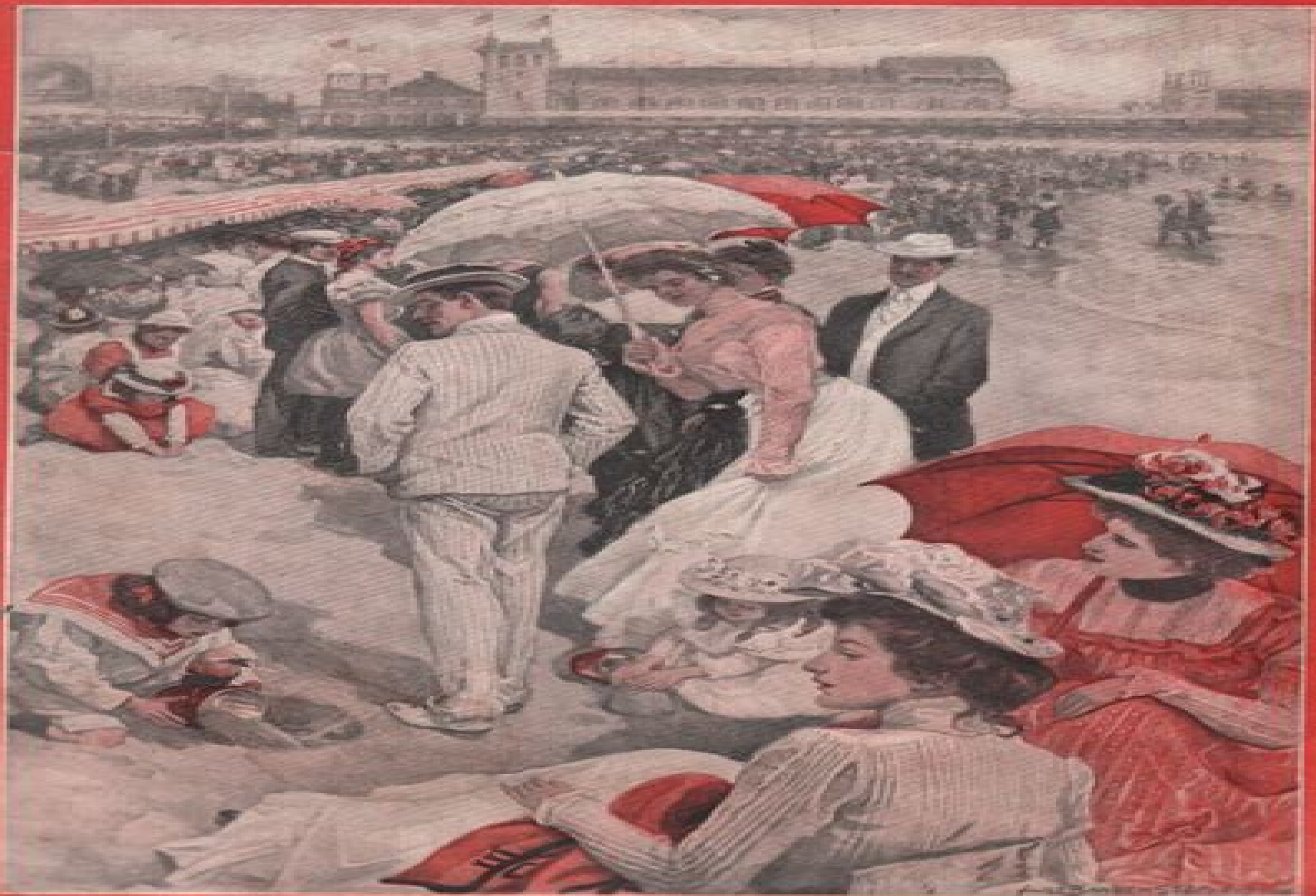


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Ladies Home Journal Submission Guidelines

Janice Williams Rutherford



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The Ladies' Home Journal, 1924 **American Directory of Writer's Guidelines**, 2007-02 Perhaps the best kept secret in the publishing industry is that many publishers both periodical publishers and book publishers make available writer s guidelines to assist would be contributors Written by the staff at each publishing house these guidelines help writers target their submissions to the exact needs of the individual publisher The American Directory of Writer s Guidelines is a compilation of the actual writer s guidelines for more than 1 700 publishers A one of a kind source to browse for article short story poetry and book ideas **Catalog of Copyright Entries, Third Series**, 1957 The record of each copyright registration listed in the Catalog includes a description of the work copyrighted and data relating to the copyright claim the name of the copyright claimant as given in the application for registration the copyright date the copyright registration number etc Catalog of Copyright Entries Library of Congress. Copyright Office, 1958 Selling Mrs. Consumer Janice Williams Rutherford, 2010-07-01 This first book length treatment of the life and work of Christine Frederick 1883 1970 reveals an important dilemma that faced educated women of the early twentieth century Contrary to her professional role as home efficiency expert advertising consultant and consumer advocate Christine Frederick espoused the nineteenth century ideal of preserving the virtuous home and a woman s place in it In an effort to reconcile her desire to succeed in the public sphere of modernization and consumerism with the knowledge that most middle class Americans still held traditional beliefs about gender roles Frederick fashioned a career for herself that encouraged other women to remain at home With the rise of home economics and scientific management Frederick college educated but confined to the drudgery of housework devised a plan for bringing the public sphere into the domestic Her home would become her factory She learned how to standardize tasks by observing labor saving devices in industry and then applied this knowledge to housework She standardized dishwashing for example by breaking the job into three separate operations scraping and stacking washing and drying and putting away Determined to train women to become proficient homemakers and efficient managers Frederick secured a job writing articles for the Ladies Home Journal A professional career as home efficiency expert later expanded to include advertising consultant and consumer advocate Frederick assured male advertisers that she knew women well and promised to help them sell to Mrs Consumer While Frederick sought the power and influence available only to men she promoted a division of labor by gender and therefore served the fall of the early twentieth century wave of feminism Rutherford s engaging account of Christine Frederick s life reflects a dilemma that continues to affect women today whether to seek professional gratification or adhere to traditional family values *Gas Industry*, 1915 Genre and White Supremacy in the Postemancipation United States Travis M. Foster, 2019 Studies the role popular literature in the systematic racism present in easy going activities ordinary feelings and casual interactions The volume uncovers this history of racial ordinariness through various genres such as campus novels Civil War elegies regionalist sketches and gospel sermon Writer's Market 2020

Robert Lee Brewer, 2019-11-05 The Most Trusted Guide to Getting Published Want to get published and paid for your writing Let Writer s Market 2020 guide you through the process with thousands of publishing opportunities for writers including listings for book publishers consumer and trade magazines contests and awards and literary agents as well as new playwriting and screenwriting sections These listings feature contact and submission information to help writers get their work published Beyond the listings you ll find articles devoted to the business and promotion of writing Discover 20 literary agents actively seeking writers and their writing how to develop an author brand and overlooked funds for writers This edition also includes the ever popular pay rate chart and book publisher subject index You also gain access to Lists of professional writing organizations Sample query letters How to land a six figure book deal **Catalog of Copyright Entries. Third Series** Library of Congress. Copyright Office, 1977 **The Anchor of My Life** Linda W. Rosenzweig, 1993-06-01 Relying on women s own words in letters and journals Rosenzweig refutes the prescriptive literature of the times with its dire predictions of inevitable rifts between Victorian mothers and their daughters the new women of the twentieth century Instead Rosenzweig shows us mothers who rejoiced in their daughters educational successes and while they did not always comprehend the nature of the changes taking place were only too happy to see their daughters escape some of their own restrictions and grief Extremely useful to scholars and teachers of women s history and family history The Anchor of My Life should also be fascinating to the general public for the accurate window that it provides on these complicated family relationship in our history Laurie Crumpacker Department of History Simmons College Drawing on a broad array of historical sources The Anchor of My Life challenges the common assumption that mother daughter relationships invariably are characterized by tensions and conflicts This lively and moving book deserves a wide audience Emily K Abel author of Circles of Care Work and Identity in Women s Lives The relationship between mothers and daughters has been the subject of much research and study in such fields as psychoanalysis sociology and women s studies But rarely has the history and evolution of this relationship been examined In The Anchor of My Life Linda W Rosenzweig draws on a wide range of primary sources letters diaries autobiographies prescriptive advice or self help literature and fiction to reveal the historical nuances of this pivotal relationship Rosenzweig s distinctive approach focuses on the interaction between mothers and daughters of the American middle class at the turn of the century revealing that mothers and daughters managed to sustain close nurturing relationships in an era marked by a major female generation gap in terms of aspirations and opportunities Illustrated with photographs and portraits of the time The Anchor of My Life provocatively challenges the facile late twentieth century assumption that the mother daughter relationship is necessarily defined by hostility guilt and antagonism **The Routledge Companion to Fashion Studies** Eugenia Paulicelli, Veronica Manlow, Elizabeth Wissinger, 2021-09-22 This collection of original essays interrogates disciplinary boundaries in fashion gathering fashion studies research across disciplines and from around the globe Fashion and clothing are part of material and visual culture

cultural memory and heritage they contribute to shaping the way people see themselves interact and consume For each of the volume s eight parts scholars from across the world and a variety of disciplines offer analytical tools for further research Never neglecting the interconnectedness of disciplines and domains these original contributions survey specific topics and critically discuss the leading views in their areas They include discursive and reflective pieces as well as discussions of original empirical work and contributors include established leaders in the field rising stars and new voices including practitioner and industry voices This is a comprehensive overview of the field ideal not only for undergraduate and postgraduate fashion studies students but also for researchers and students in communication studies the humanities gender and critical race studies social sciences and fashion design and business

Commonweal ,1924 **Catalogue of Copyright Entries** Library of Congress. Copyright Office,1933 **Catalog of Copyright Entries. New Series** Library of Congress. Copyright Office,1934 **Advertising the American Dream** Roland Marchand,1985-09-16 A convincing and perceptive analysis that provides a careful sociological portrait of advertising agency people in the 1920s and 1930s Marchand has rare talent for bringing out things in the ads that the reader would not have seen alone Michael Schudson University of California San Diego This work illuminates some of the most important developments in twentieth century America T J Jackson Lears Rutgers University **Bound by a Mighty Vow** Diana B. Turk,2004-06-21 Explores the meaning of sisterhood for those who belonged to women s fraternities between 1870 and 1920 **Frank Lloyd Wright** Robert McCarter,2006 Kenneth Bendiner journeys from the Renaissance to the present day through the works of artists from Rembrandt to Manet to Warhol to make the case that though understudied paintings of food are so important that they should be considered a separate classification of art a genre unto themselves **Going it Alone** David B. Danbom,2005 In *Going It Alone* Fargo Grapples with the Great Depression historian David B Danbom shows how this exemplary American city struggled to survive problems it could not solve by itself People of all classes shunned and demonized those who accepted relief Unemployed men formed a club to barter goods and to influence work programs City leaders forced to accept federal help fought for local control Danbom also traces the effects of larger cultural changes not rooted in the Depression but sometimes exacerbated by it struggles between employers and workers the growing independence of women and conflict between parents and children **BOOK JACKET** **Imagining Gender, Nation and Consumerism in Magazines of the 1920s** Rachael Alexander,2021-11-02 Offering the first comparative study of 1920s US and Canadian print cultures *Imagining Gender Nation and Consumerism in Magazines of the 1920s* comparatively examines the highly influential *Ladies Home Journal* 1883 2014 and the often overlooked Canadian *Home Journal* 1905 1958 Firmly grounded in the latest advances in periodical studies the book provides a timely contribution to the field in its presentation of a transferrable transnational approach to the study of magazines While Canadian magazines have often been viewed unflatteringly and inaccurately as merely derivative of their American counterparts Rachel Alexander asserts the value of an even handed consideration of both

Such an approach acknowledges the complexity of these magazines as collaborative texts cultural artefacts and commercial products revealing that while these magazines shared certain commonalities they functioned in differing at times unexpected ways During the 1920s both magazines were changing rapidly in response to technological modernity altering gender economies and the burgeoning of consumer culture *Imagining Gender Nation and Consumerism in Magazines of the 1920s* explores the influences tensions and interests that informed the magazines construction of their audience of middle class women as readers consumers and citizens

Rethinking Technology William W. Braham, Jonathan A. Hale, 2006-12-05 This essential reference for all students of architecture design and the built environment provides a convenient single source for all the key texts in the recent literature on architecture and technology The book contains over fifty carefully selected essays manifestoes reflections and theories by architects and architectural writers from 1900 to 2004 This mapping out of a century of architectural technology reveals the discipline s long and close attention to the experience and effects of new technologies and provides a broad picture of the shift from the age of tools to the age of systems Chronological arrangement and cross referencing of the articles enable both a thematic and historically contextual understanding of the topic and highlight important thematic connections across time With the ever increasing pace of technological change this Reader presents a clear understanding of the context in which it has and does affect architecture

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