

UNIT-WISE QUESTION BANK
MASTER OF BUSINESS ADMINISTRATION (MBA)
(FIRST SEMESTER)
MANAGERIAL ECONOMICS
(FT – 114)

Time: 3 Hours

[Maximum Marks: 70]

[Passing Marks: 28]

Note:

1. Part-A: 10 Objective/Multiple Choice questions each 1 marks=10 marks
2. Part-B: 10 **Very short** answer type questions each 1.5 marks=15 marks
3. Part-C: 10 **Short** answer type questions each 2.5 marks =25 marks
4. Part-D: 4 **Long** answer type questions each 5 marks=20 marks
5. Attempt all parts as directed

PART-A

(Objective / Multiple Choice Questions each 1 marks)

UNIT-1

1. Managerial economics helps in decision making through application of
 - (a) Economic theory only
 - (b) Economic theory and methods of science
 - (c) **Economic theory and methods of decision science**
 - (d) None of the above
2. Managerial economics uses
 - (a) Micro Economics only
 - (b) Macro Economics only
 - (c) **Both Micro & Macro Economics**
 - (d) None of the above

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Wolfgang Guggemos



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