contributions are organised in three broad themes Identities in Contestation Borders Complexities and Hybridities takes a range of empirical studies literary translation religion gender ethnicity indigeneity and sexual orientation to break down preconceived notions of fixed identities This then opens up an examination of Identities and Movements Agency and Alternative Discourses in which contributors deal with counter hegemonic social movements of anti-racism young people environmentalism and independent publishing that explicitly seek to open up greater critical democratic space within the Malaysian polity The third section Identities and Narratives Culture and the Media then provides a close textual reading of some exemplars of new cultural and media practices found in oral testimonies popular music film radio programming and storytelling who have consciously created bodies of work that question the dominant national narrative This book is a valuable interdisciplinary work for advanced students and

researchers interested in representations of identity and nationhood in Malaysia and for those with wider interests in the fields of critical cultural studies and discourse analysis Here is a fresh startling book to aid the task of unbinding the straitjackets of Malay Chinese and Indian with which colonialism bound Malaysia's plural inheritance and on which the postcolonial state continues to rely In it a panoply of unlikely identities Bajau liminality Kelabit philosophy Islamic feminism refugee hybridity and more finds expression and offers hope for liberation Rachel Leow University of Cambridge This book shakes the foundations of race thinking in Malaysian studies by expanding the range of cases perspectives and outcomes of identity It offers students of Malaysia an examination of identity and agency that is expansive critical and engaging and its interdisciplinary depth brings Malaysian studies into conversation with scholarship across the world Sumit Mandal University of Nottingham Malaysia This is a much needed work that helps us to take apart the colonial inherited categories of race which informed the notion of the plural society the idea of plurality without multiculturalism It complicates the picture of identity by bringing in religion gender indigeneity and sexual orientation and helps us to imagine what a truly multiculturalist Malaysia might look like Syed Farid Alatas National University of Singapore Everyday Multiculturalism in/across Asia Jessica Walton, Anita Harris, Koichi Iwabuchi, 2021-05-13 What does it mean to bring Asia into conversation with current literature on everyday multiculturalism This book focuses on the empirical theoretical and methodological considerations of using an everyday multiculturalism approach to explore the ordinary ways people live together in difference in the Asian region while also drawing attention to increasing trans Asian mobilities The chapters in this collection encompass inter disciplinary research undertaken in Australia Hong Kong Malaysia Singapore and South Korea that explores some core aspects of everyday multiculturalism as it plays out in and across Asia These include an increase in intraregional movements and especially labour mobility which demands regard for the experiences of migrants from Burma China Nepal The Philippines and India negotiations of cultural diversity in nations where a multi ethnic citizenry is formally recognised through predominantly pluralist models and or where national belonging is highly racialized and intercultural contestation against in some cases the backdrop of a newly emergent multicultural policy environment The book challenges and reinvigorates discussions around the relative transferability of an everyday multiculturalism framework to Asia including concepts such as super diversity conviviality and everyday racism and the importance of close attention to how people navigate differences and commonalities in local and trans local contexts This book will be of interest to academics and researchers studying migration multiculturalism ethnic and racial studies and to advanced students of Sociology Political Science and Public Policy It was originally published as a special issue of Ethnic and Racial Studies Resilient Planning and Design for Sustainable Cities Francesco Alberti, Paola Gallo, Abraham R. Matamanda, Eric J. Strauss, 2024-04-17 This book discusses a crucial paradigm shift in urban planning and architectural design addressing the urgent need for sustainability and adaptation in the face of rapidly changing climate and urban landscapes Ideal for urban planners architects researchers

and policymakers this book weaves together cutting edge research and innovative applications from the 7th edition of the international conference on Urban Planning and Architectural Design for Sustainable Development organized by IEREK in collaboration with the Architecture Department at the University of Florence Italy Through a collection of double blind peer reviewed papers it offers a cohesive narrative emphasizing the vital role of spatial design at all scales Readers will explore diverse case studies from bustling megacities to forgotten villages showcasing the local impacts of global challenges and the efforts to prevent neutralize or mitigate them With an insightful blend of qualitative and quantitative methods the book uncovers the multi functionality of blue green infrastructure the potentials of urban voids and the urgent need for ecological transition Unveiling the gap between current governance instruments and pressing challenges this book serves as a compass for crafting inclusive livable and environmentally conscious cities and communities Recent Advances in Geographic <u>Information System for Earth Sciences</u> Yosoon Choi,2020-06-23 Geographic information systems GISs have played a vital role in Earth sciences by providing a powerful means of observing the world and various tools for solving complex problems The scientific community has used GISs to reveal fascinating details about the Earth and other planets This book on recent advances in GIS for Earth sciences includes 12 publications from esteemed research groups worldwide The research and review papers in this book belong to the following broad categories Earth science informatics geoinformatics mining hydrology natural hazards and society The Oxford Handbook of Southeast Asian Englishes Andrew J. Moody, 2024-03-03 The Oxford Handbook of Southeast Asian Englishes is the first reference work of its kind to describe both the history and the contemporary forms functions and status of English in Southeast Asia SEA Since the arrival of English traders to Southeast Asia in the seventeenth century the English language has had a profound impact on the linguistic ecologies and the development of societies throughout the region Today countries such as Singapore and the Philippines have adopted English as a national language while in others such as Indonesia and Cambodia it is used as a foreign language of education The chapters in this volume provide a comprehensive overview of current research on a wide range of topics addressing the impact of English as a language of globalization and exploring new approaches to the spread of English in SEA The volume is divided into six parts that investigate respectively historical and contemporary English contact in SEA the structures of the Englishes spokes in different SEA nations the English language literatures of the region approaches to English in education throughout the region and resources for researching SEA Englishes The handbook will be an invaluable reference work for students and researchers in areas as diverse as contact linguistics English as a Foreign Language world Englishes and Spatial Modeling and Assessment of Urban Form Biswajeet Pradhan, 2017-05-08 This book discusses sociolinguistics the application of Geospatial data Geographic Information System GIS and Remote Sensing RS technologies in analysis and modeling of urban growth process and its pattern with special focus on sprawl and compact form of urban development The book explains these two kinds of urban forms sprawl and compact urban development in detail regarding their advantages

disadvantages indicators assessment modeling implementation and their relationship with urban sustainability It confirms that the proposed modeling approaches geospatial data and GIS are very practical for identifying urban growth land use change patterns and their general trends in future The analyses and modeling approaches presented in this book can be employed to guide the identification and measurements of the changes and growth likely to happen in urban areas In addition this book can be helpful for town planning and development in order to design urban areas in a compact form and eventually sustainable manner Tourism, Public Transport and Sustainable Mobility C. Michael Hall, Diem-Trinh Le-Klähn, Yael Ram, 2017-02-03 This book offers a comprehensive global examination of the relationship between public transport and tourism as well as exploring other sustainable transport modes It offers a unique view by analysing tourism through the public transport lens and vice versa The volume provides an account of how the public transport experience can be improved for tourists so that its value can be maximised and a greater number of people can be encouraged to shift modes It features a wide range of case studies and examples showing how the tourism industry as well as regional economies communities and the environment benefit when public transport is widely used by tourists The book will be of interest to researchers and students in the fields of tourism and transport as well as destination marketing organisations and tourism transport and urban planners Principles of Integrated Marketing Communications: A Malaysia Casebook Hasrina Mustafa, Siti Aishah Chu Abdullah, Shuhaida Md Noor, 2022-10-18 This book is written primarily as an introductory textbook aimed for both undergraduate and postgraduate students of all institutions of higher learning in the areas of marketing communication advertising and promotion It is packed with comprehensive discussion on the essential aspects of integrated marketing communication IMC covering on the topics on the conceptualisation tools process of implementation related models and theories and IMC s measurement of effect Readers will also learn practical IMC experience through award winning case studies provided by member agencies of the Association of Accredited Advertising Agents Malaysia 4As and other cutting edge companies and brands such as Maxis Malaysia Airports Holdings Berhad KFC Langkawi Development Authority Universiti Sains Malaysia and Wipro Unza For both students and practitioners in the areas of marketing communication advertising and promotion Principles of Integrated Marketing Communications A Malaysia Casebook is an essential guide towards unified and seamless IMC experience The Planning Moment Sarah Blacker, Emily Brownell, Anindita Nag, Martina Schlünder, Sarah Van Beurden, 2024-05-07 Empires and their aftermaths were massive planning institutions in the past two hundred years the natural and social sciences emerged at least in part as modes of knowledge production for imperial planning Yet these connections are frequently under emphasized in the history of science and its corollary fields The Planning Moment explores the myriad ways plans and planning practices pervade recent global history The book is built around twenty seven brief case studies that explore the centrality of planning in colonial and postcolonial environments relationships and contexts through a range of disciplines the history of science science and

technology studies colonial and postcolonial studies urban studies and the history of knowledge If colonialism made certain landscapes populations and institutions legible while obscuring others The Planning Moment reveals the frequently disruptive and violent processes of erasure in imperial planning by examining how common sense was produced and how the intransigence of planning persists long after decolonization In recognizing the resistance and subversion that often met colonial plans the book makes visible a range of strategies and techniques by which planning was modified and reappropriated and by which decolonial futures might be imagined Contributors Itty Abraham Benjamin Allen Sarah Blacker Emily Brownell Lino Camprub John DiMoia Mona Fawaz Lilly Irani Chihyung Jeon Robert Kett Monika Kirloskar Steinbach Karen McAllister Laura Mitchell Gregg Mitman Aaron Moore Nada Moumtaz Tahani Nadim Anindita Nag Ra l Necochea L pez Tamar Novick Benjamin Peters Juno Salazar Parre as Martina Schl nder Sarah Van Beurden Helen Verran Ana Carolina Vimieiro Gomes Alexandra Widmer and Alden Young Politics in Contemporary Southeast Asia Damien Kingsbury, 2016-09-13 The countries of Southeast Asia continue to change evolve and chart courses that sometimes leave outside observers puzzled Politics in Contemporary Southeast Asia thoroughly assesses the political challenges and changes faced by the countries of Southeast Asia in the 21st century Focusing on political processes throughout Kingsbury introduces readers to the challenges of representation and accountability of the regional governments degrees of good governance and transparency and the role of elites and militaries in shaping or determining political outcomes This book provides A comprehensive but accessible introduction to political change and processes in Southeast Asia Analytic criteria for assessment of case studies Detailed country specific surveys Information based on extensive research on and work in the region Providing cutting edge coverage of Southeast Asian politics in all regions this highly accessible and comprehensive book is suitable for undergraduate and postgraduate courses on Southeast Asian Studies Asian Politics and Democratization

Handbook of Technology Application in Tourism in Asia Azizul Hassan,2022-07-09 It is an undisputed reality that the tourism industry in Asia is getting exposed to more innovative technologies than ever before This proposed book provides the latest research in the application of innovative technology to the tourism industry covering the perspectives innovativeness theories issues complexities opportunities and challenges This book a blend of comprehensive and extensive effort by the contributors and editors is designed to cover the application and practice of technology in tourism including the relevant niches This book focuses on the importance of technology in tourism This also highlights in a comprehensive manner specific technologies that are impacting the tourism industry in Asia as well as the constraints the industry is facing The contents of this book deal with distinct topics such as mobile computing new product designs innovative technology usages in tourism promotion technology driven sustainable tourism development location based apps mobility accessibility and so on A good number of research studies have conducted outlining the contributions and importance of technologies in tourism in general However the tourism industry of Asia so far has attracted very few researchers Some contributions have been made

but not sufficient Considering the ongoing trend of technology application in the tourism industry in Asia very few research attempts have been made aiming to explore diverse aspects Tourism is expanding enormously across the world which actually creates more demands for effective technologies. This book will be a reading companion especially for tourism students in higher academic institutions This book will also be read by the relevant policy planners and industry professionals Apart from them this book will be appreciated by expatriate researchers and researchers having keen interest in the Asian Malaysian Housing Affordability Santha Vaithilingam, Mahendhiran Nair, Hong Qing Yeng, Jason Wei Jian Ng, 2024-12-16 Housing affordability remains a concern for Malaysia and there is a growing mismatch between supply and demand Affordability needs to be examined not just through the lens of price and income but also the connectivity and access to amenities of affordable developments The future supply of affordable homes should match the requirements of buyers and strike a balance between the cost of supply and the value of demand Global Entrepreneurship and New Venture Creation in the Sharing Economy Zakaria, Norhayati, Kaushal, Leena Ajit, 2017-07-13 Technological advances have resulted in higher development of online businesses As such new entrepreneurs need to develop a different set of skills and strategies to be successful in the realm of digital business Global Entrepreneurship and New Venture Creation in the Sharing Economy is a pivotal reference source for the latest scholarly research on knowledge and skills essential to entrepreneurs for new business start ups in the globalized and digital age Featuring extensive coverage on a broad range of topics such as branding social capital and e commerce this publication is ideally designed for professionals researchers and academicians seeking current research on developing the right mindset culture and behaviors for business success in the digital age

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