

2018 TRAINING INDUSTRY REPORT

ABOUT THIS STUDY

Now in its 37th year, The Industry Report is recognized as the training industry's most trusted source of data on budgets, staffing, and programs. This year, the study was conducted by an outside research firm May-July 2018, when members from the Training magazine database were e-mailed an invitation to participate in an online survey. Only U.S.-based corporations and educational institutions with 100 or more employees were included in the analysis.

The data represents a cross-section of industries and company sizes.

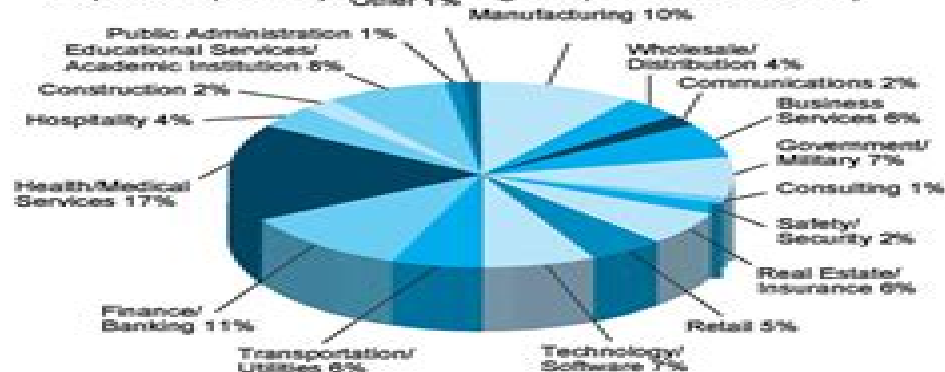
SURVEY RESPONDENTS

Small companies (100-999 employees)	36%
Midsize (1,000-9,999 employees)	41%
Large (10,000 or more employees)	23%
Total respondents	271

Note that the figures in this report are weighted by company size and industry according to a Dun & Bradstreet database available through Hoovers of U.S. companies. Since small companies dominate the U.S. market, in terms of sheer numbers, these organizations receive a heavier weighting, so that the data accurately reflects the U.S. market.

Industrial Classifications

Respondent profile by industry (weighted per Dun & Bradstreet)



About Survey Respondents:

† 6.1% BSF NBORHFST PS BCPWF JO UIF PSHBOUJRUJPO
 † 1.7% BSF EPWFMPGFST PS JOTUSVDUJPOBM EFTJHOFST
 † 22% BSF NJE-UP MPX-MFWFM [CBTFE PQ-UJUMF TFMFDUJPO] BTTPDJBUFT
 † 6.4% EFUFSNUOF UIF OFFE GPS QVSDIBTJCH QSPYDUT BOE TFSWJDF
 † 30% TRU UIF CVBHRU
 † 31% NBORHF SRVFTUT GPS QSPGPTBM/CJET
 † 70% SFDPNFOE UIF QVSDIBTF
 † 28% IBWF UIF MORM QVSDIBTF EFDJTIPO

Industry Analysis Report On Graphic Designing

Annelies Wilder-Smith



Industry Analysis Report On Graphic Designing:

Commercial Printing Market - Global Industry Analysis, Size, Trends And Forecast 2014 - 2020 Transparency Market Research, Commercial printing industry refers to the services offered by printing industry for commercial applications Commercial printers are used to construct phone books magazines labels catalogs advertising brochures newspaper inserts corporate reports direct mail marketing for printing financial documents business forms promotional materials and training manuals Besides paper printing printing presses also print on apparels textile products metal glass and plastics Large printing presses gain profitability by bulk buying materials such as ink and paper thus serving a large customer base nationwide and making effective use of presses However small press companies compete by offering a service to specific applications

2014 Artist's & Graphic Designer's Market Mary Burzlaff Bostic, 2013-10-18 Build a Successful Art Career 2014 Artist s Graphic Designer s Market is the must have reference guide for any artist who wants to establish or expand a career in fine art illustration or graphic design Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape The 2014 Artist s Graphic Designer s Market introduces a whole host of new features and guarantees the most up to date individually verified market contacts possible Expand your art business with these resources A FREE 1 year subscription to ArtistsMarketOnline com where you can find industry contacts track your submissions get the latest art and design news and much more PLEASE NOTE Free subscriptions are NOT included with the e book edition of this title Complete up to date contact information for more than 1 700 art market resources including galleries magazines book publishers greeting card companies ad agencies syndicates art fairs and more Articles on the business of freelancing from basic copyright information to tips on promoting your work Information on grants residencies organizations publications and websites that offer support and direction for visual artists of all types NEW Informative articles on social media and e mail marketing getting the most from LinkedIn and building better websites NEW Special features on insurance for artists pricing artwork printing giclees sustainability practices packaging design and studio sales NEW Inspiring and informative interviews with successful professionals including publisher and legal expert Tad Crawford and artist Nancy Reyner Check out ArtistsMarketOnline com and ArtistsNetwork com for more helpful resources PLEASE NOTE Free subscriptions are NOT included with the e book edition of this title

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Overseas Business Reports ,1982 **Current Business Reports** ,2002 **Printing and Publishing** ,1980

Cumulative Index to Foreign Market Surveys Available in Foreign Production and Commercial Reports ,

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