

TRAVEL MEMO

RBC Industries

Date: July 21, 2023

To: Mr. James Williams

From: Emily Johnson

Subject: Travel Request - Business Conference in New York

Dear Mr. Williams,

I hope this memo finds you well. I am writing to request approval for a business-related trip to attend the Global Business Summit 2023 in New York. The conference is scheduled for August 14, 2023 to August 16, 2023, and I am seeking your approval to represent RBC Industries at this important event.

Travel Details

Destination: New York, USA

Travel Dates: August 14, 2023 to August 16, 2023

Duration: 4 days

Purpose of Travel

The purpose of my trip is to attend the Global Business Summit 2023, which is a premier event in our industry. The conference will feature key industry experts, networking opportunities, and presentations on the latest trends and innovations. My presence at this event will provide valuable insights into emerging market trends and foster potential collaborations.

Estimated Expenses

Airfare: \$800

Accommodation: \$1,200

Ground Transportation: \$300

Meals: \$400

Conference Registration: \$500

Miscellaneous: \$200

Total Estimated Expenses: \$4,400

Justification

Attending the Global Business Summit 2023 is crucial for our company's growth and development. The insights gained from the conference will allow us to stay ahead of

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Consist of 2 Pages



Memorandum For Tourism

Philippines



Memorandum For Tourism:

Tourism and Poverty Reduction Anna Spenceley, Dorothea Meyer, 2017-10-02 Over the past decade there have been an increasing number of publications that have analysed and critiqued the potential of tourism to be a mechanism for poverty reduction in less economically developed countries LEDCs This book showcases work by established and emerging researchers that provides new thinking and tests previously made assumptions providing an essential guide for students practitioners and academics This book advances our understanding of the changes and ways forward in the field of sustainable tourism development Five main themes are illustrated throughout the book 1 measuring impacts of tourism on poverty 2 the need to evaluate whether interventions that aim to reduce poverty are effective 3 how unbalanced power relations and weak governance can undermine efforts 4 the importance of the private sector s use of pro poor business practices and 5 the value of using multidisciplinary and multi method research approaches Furthermore the book shows that academic research findings can be used practically in destinations and how practitioners can benefit from sharing their experiences with academic scholars This book was based on a special issue and various articles from the Journal of Sustainable Tourism

National Tourism Act of 1973 United States. Congress. Senate. Committee on Commerce. Subcommittee on Foreign Commerce and Tourism, 1974 Annual Report of China Outbound Tourism Development 2009/2010, 2010 Memorandum on Tourism Barbados. Tourist (Development) Association Limited, 1956 *National Tourism Act of 1973, Hearings Before the Subcommittee on Foreign Commerce and Tourism of ...*, 93-2, April 25, 26, 1974 United States. Congress. Senate. Commerce Committee, 1974 *Entrepreneurship in the Hospitality, Tourism and Leisure Industries* Biswajit Pattajoshi, 2018-10-10 Many standard BOP models have been undergoing radical transformations Newer functioning models with inclusivity with holistic systems approach is the mantra Development has morphed into community leadership and societal fabric building now frames the effect of corporate governance activities on shareholder value Not surprisingly new voices have been calling for reinvention of marketing CEO s cannot get clear compelling answers about marketing s impact on the bottom line The adage of Sam Wanamaker that he knows that 50 percent of his advertisement works but he does not know which half still haunts management Consider the following Economic liberalisation has given a new impetus to the hospitality industry It costs an average of US 50 80 million to set up five star hotels with 300 rentable rooms in India The gestation period is usually between three and four years Movements in real estate prices have to be watched though they have stabilised in the past three years or so Non five star hotels are obviously cheaper and have smaller gestation periods but international chains are expected to go into the five star category Biswajit Pattajoshi offers not only a candid critique of eradicating poverty through bottom of pyramid spins but more important a clear agenda indeed the Samaritans agenda for meaningful change in end of poverty by immortal brand equity white horse He calls upon leadership to deliver value and solutions not physicality colours He believes that the stalwart must understand their building blocks and

operations from finance to supplier partnerships They must co operate and compete on multidisciplinary teams because BOP model fails whenever any part of greater agenda fails to cohort with great acres BOP s are posing titan challenges to manage marketing tornadoes many of which are exemplary spectacles in waves of shareholders Marketing change agents have led to innovative community building indispensability models that track futuristic transformation eradicating poverty establishing peace revolution If community building model s take off profits are harnessed by the BOP *Tourism Impacts, Planning and Management* Peter Mason,2015-08-27 *Tourism Impacts Planning and Management* is a unique text which links these three crucial areas of tourism impacts planning and management Tourism impacts are multi faceted and therefore are difficult to plan for and manage This title looks at all the key players involved be they tourists host communities or industry members and considers a number of approaches and techniques for managing tourism impacts successfully Now in a third edition this bestselling text has been fully revised to include New material on terrorism sustainability climate change sex tourism heritage tourism theories of tourism planning and GIS New chapter on Destination Planning and Management Updated tourism data and statistics Case studies on urban tourism pro poor tourism cruise ship tourism coral reef tourism historic monuments eco labels codes of conduct and sustainable tourism from both developed and developing regions including Australia Iceland Spain the UK Namibia the Arctic and Antarctica A companion website including PPTs video and web links The text is written in an accessible style and includes a plethora of features that engage and aid understanding This accessible yet academically rigorous introduction to tourism impacts planning and management is essential reading for all tourism students **Tourism Collaboration and Partnerships** Bill Bramwell,Bernard Lane,2000-05-02 The central importance of involving diverse stakeholders in effective sustainable tourism planning and management is increasingly recognised Collaboration and partnerships are valuable ways of achieving this Leading researchers and practitioners examine the processes issues and politics involved in this new and fast growing field Case studies are taken from Europe the Americas Australia and the Arctic **National Tourism Programs and Policies** United States. Congress. House. Committee on Energy and Commerce. Subcommittee on Commerce, Transportation, and Tourism,1981 Official Gazette Philippines,1977

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