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Huntley And Brinkey Report

Jianjun Gao

Huntley And Brinkey Report:

"Good Night, Chet" Lyle Johnston, 2003-03-24 If a judgment were ever rendered on all the multi million words I have spoken into microphones I hope something like this could be said He Huntley had a great respect almost an awe of the medium in which he worked He regarded it as a privilege not a license Perhaps the best I might hope is that by some accident of voice tone or arrangement of words I did on a few occasions excite exhort annoy or provoke a few of my fellow human beings to think with their heads not the viscera Chet Huntley This biography of NBC newsman Chet Huntley who along with David Brinkley anchored NBC s Huntley Brinkley Report covers his youth on a farm in Montana his education and his graduation from the University of Washington his development as a radio personality and news reporter for stations in Seattle Spokane Portland and his work for CBS ABC and NBC radio and television in Los Angeles from 1939 to 1955 It also details his move to New York and his work on the Huntley Brinkley Report from 1956 to 1970 his retirement from the news business his supervision of the development of the Big Sky Ski resort in Montana and his death from cancer in 1974 at the **Reporting from Washington** Donald A. Ritchie, 2005-03-15 Beginning with 1932 when a newly elected FDR energized the sleepy capital Ritchie highlights the dramatic changes in journalism that have occurred in the last seven decades We meet legendary columnists and investigative reporters as well as the pioneers of radio television cable television and internet news We also learn about the efforts of female and black reporters to break into what had long been a bastion of white maleness the press corps From Walter Winchell to Matt Drudge the people who cover Washington politics are among the most colorful and influential in American news Reporting from Washington offers an unforgettable portrait of these figures as well as of the dramatic changes in American journalism in the twentieth century **Reports and Documents** United States. Congress, 1961 Pauline Frederick Reporting MARILYN S. GREENWALD, 2015-01-01 Pauline Frederick Reporting is the biography of the life and career of the first woman to become a network news correspondent After no less an authority than Edward R Murrow told her there was no place for her in broadcasting Pauline Frederick 1908 90 cracked the good old boys club through determination and years of hard work eventually becoming a trusted voice to millions of television viewers During Frederick's nearly fifty years as a journalist she interviewed a young Fidel Castro covered the Nuremberg trials interpreted diplomatic actions at the United Nations and was the first woman to moderate a presidential debate The life of this pivotal figure in American journalism provides an inside perspective on the growth and political maneuverings of television networks as well as Frederick's relationships with iconic NBC broadcast figures David Brinkley Chet Huntley and others Although Frederick repeatedly insisted that she would trade her career glamorous as it was to have a family a series of romances ended in heartache when she did indeed choose her work over love At the age of sixty one however she married and attained the family life she had always wanted Her story is one for all modern women striving to balance career and family Hearings, Reports and Prints of the Senate Committee on Commerce United States. Congress.

Senate. Committee on Commerce, 1961 Marketing the Moon David Meerman Scott, Richard Jurek, 2014-02-28 One of the most successful public relations campaigns in history featuring heroic astronauts press savvy rocket scientists enthusiastic reporters deep pocketed defense contractors and Tang In July 1969 ninety four percent of American televisions were tuned to coverage of Apollo 11 s mission to the moon How did space exploration once the purview of rocket scientists reach a larger audience than My Three Sons Why did a government program whose standard operating procedure had been secrecy turn its greatest achievement into a communal experience In Marketing the Moon David Meerman Scott and Richard Jurek tell the story of one of the most successful marketing and public relations campaigns in history the selling of the Apollo program Primed by science fiction magazine articles and appearances by Wernher von Braun on the Tomorrowland segments of the Disneyland prime time television show Americans were a receptive audience for NASA's pioneering brand journalism Scott and Jurek describe sophisticated efforts by NASA and its many contractors to market the facts about space travel through press releases bylined articles lavishly detailed background materials and fully produced radio and television features rather than push an agenda American astronauts who signed exclusive agreements with Life magazine became the heroic and patriotic faces of the program And there was some judicious product placement Hasselblad was the first camera on the moon Sony cassette recorders and supplies of Tang were on board the capsule and astronauts were equipped with the Exer Genie personal exerciser Everyone wanted a place on the bandwagon Generously illustrated with vintage photographs artwork and advertisements many never published before Marketing the Moon shows that when Neil Armstrong took that giant leap for mankind it was a triumph not just for American engineering and rocketry but for American marketing and public relations

Media, NASA, and America's Quest for the Moon Harlen Makemson, 2009 When Apollo 11 landed on the moon in July 1969 it capped not only the most remarkable engineering feat in history but also a decade long battle over how much access the press and public should have to the manned space program Now forty years after an awed world watched Neil Armstrong and Buzz Aldrin bounce across the surface of the moon this book tells the behind the scenes story of how NASA and the U S media were often at odds but ultimately showed extraordinary cooperation in bringing the story of lunar conquest to the world Drawing upon rich historical sources from NASA journalists and television networks this book sheds new light on how media shaped how we saw America s great adventure in space and raises contemporary questions about the role of Anchoring America Jeff Alan, James Martin Lane, 2003-11-03 Anchoring America covers 17 information in a free society anchors in 17 smart profiles that show the evolution of the anchoring job and reveal the character of the men and women who sat at the desk **The Huntley-Brinkley Report**, 2013 Description TV Still Programme Encyclopedia of Television Horace Newcomb, 2014-02-03 The Encyclopedia of Television second edition is the first major reference work to provide description history analysis and information on more than 1100 subjects related to television in its international context For a full list of entries contributors and more visit the Encyclo pedia of Television 2nd edition website

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