

MANAGERIAL ECONOMICS MCQ

1. Managerial Economics is the integration of ____ with ____ for solving business and management problems.

Ans. Economic theory, Business Practice

2. Managerial Economics fills up the gap between _____ and _____.

Ans. Economic theory Practice.

3. Managerial Economics is mainly a _____ science.

Ans. Prescriptive

4. Basic objective of a firm today is _____.

Ans. Profit optimization

5. Managerial Economics is basically a branch of ____ economics.

Ans. Micro

6. Two major functions of a Managerial Economist are ____ and _____.

Ans. Decision-making Forward Planning

1. In a typical demand schedule quantity demanded varies _____ with price.

Ans. Inversely

2. In case of Giffen's goods, price and demand go in the _____ directions.

Ans. Same / upward

3. If demand changes as a result of price changes, then it is a case of ____ and ____ in demand.

Ans. Expansion, contraction

4. Law of demand is a _____ statement.

Ans. Qualitative

5. Demand function is much more _____ than law of demand.

Ans. Comprehensive / wider

6. In case of Veblen goods, a fall in price leads to a _____ in demand. **Ans. Fall**

7. Law of demand explain the ____change in demand and elasticity of demand explain _____ change in demand.

Ans. Direction percentage

8. According to Marshall, ____ is the degree of responsiveness of demand to the change in price of that commodity.

Ans. Price Elasticity of Demand

9. The relatively elastic demand curve is _____. **Ans. Flatter**

10. When the quantity demanded increases with the increase in income, we say that income elasticity of demand will be _____. When quantity demanded decreases with increase in income, we say that the income elasticity of demand is _____.

Ans. Positive; negative

11. _____ helps the manager to decide the advertisement expense.

Ans. Advertisement Elasticity of Demand

Managerial Economics Test Answers

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Moyer, Frederick H. deB. Harris**



Managerial Economics Test Answers:

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