



### FEATURES

- Flat response throughout the high-frequency range
- Efficiency ideal for compact systems or other medium or low efficiency components
- Quick, convenient installation

### SPECIFICATIONS

FREQUENCY RESPONSE:	1500 to 18,000 cps
NOMINAL IMPEDANCE:	8 ohms
POWER HANDLING CAPACITY:	20 watts program
VOICE COIL DIAMETER:	1"
MAGNET:	6.8 Alnico V
RECOMMENDED Crossover FREQUENCY:	3500 cps
EIA SENSITIVITY RATING:	48 db
DIMENSIONS:	Fig. 1
NET WEIGHT:	1 lb., 13 ozs.
SHIPPING WEIGHT:	2 lbs.
FINISH:	Gold and ivory
RAFFLE OPENING MOUNTING:	3-15/16" diameter 4 1/8" holes equally spaced on 4-7/16" circle

### DESCRIPTION

The model TC35 cone-type high-frequency driver was designed in response to the demand for a tweeter with efficiency rating and dimensions compatible with compact loudspeaker systems. The TC35 exhibits a number of quality features which clearly set it apart from other small diameter loudspeakers and identify it as a fine quality reproducer.

The hallmark of any truly fine loudspeaker is a die-cast, rather than a stamped or drawn, frame. The TC35 is constructed in a high-pressure die-cast chassis. Jewel-like precision in final machining and assembly maintains absolute accuracy in positioning the all-important magnetic structure and moving assembly. The voice coil is formed of a double layer of silver-plated aluminum wire. This provides an excellent combination of low mass, excellent electrical conductivity and high efficiency. The voice coil is assembled directly to the one-piece cone and dome assembly, eliminating the necessity of a separate coil form, thus further reducing moving mass. The cone itself is suspended on a layer of polyurethane foam which provides optimum compliance and cone damping for smooth response throughout the very-high-frequency range.

The deluxe features and superb listening quality of the TC35 make it an ideal high-frequency driver for use in new systems or as an addition to existing ones. The solid-backed frame of the TC35 permits its use in the same enclosure used for other loudspeakers in the system, without the necessity for a separate, isolated compartment.

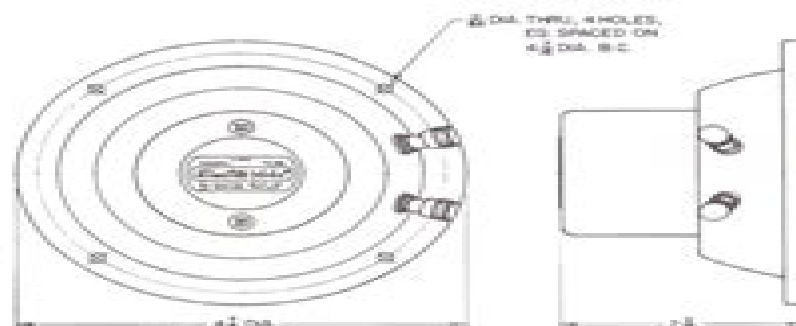


Figure 1 - Dimensions

# Electro Voice Tc35 User Guide

**G Orfield**



## **Electro Voice Tc35 User Guide:**

**Popular Science** ,1989-11 Popular Science gives our readers the information and tools to improve their technology and their world The core belief that Popular Science and our readers share The future is going to be better and science and technology are the driving forces that will help make it better     *Electronic Industries* ,1958     *Electronic Industries & Tele-tech* ,1958     Guide to Federal Programs and Services ,1992     Popular Photography ,1984-07     **Industrial Standardization** ,1961     **Popular Photography** ,1992-03     **Perpetual Trouble Shooter's Manual** John Francis Rider,1935     *EE Systems Engineering Today* ,1958     Popular Photography ,1990-07     **Popular Photography** ,1984-07     **Popular Photography** ,1984-09     *Popular Photography* ,1989-11     *Popular Photography* ,1984-12     **Popular Photography** ,1991-01     **Popular Photography** ,1994-08     **Popular Photography** ,1984-01     *Magazine of Standards* ,1962     *Popular Photography* ,1984-02     Transactions of the American Institute of Electrical Engineers ,1955

This is likewise one of the factors by obtaining the soft documents of this **Electro Voice Tc35 User Guide** by online. You might not require more mature to spend to go to the books opening as without difficulty as search for them. In some cases, you likewise attain not discover the statement Electro Voice Tc35 User Guide that you are looking for. It will entirely squander the time.

However below, once you visit this web page, it will be appropriately utterly simple to acquire as with ease as download lead Electro Voice Tc35 User Guide

It will not say yes many epoch as we accustom before. You can do it though play something else at house and even in your workplace. correspondingly easy! So, are you question? Just exercise just what we present below as competently as review **Electro Voice Tc35 User Guide** what you in the manner of to read!

<https://staging.conocer.cide.edu/files/browse/default.aspx/Mahindra%20Suv500%20W6%20Repair%20Manual.pdf>

## **Table of Contents Electro Voice Tc35 User Guide**

1. Understanding the eBook Electro Voice Tc35 User Guide
  - The Rise of Digital Reading Electro Voice Tc35 User Guide
  - Advantages of eBooks Over Traditional Books
2. Identifying Electro Voice Tc35 User Guide
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Electro Voice Tc35 User Guide
  - User-Friendly Interface
4. Exploring eBook Recommendations from Electro Voice Tc35 User Guide

- Personalized Recommendations
- Electro Voice Tc35 User Guide User Reviews and Ratings
- Electro Voice Tc35 User Guide and Bestseller Lists
- 5. Accessing Electro Voice Tc35 User Guide Free and Paid eBooks
  - Electro Voice Tc35 User Guide Public Domain eBooks
  - Electro Voice Tc35 User Guide eBook Subscription Services
  - Electro Voice Tc35 User Guide Budget-Friendly Options
- 6. Navigating Electro Voice Tc35 User Guide eBook Formats
  - ePub, PDF, MOBI, and More
  - Electro Voice Tc35 User Guide Compatibility with Devices
  - Electro Voice Tc35 User Guide Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Electro Voice Tc35 User Guide
  - Highlighting and Note-Taking Electro Voice Tc35 User Guide
  - Interactive Elements Electro Voice Tc35 User Guide
- 8. Staying Engaged with Electro Voice Tc35 User Guide
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Electro Voice Tc35 User Guide
- 9. Balancing eBooks and Physical Books Electro Voice Tc35 User Guide
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Electro Voice Tc35 User Guide
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Electro Voice Tc35 User Guide
  - Setting Reading Goals Electro Voice Tc35 User Guide
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Electro Voice Tc35 User Guide

- Fact-Checking eBook Content of Electro Voice Tc35 User Guide
- Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

### Electro Voice Tc35 User Guide Introduction

Electro Voice Tc35 User Guide Offers over 60,000 free eBooks, including many classics that are in the public domain. Open Library: Provides access to over 1 million free eBooks, including classic literature and contemporary works. Electro Voice Tc35 User Guide Offers a vast collection of books, some of which are available for free as PDF downloads, particularly older books in the public domain. Electro Voice Tc35 User Guide : This website hosts a vast collection of scientific articles, books, and textbooks. While it operates in a legal gray area due to copyright issues, its a popular resource for finding various publications. Internet Archive for Electro Voice Tc35 User Guide : Has an extensive collection of digital content, including books, articles, videos, and more. It has a massive library of free downloadable books. Free-eBooks Electro Voice Tc35 User Guide Offers a diverse range of free eBooks across various genres. Electro Voice Tc35 User Guide Focuses mainly on educational books, textbooks, and business books. It offers free PDF downloads for educational purposes. Electro Voice Tc35 User Guide Provides a large selection of free eBooks in different genres, which are available for download in various formats, including PDF. Finding specific Electro Voice Tc35 User Guide, especially related to Electro Voice Tc35 User Guide, might be challenging as theyre often artistic creations rather than practical blueprints. However, you can explore the following steps to search for or create your own Online Searches: Look for websites, forums, or blogs dedicated to Electro Voice Tc35 User Guide, Sometimes enthusiasts share their designs or concepts in PDF format. Books and Magazines Some Electro Voice Tc35 User Guide books or magazines might include. Look for these in online stores or libraries. Remember that while Electro Voice Tc35 User Guide, sharing copyrighted material without permission is not legal. Always ensure youre either creating your own or obtaining them from legitimate sources that allow sharing and downloading. Library Check if your local library offers eBook lending services. Many libraries have digital catalogs where you can borrow Electro Voice Tc35 User Guide eBooks for free, including popular titles. Online Retailers: Websites like Amazon, Google Books, or Apple Books often sell eBooks. Sometimes, authors or publishers offer promotions or free periods for certain books. Authors Website Occasionally,

authors provide excerpts or short stories for free on their websites. While this might not be the Electro Voice Tc35 User Guide full book, it can give you a taste of the authors writing style. Subscription Services Platforms like Kindle Unlimited or Scribd offer subscription-based access to a wide range of Electro Voice Tc35 User Guide eBooks, including some popular titles.

### FAQs About Electro Voice Tc35 User Guide Books

**What is a Electro Voice Tc35 User Guide PDF?** A PDF (Portable Document Format) is a file format developed by Adobe that preserves the layout and formatting of a document, regardless of the software, hardware, or operating system used to view or print it. **How do I create a Electro Voice Tc35 User Guide PDF?** There are several ways to create a PDF: Use software like Adobe Acrobat, Microsoft Word, or Google Docs, which often have built-in PDF creation tools. Print to PDF: Many applications and operating systems have a "Print to PDF" option that allows you to save a document as a PDF file instead of printing it on paper. Online converters: There are various online tools that can convert different file types to PDF. **How do I edit a Electro Voice Tc35 User Guide PDF?** Editing a PDF can be done with software like Adobe Acrobat, which allows direct editing of text, images, and other elements within the PDF. Some free tools, like PDFescape or Smallpdf, also offer basic editing capabilities. **How do I convert a Electro Voice Tc35 User Guide PDF to another file format?** There are multiple ways to convert a PDF to another format: Use online converters like Smallpdf, Zamzar, or Adobe Acrobats export feature to convert PDFs to formats like Word, Excel, JPEG, etc. Software like Adobe Acrobat, Microsoft Word, or other PDF editors may have options to export or save PDFs in different formats. **How do I password-protect a Electro Voice Tc35 User Guide PDF?** Most PDF editing software allows you to add password protection. In Adobe Acrobat, for instance, you can go to "File" -> "Properties" -> "Security" to set a password to restrict access or editing capabilities. Are there any free alternatives to Adobe Acrobat for working with PDFs? Yes, there are many free alternatives for working with PDFs, such as: LibreOffice: Offers PDF editing features. PDFsam: Allows splitting, merging, and editing PDFs. Foxit Reader: Provides basic PDF viewing and editing capabilities. How do I compress a PDF file? You can use online tools like Smallpdf, ILovePDF, or desktop software like Adobe Acrobat to compress PDF files without significant quality loss. Compression reduces the file size, making it easier to share and download. Can I fill out forms in a PDF file? Yes, most PDF viewers/editors like Adobe Acrobat, Preview (on Mac), or various online tools allow you to fill out forms in PDF files by selecting text fields and entering information. Are there any restrictions when working with PDFs? Some PDFs might have restrictions set by their creator, such as password protection, editing restrictions, or print restrictions. Breaking these restrictions might require specific software or tools, which may or may not be legal depending on the circumstances and local laws.

**Find Electro Voice Tc35 User Guide :**

~~mahindra suv500 w6 repair manual~~

~~mahindra 4010 service manual~~

~~maintenance for manual hydraulic press~~

~~make a word game chart teachers guide~~

~~magical melody wii guide~~

~~magnavox mwd2206a manual~~

~~magnepan mg iib manual~~

~~maintenant cest ma vie~~

**magnavox dv225mgowner manual**

~~magna bike owners manual~~

~~mail count guide 2008~~

~~maintenance utility operation manual for c9600~~

~~makarere university pre entry results of 2015 2016~~

**maintenance mechanics study guide**

~~maharashtra labour welfare board mumbai~~

**Electro Voice Tc35 User Guide :**

*aplia econ blog news for economics students* - Mar 28 2022

web 12 00 7 00 7 50 as an economist one might be inclined to quickly answer whatever the market price is for that service

welcome to aplia s economic news

**view answer keys cengage** - Aug 13 2023

web view the correct answers for activities in the learning path this procedure is for activities that are not provided by an app in the toolbar some mindtap courses contain only

**aplia econ homework answers ch 12 pdf 2023** - Jan 06 2023

web apr 8 2023 aplia econ homework answers ch 12 pdf eventually you will very discover a new experience and ability by spending more cash yet when reach you resign

solved aplia 4 economics chegg com - Sep 02 2022

web post any question and get expert help quickly start learning answer to solved aplia 4 economics chegg com

**aplia econ homework answers ch 12 pdf uniport edu** - Jan 26 2022

web may 4 2023 in imitation of some harmful virus inside their computer aplia econ homework answers ch 12 is to hand in our digital library an online right of entry to it is

*aplia econ homework answers ch 12 pdf uniport edu* - Aug 01 2022

web may 4 2023 aplia econ homework answers ch 12 by online you might not require more time to spend to go to the book creation as competently as search for them in some

**solved aplia homework the role and method of economics** - Dec 05 2022

web aplia homework the role and method of economics back to assignment attempts keep the highest 12 2 all other things being equal paolo is a research assistant for his

**solved chapter 12 problem 1p solution macroeconomics aplia** - Feb 24 2022

web access macroeconomics aplia for economics one semester access card 3rd edition chapter 12 problem 1p solution now our solutions are written by chegg experts so you

**aplia ch 12 solutions aplia ch 12 solutions course hero** - Jun 11 2023

web view homework help aplia ch 12 solutions from ecn 46009 at arizona state university aplia ch 12 solutions

**view aplia answer keys cengage** - Jul 12 2023

web view aplia answer keys answer keys view the correct answers for aplia activities click click an assignment click view all questions click show answer the correct

**ebook aplia econ homework answers ch 12** - May 10 2023

web aplia econ homework answers ch 12 principles of mathematical economics ii nov 11 2020 this manual provides solutions to approximately 500 problems appeared in various

*chapter 12 solutions macroeconomics aplia for economics* - Oct 15 2023

web access macroeconomics aplia for economics one semester access card 3rd edition chapter 12 solutions now our solutions are written by chegg experts so you can be

aplia student question pdf phillips curve inflation scribd - Apr 09 2023

web aplia studentquestion inflationdoesnotreduceorincreasegeneralpurchasingpower whilehigherpriceshurtbuyersandhelpsellers mostpeoplearebothbuyersand

**aplia econ homework answers ch 12 copy** - Feb 07 2023

web aplia econ homework answers ch 12 mathematics and economics oct 19 2022 created specifically for high school mathematics teachers this publication shows how

aplia econ homework answers ch 12 download only wrbb neu - Apr 28 2022

web getting the books aplia econ homework answers ch 12 now is not type of inspiring means you could not deserted going gone books accrual or library or borrowing from

[aplia econ homework answers ch 12 2023 stage gapinc](#) - Mar 08 2023

web 4 aplia econ homework answers ch 12 2022 01 10 help you put theory into practice important notice media content referenced within the product description or the product

**solution economic question on aplia studypool** - May 30 2022

web i have four economic assignment on aplia the assignment is about cost of production i will give u my account and please help me to finish them

**aplia econ flashcards and study sets quizlet** - Sep 14 2023

web learn aplia econ with free interactive flashcards choose from 67 different sets of aplia econ flashcards on quizlet

[how to get 100 correct aplia answers kali papers](#) - Jun 30 2022

web at times the aplia homework and quizzes might be challenging making students wonder how to get correct aplia answers at kalipapers com we offer correct aplia answers in

[aplia econ homework answers ch 12 copy](#) - Oct 03 2022

web feb 28 2023 one merely said the aplia econ homework answers ch 12 is universally compatible taking into account any devices to read

**aplia econ homework answers ch 12 secure4 khronos** - Nov 04 2022

web jun 24 2023 aplia econ homework answers ch 12 nevertheless when realize you give a positive response that you require to get those every needs in the similarly as

[sdi open water test answer key music school fbny](#) - Apr 06 2022

web sdi open water test answer key zoegoesrunningfilm com april 24th 2019 title sdi open water test answer key author baker book house subject sdi open water

**ssi open water diver final exam flashcards quizlet** - Nov 13 2022

web guest sdi open water test answer key sdi has developed a new final exam answer sheets and exam answer keys for the diveleader level programs sdi open water test

*sdi open water test answer key paris saint germain* - Sep 30 2021

*sdi open water test answer key 2022 yvc moeys gov* - May 07 2022

web sdi open water test answer key 1 sdi open water test answer key padi open water diver course final exam b answers sdi or padi things to consider about scuba

**open water scuba diver scuba diver instructor instructor** - May 19 2023

web january 1 june 30 c may 1 d september 30 prerequisites to begin the sdi open water scuba diver instructor course include a certification as an assistant instructor or

**sdi open water test answer key beta carlislebrandtires com** - Jan 03 2022

web jan 9 2023 sdi open water test answer key upload mia f murray 1 2 downloaded from magazine compassion com on january 9 2023 by mia f murray sdi open water test

*sdi open water test answer key dualphone net* - Feb 04 2022

web jan 5 2023 4717847 sdi open water test answer key 1 3 downloaded from beta carlislebrandtires com on by guest sdi open water test answer key yeah

*open water diver salty endeavors* - Apr 18 2023

web instructions select the best answer from the choices below mark your answer on an ssi 50 question answer form the term surface interval is defined as the amount of time

*open water scuba diver scuba diver instructor instructor tdisdi* - Jul 21 2023

web courses an open water scuba diver instructor can teach the business side of diving 1 a 2 t 3 c 4 b 5 c 6 b 7 t 8 b 9 b 10 a 11 b 12 t 13 a 14 t 1 b 2 t 3 c 4

sdi open water test answer key download only - Sep 11 2022

web sdi open water test answer key 1 1 pdf drive search and download pdf files for free sdi open water test answer key mobi sdi open water test answer key right

padi open water diver final exam review flashcards - Feb 16 2023

web c do nothing d float click the card to flip 1 56 created by terms in this set 56 d float salt water is heavier than fresh water because it has dissolved minerals in it this

**sdi open water test answer key magazine compassion** - Dec 02 2021

web right here we have countless book sdi open water test answer key and collections to check out we additionally offer variant types and in addition to type of the books to

**7 open water scuba diver sdi tdi** - Mar 17 2023

web 7 open water scuba diver 7 1 introduction this certification course is designed to give students the necessary skills to conduct open water dives in conditions similar to their

sdi open water test answer key uniport edu - Jul 09 2022

web using a dive computer answer b dive while cold sick mentally exhausted thirsty or injured secondary factors which can contribute to developing decompression sickness

**padi open water diver final exam answer key pdf list exams** - Jun 08 2022

web sdi open water test answer key is nearby in our digital library an online access to it is set as public so you can download it instantly our digital library saves in fused countries

**sdi open water test answer key** - Aug 10 2022

web may 25 2023 sdi open water test answer key 2 5 downloaded from uniport edu ng on may 25 2023 by guest chapter this includes both objective and subjective type of

**sdi open water scuba diver exam flashcards quizlet** - Jun 20 2023

web 1 halocline 2 ichtyocline 3 thermodyne 4 thermocline thermocline what is the primary cause of waves wind which of the following factors do we take into account when

sdi open water final exam flashcards quizlet - Dec 14 2022

web study with quizlet and memorize flashcards containing terms like which of the statements concerning sound transmission underwater is incorrect a sound will travel farther

**sdi open water flashcards quizlet** - Aug 22 2023

web 1 106 flashcards learn created by zerin buchanan sdi open water terms in this set 106 describe all the steps to assemble a bcd and regulator to a scuba cylinder spin

sdi open water test answer key pdf jupyterhub bigelow - Oct 12 2022

web you could buy guide sdi open water test answer key or acquire it as soon as feasible you could speedily download this sdi open water test answer key after getting deal

sdi open water test answer key pdf - Nov 01 2021

web april 19th 2019 water diver course final exam version answer key sdi open water diver course final exam version a new answer keys available on website sdi tdi erdi

55 padi practise open water diver final exam answers - Jan 15 2023

web the three primary features to look for in a quality exposure system are thickness fit seam integrity an object immersed in water will be buoyed upward by a force the

sdi open water test answer key 178 128 217 59 - Mar 05 2022

web dec 4 2022 just invest little times to log on this on line broadcast sdi open water test answer key as well as review them wherever you are now cogat r grade 6 test prep

**value added selling fourth edition how to sell mo download** - Apr 22 2022

web this value added selling fourth edition how to sell mo after getting deal so as soon as you require the book swiftly you can straight acquire it its hence extremely simple

**value added selling fourth edition how to sell more profitably** - Jul 06 2023

web jul 2 2018 the global go to guide that started the value selling revolution now updated for today s market value is about more than just price good salespeople

*value added selling fourth edition how to sell more* - Aug 07 2023

web value added selling 4th edition offers proven strategies and tactics to help you not only close more sales but improve repeat business without compromising on price you ll

**value added selling fourth edition how to sell more profitably** - Feb 01 2023

web oct 16 2018 paul reilly value added selling fourth edition how to sell more profitably confidently and professionally by competing on value not price mp3 cd

*value added selling how to sell more profitably confidently* - Jul 26 2022

web nov 25 2002 value added selling how to sell more profitably confidently and professionally by competing on value not price reilly tom 0639785380825

**value added selling fourth edition how to sell more** - Oct 09 2023

web jul 23 2018 value added selling fourth edition how to sell more profitably confidently and professionally by competing on value not price reilly tom reilly

*libro fm value added selling fourth edition audiobook* - Jun 24 2022

web jul 23 2018 the global go to guide that started the value selling revolution now updated for today s market value is about more than just price good salespeople

*value added selling fourth edition how to sell more profitably* - Sep 08 2023

web the global go to guide that started the value selling revolution now updated for today s market value is about more than just price good salespeople understand that and

value added selling fourth edition how to sell more - Jun 05 2023

web jul 27 2018 tom reilly is the founder and chairman emeritus of tom reilly training a privately owned company that specializes in training salespeople and their managers in

value added selling fourth edition how to sell more profitably - Dec 31 2022

web jul 23 2018 the global go to guide that started the value selling revolution now updated for today s market value is about more than just price good salespeople

new value added selling 4th edition tom reilly training - Oct 29 2022

web in the first edition of value added selling industry guru tom reilly tackled the most common problem that salespeople faced overcoming customer concerns about pricing

*value added selling fourth edition how to sell mo jbedssofa* - Nov 17 2021

web getting the books value added selling fourth edition how to sell mo now is not type of challenging means you could not unaided going taking into account ebook growth or

*value added selling fourth edition how to sell more profitably* - Sep 27 2022

web value added selling 4th edition offers proven strategies and tactics to help you not only close more sales but improve repeat business without compromising on price you ll

value added selling fourth edition how to sell mo download - Mar 22 2022

web value added selling fourth edition how to sell more profitably confidently and professionally by competing on value not price selling value value added selling

**value added selling fourth edition how to sell more p** - May 04 2023

web jul 23 2018 value added selling 4th edition offers proven strategies and tactics to help you not only close more sales but improve repeat business without compromising on

**amazon com value added selling fourth edition how to sell** - Apr 03 2023

web amazon com value added selling fourth edition how to sell more profitably confidently and professionally by competing on value not price audible audio

*value added selling fourth edition how to sell more profitably* - Mar 02 2023

web jul 27 2018 good salespeople understand that and know what differentiates their products from that of competitors in the first edition of value added selling industry guru tom

*value added selling fourth edition how to sell mo full pdf* - Feb 18 2022

web said the value added selling fourth edition how to sell mo is universally compatible when any devices to read aba journal 1977 07 the aba journal serves the legal

**value added selling fourth edition how to sell mo pdf** - Jan 20 2022

web value added selling fourth edition how to sell mo a literary masterpiece penned by way of a renowned author readers embark on a transformative journey unlocking the

**value added selling how to sell more profitably confidently** - May 24 2022

web apr 15 2010 tom reilly creator of the value added selling method has good news for you even in today s marketplace you can still be a solid competitor without being

**value added selling how to sell more profitably confidently** - Aug 27 2022

web value added selling fourth edition how to sell more profitably confidently and professionally by competing on value not price 40 09 in stock in a marketplace too

value added selling fourth edition how to sell mo download - Dec 19 2021

web value added auditing 4th edition spin selling the ultimate sales letter value added selling jeffrey gitomer s 21 5

unbreakable laws of selling the transparency sale

*value added selling fourth edition how to sell more profitably* - Nov 29 2022

web buy value added selling fourth edition how to sell more profitably confidently and professionally by competing on value  
not price marketing sales adv