



WELCOME ABOARD!!!

A Little of Our History

McKenzie Foods was established in its original structure in 1965 by Jim Price, Anne McKenzie Goodnight's father. The first 2 restaurants were built in the late 1960s, early 1970s in Lafayette, IN on Elmwood Avenue and Teal Road. Sadly, Jim Price passed away unexpectedly in 1972 while cooking chicken in the Teal Rd. kitchen. He would certainly be proud to know that what he started nearly 50 years ago is still going strong today!

In the early 1980s Anne took over full ownership and operational responsibilities of McKenzie Foods. She started this phase of her life after she had raised her 3 children – Jennifer and twin boys, John and Jim. Anne was up for the challenge and the KFC business thrived under her leadership! A 3rd restaurant was added on SR26 near Interstate 65.

The 1990s brought a great deal of activity for McKenzie Foods! The SR26 restaurant was relocated to its current location – a new restaurant with much more dining and kitchen space was built there by Jim McKenzie. The restaurant on SR26 continues to be our highest volume location at nearly \$1.8 million in annual sales.

In 1991 McKenzie Foods added its fourth restaurant. The location was across the Wabash River in West Lafayette, IN. The new restaurant was built after an existing Dairy Queen building was demolished. Jim and Anne worked together again to build this restaurant.

In the mid-1990s the SR26 and West Lafayette restaurants added Buffets to their menu. This required extensive remodeling at both locations but added the opportunity for significant sales growth. Neither location disappointed as sales levels grew significantly in years to follow.

Anne continued to manage the 4 locations in the greater Lafayette area – Market Square, Teal Rd., SR 26 and West Lafayette – into the 2000s. Anne was not only a leader of the KFC restaurants, but was also involved in the Lafayette community and Purdue University. An immense amount of goodwill toward KFC was created by Anne and her commitment to the community. McKenzie Foods still realizes the impact of Anne's leadership in the community today.

In 2008 Jim McKenzie became more involved with McKenzie Foods. While Jim had built 2 of the restaurants, he had never been involved in the day to day operation of the business. Jim and Anne developed a plan that eventually would lead to Jim taking over as McKenzie Foods president. McKenzie Foods also built a new store during this time on the fast-growing south side of Lafayette. As this new store was opened, the original KFC restaurant location at Market Square would close. Much of the Lafayette market had grown away from Market Square, and the south side location on Veterans Parkway (350 South) offered much more promise. The new restaurant location would offer a Buffet and seat close to 100 customers – a definite upgrade!

With Jim taking over as President, a plan was slowly put in place to grow McKenzie Foods to locations outside Lafayette.

Kfc Staff Manual

Jon M. Hawes, John Thanopoulos



Kfc Staff Manual:

The NEW Employee Manual Benjamin Gilad, PhD, Mark Chussil, 2019-03-19 Welcome to Corporate Life The NEW Employee Manual is not your Dad's or Mom's employee manual It's the new playbook for corporate survival fitting today's realities and the challenges facing employees who join or work in large seemingly successful companies Those companies already issued very specific and detailed employee manuals covering everything under the sun except how to compete well in our brave new world The NEW Employee Manual will help you navigate the Corporate with a capital C labyrinth Where Corporate's manual shapes you into a dutiful cog for the good of the machine ours helps you enhance your career for the good of well you and your company The NEW Employee Manual should make you feel skeptical skeptical of empty slogans obsolete rituals obsessive pursuits and bigwigs playbooks that no longer work That alone should be worth this book's price Skepticism you see is a good thing because it is only the skeptic only the free thinker only the maverick who asks new questions and finds useful answers So are you a maverick or a cog *Handbook of Service Experience* Per Kristensson, Lars Witell, Mohamed Zaki, 2025-02-12 This prescient Handbook adopts an overarching perspective on service experiences in business contexts Incorporating up to date research and empirical case studies chapters focus on customer experience design innovation and management in the digital era **Franchise Opportunities Handbook**, 1994 This is a directory of companies that grant franchises with detailed information for each listed franchise *Moody's International Manual*, 1996

Teacher's Manual to Accompany Essentials of Marketing, Revised Edition Edmund Jerome McCarthy, 1982

The Onion Ad Nauseam Robert Siegel, 2002 An anthology encompassing hundreds of articles from September 2000 through September 2001 includes No Jennifer Lopez News Today and such post September 11 works as Hijackers Surprised to Find Selves in Hell *Labor Relations Reference Manual*, 1981 Vols 9-17 include decisions of the War Labor Board **A**

Practical Guide to Equal Employment Opportunity Walter B. Connolly, Jr., Michael J. Connolly, 1979 A comprehensive two volume set that analyzes discrimination on the basis of race religion national origin sex age and disabilities and features EEO compliance documents **Franchise Opportunities Handbook** United States. Domestic and International Business Administration, 1986 This is a directory of companies that grant franchises with detailed information for each listed franchise

Proceedings of the 1989 Academy of Marketing Science (AMS) Annual Conference Jon M. Hawes, John Thanopoulos, 2015-05-12 This volume includes the full proceedings from the 1989 Academy of Marketing Science AMS Annual Conference held in Orlando Florida It provides a variety of quality research in the fields of marketing theory and practice in areas such as consumer behaviour marketing management marketing education and international marketing among others Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from

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