Question	Answer	Marks	Notes
Question 1-(4)	Explain how each of the following can help Jerome Increase added value:  Change the packaging  Use cheaper materials:  Award 1 mark for each relevant reference made to this business (max 2).  Award 1 mark for each relevant explanation (max 2).  Points might include:  Change the packaging:  This will allow Jerome to be able to increase the price (k) of his drink	Marks 6	Note: To use words from the stem as application, the reference must be appropriate (i.e. make sense) in relation to the point being made.  The following words are likely to be appropriate for this question:  (low sugar) drinks.  200 units shore break-even.  10000 units sold.  5600 (break-even).  Other appropriate examples in context can still be credited.
	[app] increasing the gap between price and costs [an]  Conformers can perceive the product to be worth more [k] so may be prepared to pay more for the same product [an]  Use cheaper materials:  This will help lower input costs [k] when making 10 000 units [app] increasing the gap between cost and price [an]  Lower costs [k] can lead to higher profit per unit sold [an]		

After identifying a gap in the soft drinks market, Jerome developed a low sugar drink. He borrowed \$5,000 from family and friends to start-up a business and to provide working capital. Jerome operates as a sole trader. To promote his product, Jerome handed out free samples in the town centre. In the first year, Jerome's business sold 10,000 units. This is 200 units more than his break-even output. Jerome is considering ways to increase added value.

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Cambridge (GCSE - Mark Scheme PUBLISHED May/June 2022

PUBLISHED					
Question	Answer	Marks	Notes		
5(4)	Do you think being a risk-taker is a more important characteristic of a successful entrepreneur than being creative? Justify your answer.  Award up to 2 marks for identification of relevant points.  Award up to 2 marks for relevant development of points.  Award 2 marks for a justified decision as to whether being a risk-taker is a more important characteristic of a successful entrepreneur than being creative.  Points might include:  Points might include:  Entrepreneurs take the risk of investing their own money [k] this may bring high research [an] however they may fail and lose their personal posterishming and include:  Taking risks is a way to learn [k] if an idea is good or not [an]  Creative:  Nenv ideas [k] leading to increased salestrevenue [an]  Creative adds value [k] so higher prices oin be charged [an].  Creative above does not guarantee success [k] if customers do not purchase [an]  Other appropriate responses should also be oredited.  Justification might include:  Entrepreneurs take the risk of investing their own money [k] this may bring high revenues (and faired the risk of investing their own money (k) this may bring high revenues different to its competitors [k] can bead to increased risks (as making a business different to its competitors [k] can lead to increase it helps the business stand out from competitors. [evel] An entrepreneur can take inks, but if customers will be not buy. Every will not be successful. [even]	•	This is a general question so there as no marks for application.  For explusion to be awarded justification will usually follow on from refereant analysis of points.		

# **Mei S1 Past Papers**

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Journal of International Students, 2020, Vol. 10. No S1 (Special Issue) Krishna Bista, Mei Tian, Genshu Lu, Chris Glass, 2020-03-13 Special Issue on International Students in China The Journal of International Students JIS an academic interdisciplinary and peer reviewed publication Print ISSN 2162 3104 Online ISSN 2166 3750 publishes scholarly peer reviewed articles on international students in tertiary education secondary education and other educational settings that make significant contributions to research policy and practice in the internationalization of higher education *Transport* China as context Di Wu, Andrea E. Pia, Ed Pulford, 2025-09-02 Decades old calls to recognise China s significance for anthropological theory and the social sciences are more urgent than ever Yet Chinese grounded ideas remain marginal with China often seen as an Other rather than a source of widely applicable theory Drawing on East Asian postcolonial scholarship this volume argues that without taking China seriously as a knowledge producer and a key agent in a post global world social scientists risk misinterpreting the global present As Western globalisation wanes and anthropology reassesses the relationship between ethnography and theory we show how China must be understood as an ordinary integral context for research worldwide Governance of a Transboundary River Christian Bréthaut, Géraldine Pflieger, 2019-07-23 This book examines the issues at stake in transboundary water governance it spotlights the Rh ne River a biophysical entity of enormous historical political and economic importance. The Rh ne has long been viewed essentially as a tool for energy production heavily canalized and exploited by a series of dams and nuclear power plants with the result that those who live along this great river have simply turned away Basing their work on a detailed analysis of the history and the current management of the Rh ne the authors explore the challenges linked with transboundary river basin governance including relevant international water law appropriation of river and river resources by Nation States Finally they discuss a diverse range of institutional architectures and outlines several solutions that might cope with the growing complexity of transboundary management of a major river The book will be of interest to scholars in fields such as environment studies water policy and Natural Resource Management it also has relevance to water managers and entrepreneurs concerned with staying abreast of developments in water policy and governance Foreign Relations of the United States United States. Department of State, 1950 Capital Budgeting Valuation H. Kent Baker, Philip English, 2011-05-04 An essential guide to valuation techniques and financial analysis With the collapse of the economy and financial systems many institutions are reevaluating what they are willing to spend money on Project valuation is key to both cost effectiveness measures and shareholder value The purpose of this book is to provide a comprehensive examination of critical capital budgeting topics Coverage extends from discussing basic concepts principles and techniques to their application to increasingly complex real world situations Throughout the book emphasizes how financially sound capital budgeting facilitates the process of value creation and discusses why various theories make sense and how firms can use them to solve problems and create wealth

Offers a strategic focus on the application of various techniques and approaches related to a firm's overall strategy Provides coverage of international topics based on the premise that managers should view business from a global perspective Emphasizes the importance of using real options Comprised of contributed chapters from both experienced professionals and academics Capital Budgeting Valuation offers a variety of perspectives and a rich interplay of ideas related to this important World Health Report 2012 World Health Organization, The World Health Report 2012 the biannual flagship report of the World Health Organization focuses for the first time in its history on the theme of research for better health Decisions on healthcare are still made without a solid grounding in research evidence and an impetus is required for this state of affairs to change Aimed at ministers of health the report provides new ideas innovative thinking and pragmatic advice on how to strengthen health research systems WHO and PLoS have launched an initiative to encourage researchers to complement and substantiate the key messages in World Health Report 2012 by creating a special WHO PLoS Collection PLoS invited the submission of papers especially from low and middle income countries on topics related to strengthening of key functions and components of national health research systems The World Health Report 2012 focuses on eight specific areas discussed in the editorial within the theme of No Health Without Research We highlight below some examples of articles previously published in PLoS journals in these specific areas of interest Now iMedPub brings this collection to you Infection Challenges in the Critical Care Unit, An Issue of Critical Care Nursing Clinics of North America May M. Riley, 2021-11-09 In this issue of Critical Care Nursing Clinics Guest Editor May M Riley brings her considerable expertise to the topic of Infection Challenges in the Critical Care Unit Top experts in the field cover key topics such as Implementing an Antimicrobial Stewardship Program Pulmonary Infections Including Ventilator Associated Pneumonia VAP Preventing Central Line Associated Bloodstream Infection CLABSI and more Provides in depth clinical reviews on Infection Challenges in the Critical Care Unit providing actionable insights for clinical practice Presents the latest information on this timely focused topic under the leadership of experienced editors in the field Authors synthesize and distill the latest research and practice guidelines to create these timely topic based reviews Contains 8 relevant practice oriented topics including Epidemiology of Invasive Fungal Disease Management of Sepsis Multidrug Resistant Candida Species and Candidiasis Infections Infections in Geriatric Patients Transmission and Multidrug Resistant Organisms and more

Heritage, Memory, and Punishment Shu-Mei Huang, Hyun-Kyung Lee, 2019-09-23 Based on a transnational study of decommissioned postcolonial prisons in Taiwan Taipei and Chiayi South Korea Seoul and China Lushun this book offers a critical reading of prisons as a particular colonial product the current restoration of which as national heritage is closely related to the evolving conceptualization of punishment Focusing on the colonial prisons built by the Japanese Empire in the first half of the twentieth century it illuminates how punishment has been considered a subject of modernization while the contemporary use of prisons as heritage tends to reduce the process of colonial modernity to oppression and atrocity thus

constituting a heritage of shame and death which postcolonial societies blame upon the former colonizers A study of how the remembering of punishment and imprisonment reflects the attempts of postcolonial cities to re articulate an understanding of the present by correcting the past Heritage Memory and Punishment examines how prisons were designed built partially demolished preserved and redeveloped across political regimes demonstrating the ways in which the selective use of prisons as heritage reframed through nationalism leaves marks on urban contexts that remain long after the prisons themselves are decommissioned As such it will appeal to scholars of sociology geography the built environment and heritage with interests in memory studies and dark tourism **Proceedings of the ... IEEE Intelligent Vehicles Symposium**, 2003

Continental Basin and Orogenic Processes: Deep Structure, Tectonic Deformation, and Dynamics Hanlin Chen, Xiubin Lin, Andrew V. Zuza, Lei Wu, Shengji Wei, Pietro Sternai, 2022-11-04 **Medication Safety and Interventions to Reduce Patient Harm in Low- and Middle-Income Countries** Mansour Adam Mahmoud, Brian Godman, Ahmed Awaisu, Ahmed Ibrahim Fathelrahman, Hisham Aljadhey, Joseph O. Fadare, Johanna Catharina Meyer, Fahad Saleem, 2023-02-07 <u>The Exploitation of the Landscape of Central and Inner Asia</u> Michael Gervers, Uradyn Erden Bulag, Gillian Long, 2008

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