

Human Resource Management for the Event Industry



Lynn Van der Wagen and Lauren White

Second Edition



Events Management Series



Human Resource Management For The Event Industry Events Management

Lynn Van der Wagen



Human Resource Management For The Event Industry Events Management:

Human Resource Management for the Event Industry Lynn Van Der Wagen, Lauren White, 2014-10-17 Human Resource Management for Events still remains the only text to introduce students to the unique application of HR principles in the context of a highly complex event environment Linking theory research and application it looks at the purpose and processes of managing such a sizable varied workforce in a highly pressured environment through the differing and various types of events from sporting to arts to business events Since the first edition there have been many important developments in this field and this second edition has been completely revised and updated in the following ways extensively updated content to reflect recent issues and trends including labour markets and industry structure impacts of IT and social media risk management volunteer motivation talent management equal opportunities and managing diversity All explored specifically within the Events Industry extended volunteer chapter including new material on ethics volunteer motivation and satisfaction a new chapter on Internal Communications looks at how an effective internal communication plan can be achieved which is a critical part of HR strategy in the unique event environment updated and new international case studies throughout to explore key issues and show real life applications of HRM in the Events Industry supported with new lecturer and students online resources including power point slides suggested answers to review questions web video links to additional resources and a student test bank Written in a user friendly style each chapter includes international examples bulleted lists guides to further reading and exercises to test knowledge

Human Resource Management for Events Lynn Van der Wagen, 2009-02-04 Human Resource Management for Events is the first text to cover management of human resources in the event environment Linking theory research and application it covers the differing and various types of event in which human resource management is key such as Business Events a vast sector including events people who manage conferences exhibitions incentive trips and individual business travel Sporting Events this sector includes sporting events ranging from the Olympic Games Rugby World Cup Soccer World Cup Tour de France Grand Prix to many smaller local sporting events Arts and Entertainment the logistics risk and financial issues facing entertainment events are leading to the development of more sophisticated operational skills for this sector Music festivals are increasingly popular Public Events civic ceremonies parades celebrations festivals and protests all fall within the scope of public events Planning approval and risk management are increasingly on the agenda for all levels of government The particular challenges provided by such events are varied The size of the workforce explodes at the time of the event to include the event management team many paid staff hundreds of volunteers and multiple contractors such as food vendors and cleaning teams Everyone working on the site comes into the scope of the event workforce Little time is available for training and motivation plays a key role in retention and customer service Decision making occurs on the run and the event is over before anyone can think about performance appraisal The environment is further characterised by a fast pace high stress levels and many workers are

fatigued by the bump in period before the event audience pours through the gates to add yet another level of pressure These features of the human resources environment are quite different to those of the traditional workforce Human Resource Management for Events is vital reading for both students and practitioners involved in this crucially important aspect of event management

Events Management Debra Wale, Peter Robinson, Geoff Dickson, 2010 The book examines the different aspects of events management It is divided into three parts The first part provides an introductory outline of the historical developments and current state of the industry while also taking into account wider political and cultural issues The second part of the book concentrates on practical operations management including planning project management marketing human resource management health and safety logistics and funding Finally the third part covers critical issues such as impacts sustainability and legacy of events Each chapter contains case studies from around the world and review questions ensuring that the book is a useful learning tool and provides a current and up to date view of the industry in this increasingly popular field of study The publication is designed for students and practitioners in the event sector and has been developed so that readers are able to understand theory and concepts presented through applied examples

Event Studies Donald Getz, Stephen J. Page, 2024-01-24 Fully updated and revised in its fifth edition Event Studies remains the most comprehensive book devoted to developing knowledge and theory about event management and event tourism focusing on the study of events the event experience and meanings associated with them International in scope and embellished with useful figures and tables throughout the authors carefully examine current forces trends and issues including impacts of the pandemic All the major types of planned events are profiled with emphasis on their forms functions experiential dimensions meanings and values This book's framework encompasses antecedents planning and design outcomes and impacts and the various patterns and processes that influence the events sector including policy New and expanded topics in the fifth edition include Content has been substantially reorganised to give much more attention to establishing theoretical foundations and advocating principles for the core management functions New content on gender studies human rights crisis management and resilience sustainability and events as agents of change Expert opinion boxes cover major issues educational philosophy technology and its impacts human rights and mega events virtual events and agile management trends in corporate events happiness and well being event portfolios management civic dramaturgy event design trends in communications including new media dynamic crowd management overtourism and event sector recovery Additional chapters on design policy management fundamentals planning and operations event tourism and the inter related management challenges of risk security health and safety and environment This insightful volume will be an invaluable resource for all undergraduate students of events studies throughout their degree programmes

ISCONTOUR 2014 - Tourism Research Perspectives Roman Egger, Christian Maurer, 2014-05-02 Proceedings of the ISCONTOUR The aim of the International Student Conference in Tourism Research ISCONTOUR is thus to offer students a unique platform to present their research and to establish a

mutual knowledge transfer forum for attendees from academia industry government and other organisations The annual conference which is jointly organised by the IMC University of Applied Sciences Krems and the Salzburg University of Applied Sciences will take place alternatively at the locations Salzburg and Krems The conference research chairs are Prof FH Dr Roman Egger Salzburg University of Applied Sciences and Prof FH Mag Christian Maurer University of Applied Sciences Krems The target audience include international students also PhDs graduates teachers and lecturers from the field of tourism and leisure management as well as companies and anyone interested in the conference topic areas Issues to be covered at the conference include the following areas within a tourism context Marketing Management Tourism Product Development Sustainability Information and Communication Technologies *Events Management* Nicole Ferdinand, Paul Kitchin, 2012-03-23 Electronic Inspection Copy available for instructors here Written by a team of twenty five high profile international authors this exciting new text successfully combines theory and practice making it a must have for all students of Events Management *Events Management An International Approach* provides comprehensive coverage of all the most common types of events preparing students for a future career in Events Management Covering key issues such as fundraising sponsorship globalization and sustainability this text addresses the challenges and examines the realities of events management in an international context A wide range of case studies and examples look at sporting music catering and fundraising events across Europe Africa Asia Australia and North America Key features include An international approach drawing on a wide range of cases from around the world Extensive pedagogical features such as Diary of an Event Manager and Exercises in Critical Thinking A companion website offering a full Instructor's Manual PowerPoint slides additional case studies and links to SAGE journal articles This book is essential reading for all undergraduate and postgraduate students studying Events Management Visit the Companion Website at www.sagepub.co.uk/ferdinand Nicole Ferdinand is Senior Lecturer in Events Management at the London Metropolitan Business School Paul J Kitchin is Lecturer in Sports Management at the University of Ulster

Sustainable Human Resource Management in Tourism Tom Baum, Ann Ndiuni, 2020-04-11 This book addresses the application of sustainable HRM principles within tourism in the specific context of Africa a neglected area of study It draws on diverse aspects of HRM from the micro individual through the meso level organisational to the macro level policy governmental It also reflects the diverse challenges facing a critical area within emerging African tourism that of its workforce The book is substantially research based and provides a state of the art picture of emergent studies in this area drawing on case examples from a wide range of African contexts As such it provides a comprehensive resource and starts discussion in an emergent research area

Events Management Glenn A. J. Bowdin, Johnny Allen, Rob Harris, Leo Jago, William O'Toole, Ian McDonnell, 2023-07-31 A must have introductory text of unrivalled coverage and depth focusing on events planning and management the fourth edition of *Events Management* provides a complete A to Z of the principles and practices of planning managing and staging events The book offers a

systematic guide to organising successful events examining areas such as event design logistics marketing human resource management financial planning risk management impacts evaluation and reporting The fourth edition has been fully updated and revised to include content covering technology including virtual and hybrid events concepts such as social capital soft power and events social inclusion equality accessibility and diversity and the latest industry reports research and legal frameworks The book is logically structured and features new case studies showing real life applications and highlighting issues with planning events of all types and scales in a range of geographical locations This book has been dubbed the events management bible and fosters an interactive learning experience amongst scholars of events management tourism and hospitality

Events Management Glenn Bowdin, William O'Toole, Johnny Allen, Rob Harris, Ian McDonnell, 2006-03-15 Events Management second edition provides an introduction to the principles and practices associated with planning managing and staging events The book Introduces the key concepts of event planning and management Discusses the key components for staging an event and covers the whole process from creation to evaluation Examines the events industry within its broader business context Provides an effective guide for producers of events Contains learning objectives and review questions to consolidate learning Now in its second edition this successful text has been fully revised and updated to include new case studies and chapters on event tourism project management of events strategic marketing and issues and trends It is full of real life case studies which illustrate key concepts and place theory in a practical context Examples include the Edinburgh International Festival Glastonbury Festival Vodafone Ball MTV Awards Notting Hill Carnival T in the Park and the Daily Mail Ideal Home Show Events Management is the must have introductory text providing a complete A Z of the principles and practices associated with planning managing and staging events Events Management is supported by a website <http://em.worldofevents.net> which includes updates downloadable figures from the book and an online history of events together with links to websites and other resources for both students and lecturers

Impact of ICTs on Event Management and Marketing Birdir, Kemal, Birdir, Sevda, Dalgic, Ali, Toksoz, Derya, 2020-12-04 Conferences symposiums and other large events that take place at far away hotels require many hours of preparation to plan and need a capable event staff to market Without the innovative technologies that have changed the face of the tourism industry many destinations would be unequipped to handle such a task Impact of ICTs on Event Management and Marketing is a collection of innovative research on the methods and applications of information and communications technologies on almost all facets of hospitality and tourism related businesses including hotels restaurants and other tourism areas While highlighting topics including digital marketing artificial intelligence and event tourism this book is ideally designed for business managers event planners and marketing professionals

Conferences and Conventions 3rd edition Tony Rogers, 2013-01-04 Conferences and Conventions A Global Industry 3rd edition provides a comprehensive introduction to the key elements of the global conference convention and meetings industry It examines the industry s origins structure economic social and environmental

impacts education training and career opportunities and the industry's future development. It also explores its links with the wider tourism industry and suggests that there should be a realignment of these links putting a greater focus on designing, executing and measuring meeting and convention contents so that they have a purposeful impact on participants, thus creating greater value for stakeholders. It suggests that there should be greater emphasis on the role that meetings play in economic, professional and educational development, promoting the benefits they provide in knowledge exchange, scientific research, technology transfer, networking and motivation, and showing clearly what such business events actually accomplish. This revised 3rd edition has been updated to reflect current trends and emerging topics and achieve a more international approach. This edition has also been updated with the following features: New content on social media, web-based marketing, the use of technology, experiential marketing and events, the role of trade shows in conventions, issues of sustainability and moves to create a profession for event management. Fully integrated and updated case studies to highlight current issues and demonstrate theory in practice. Also contains new case studies on the growth markets of Asia, Brazil and the Middle East. A detailed meetings and events industry lexicon. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. This book is an invaluable resource to students following Events Management, Hospitality and Tourism courses.

Special Events Joe Goldblatt, 2010-10-04. This book chronicles and champions the development, changes and challenges faced by the global celebrations industry for event planners. New interviews are included with experienced event leaders to give a better understanding of the field. New chapters are included on green events, corporate social responsibility and theoretical case studies. Event measurement, evaluation and assessment topics are integrated throughout a number of the chapters. Over 200 new Web resources and appendices show how to save money, time and improve the overall quality of an event. Event planners will also learn how technology may be harnessed to help them improve their events' financial, quality, environmental and other strategic outcomes.

Dynamics of Fluid and Structural Interactions Jannette Behrndtz Frandsen, 2012-05-15. The book's aim is to integrate the topics of fluid and structural dynamics, a developing field in research and academia. The purpose of this integration is to identify the causes of structural vibration problems which can be experienced on large engineering structures such as buildings, bridges or oil installations and to prevent them at the design stage. There are currently no books of this type offered to the primary target group, structural engineers. There are textbooks on wind loading, structural dynamics, ocean engineering presented as separate topics but very little material in the literature which attempts to integrate fluid-structural dynamics. Integration of accurate description of fluid loading and the structural response can provide important knowledge to structural engineers in their analysis and design of structures. The book will therefore be of interest to engineers in all areas who have an interest in fluids, structures and general vibration problems. The book will contribute to the next generation of tools for improving the performance of large structures in coastal areas, in the ocean and other areas where large structures

will be built It will prepare the new generation of engineers for thorough plans of mitigation strategies in early phases of the analysis and design of structures thus potentially saving human lives during natural hazard events Integrates the study of fluid and structural dynamics Explains and assesses damping techniques Many worked examples and solutions

Handbook Event Market China Helmut Schwägermann, Peter Mayer, Yi Ding, 2015-12-14 China's event market is full of dynamic and exciting developments innovation new players and novel ideas but at the same time of certain shortcomings This new and huge market is drawing increasing attention from the event industry worldwide The aim of this handbook is to analyse the Chinese event market reflect on emerging trends scrutinise the key players and identify the implications for the education of future professionals in this industry This handbook is the first of its kind on the Chinese event market written in English It is a collection of 27 articles written by 39 authors from China Germany Malaysia South Africa the United Kingdom and the United States The contributions embrace a mix of theoretical and practical reflections written by academics lecturers and practitioners alike The focus lies on business events such as trade fairs conventions and corporate events Some very specifically describe a certain trend or development others focus on overall trends The handbook is divided into four chapters Following an introductory chapter on the event market the second chapter focuses on the event market in China from a global perspective The third chapter reflects on management aspects in China's event industry The fourth and final chapter addresses the issue of educating professionals for the event industry

Marketing Destinations and Venues for Conferences, Conventions and Business Events Tony Rogers, Rob Davidson, 2015-11-19 Marketing Destinations and Venues for Conferences Conventions and Business Events introduces students to key areas of marketing and promotion that are essential if destinations are to compete successfully in the rapidly expanding global business event sector It achieves this by looking at issues surrounding business event marketing strategic planning destination and venue selling strategies and future challenges The 2nd Edition has also been updated to include New content on destination marketing organisations and venues use of technology use and impact of social media sponsorship and partnership issues economic changes as well as their responses to demand for sustainable meetings locations Updated and new case studies on growth areas and emerging markets e.g. Middle East Asia Eastern Europe Russia Africa and South America but also to include material on mature markets destinations and venue operators A genuinely international focus in terms of content and examples New review and discussion questions and where appropriate learning outcomes New online resource package for students and lecturers including weblinks power point slides and project questions coming soon Accessible global and informative this is essential reading for all future business event and conference managers

Research Anthology on Human Resource Practices for the Modern Workforce Management Association, Information Resources, 2021-12-30 Human resource departments have been a crucial part of business practices for decades and particularly in modern times as professionals deal with multigenerational workers diversity initiatives and global health and economic crises There is a necessity for human resource

departments to change as well to adapt to new societal perspectives technology and business practices It is important for human resource managers to keep up to date with all emerging human resource practices in order to support successful and productive organizations The Research Anthology on Human Resource Practices for the Modern Workforce presents a dynamic and diverse collection of global practices for human resource departments This anthology discusses the emerging practices as well as modern technologies and initiatives that affect the way human resources must be conducted Covering topics such as machine learning organizational culture and social entrepreneurship this book is an excellent resource for human resource employees managers CEOs employees business students and professors researchers and academicians

International Encyclopedia of Business Management ,2025-09-01 The Encyclopedia of Business Management Four Volume Set is a comprehensive resource that covers over 200 topics across various areas of business management Each entry is written in an accessible manner making complex concepts easy to understand The encyclopedia addresses interdisciplinary subjects such as cultural entrepreneurship tourism innovation and marketing promotions By emphasizing definitions and practical applications the entries help readers grasp the relevance of each topic Expert editors lead each section ensuring that the contributions are authoritative and well rounded The encyclopedia is divided into seven broad themes including business entrepreneurship human resource management innovation management international business organizational behavior project management supply chain management and sport and tourism management Each section s articles begin with a technical analysis of key definitional issues followed by an exploration of the topic s broader context This structured approach provides a holistic examination of the subjects allowing readers to gain a comprehensive understanding of vital business management concepts Provides a comprehensive overview of the main business management topics Focuses specifically on business management from a range of perspectives Includes new and emerging business management topics Presents an interdisciplinary focus in terms of business management practices Features templates across all chapters for ease of navigation and use

Events Management Charles Bladen,James Kennell,Emma Abson,Nick Wilde,2022-12-30 Contemporary events management is a diverse and challenging field This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need to succeed in the events industry It introduces every core functional area of events management such as marketing finance project management strategy operations event design and human resources in a vast array of different event settings from sport to political events This new edition has been updated to include New and updated content on technological developments in events such as virtual hybrid events artificial intelligence virtual augmented reality holograms in music events software for event planning and projection mapping New content on eSports the sustainability sector employability skills policy changes diversity and inclusion ethics and responsibility in events and contemporary event safety and security issues including the threat of terrorism New and updated case studies that cover a wider range of regions

A fully updated and extended companion website that includes web and video links quizzes and a case study archive for students as well as PowerPoint slides for instructors and a brand new instructor manual full of teaching strategy ideas Every topic is brought to life through vivid case studies personal biographies and examples of best practice from the real world of events management Written by a team of authors with many years experience of working in the events industry Events Management An Introduction is the essential course text for any events management programme **Event Management** Lynn Van der Wagen,2010-11-11 Events Management for tourism cultural business and sporting events 4e is a holistic text designed for the Diploma in Events Management and Advanced Diploma in Events Management and is the essential text for anyone wishing to work in the field of event management The new edition covers all the skills and knowledge students need to become successful event managers Learn how to design plan market and stage an event how to manage staff and staffing problems and how to ensure the safety of everyone involved **Conferences and Conventions** Tony Rogers,Peter Wynn-Moylan,2022-07-11 Fully revised and updated to reflect current trends and emerging topics the fourth edition of Conferences and Conventions A Global Industry provides an expert led comprehensive introduction to and overview of the key elements of the global conference convention and meetings industry This book examines the conference industry s origins structure and future development as well as its economic social and environmental impacts It provides an in depth analysis of the strategies practices knowledge and skills required to organise memorable conferences and similar business events with detailed descriptions of all the planning and operational processes Following an international approach this edition features additional sections on the increase in technological advancements and opportunities as well as the rise of virtual and hybrid events in a post pandemic era Written in an accessible and engaging style the book includes integrated case studies to highlight current issues and demonstrate theory in practice Structured logically with useful features throughout to aid learning and understanding this book is an invaluable resource to students following events management hospitality and tourism courses as well as for event planners and practitioners already working in the conference industry

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