



**COLLEGE OF BUSINESS AND ECONOMICS
DEPARTMENT OF BUSINESS MANAGEMENT
WRITTEN MODULAR ASSESSMENT THREE (Test 1)
MEMORANDUM**

SUBJECT: Business Management
CODE: BMA1A01/1/1A1
DATE: 08 May 2017
TIME ALLOWED: 60 Minutes
TOTAL MARKS: 50

ASSESSORS: Ms A Mphahlele
Mr MS Nchabeleng
Mr J Davids
Dr C Diniso
MODERATOR: Dr W Van der Linde
NUMBER OF PAGES: 13

INSTRUCTIONS:

- This is a closed-book assessment.
 - Question papers must be handed in together with your answer books.
 - Read the questions carefully and answer only what is asked.
 - Answer all the questions:
 - Answer section A at the back of your answer book on the multiple choice answer sheet.
 - Answer section B in the answer book.
 - Number your answers clearly.
 - Write neatly and legibly on both sides of the paper in the answer book, starting on the first page.
 - Structure your answers by using appropriate headings and subheadings.
 - The general University of Johannesburg policies, procedures and rules pertaining to written assessments apply to this assessment.
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Case Study Research Arch G. Woodside, 2016-12-16 Case Study Research reviews and applies the best literature on case study methods from several disciplines providing strong rationales for adopting case study research methods alone or in mixed methods This second edition uses combination of a broad and deep coverage of multiple case study research genres to comprehensively explore the topic **Political Pressures on Educational and Social Research** Karen

Trimmer, 2016-05-12 Political Pressures on Educational and Social Research draws upon a variety of theoretical and methodological approaches to consider the problems that can arise when research findings diverge from political directions for policy Chapters explore the impacts this can have on the researchers as well as the influence it has on the research including the methodology and the publication of results The book offers innovative ways of seeing how these connect overlap and interact revealing particular issues of concern for researchers and evaluators in the context of research internationally Key topics include the power and positioning of research evidence based policy development ethics and the importance of research that seeks to explore and discover knowledge The book is divided into two sections The first presents chapters from international academics which provide a theoretical underpinning and discussion of power policy ethics and their influence on research resourcing autonomy purpose and methodology The second section explores specific case studies and instances from the authors own experiences in the field This book offers an interesting and enlightening insight into the sometimes political nature of research and will appeal to researchers evaluators and postgraduate students in the fields of education and the social sciences It will be of particular interest to those studying research methods [Business Studies for All](#) J. Drake, T. Gedeza, R. Rehbock, 2006 *Enjoy Business Studies Grade 11 Learner's Book ePDF* , This note is part of Quality testing

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