

GLOBAL
EDITION



INTRODUCTION TO
**MANAGEMENT
ACCOUNTING**

SEVENTEENTH EDITION

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Horngren Management Accounting

Jonathan B. Schiff, Charles T. Horngren



Horngren Management Accounting:

Management Accounting Charles T. Horngren, 2002 This text is appropriate for one or two term first and or second year courses in Managerial or Cost Accounting at both the college and university level The new edition of this best selling text continues to emphasize a decision making approach to prepare Canadian students to be managers of accounting information It shows how accountants prepare information that is useful to managers and demonstrates why managers in all types of organizations should have an understanding of the advantages and limitations of accounting A strategic management theme running through the text allows students to relate management accounting decisions to a company s key success factors

Introduction to Management Accounting, Chap. 1-14 Charles T. Horngren, Gary L. Sundem, William O. Stratton, 2005 Make the right decisions with Horngren Sundem Stratton Horngren Sundem Stratton s best selling texts emphasize decision making throughout each chapter Decision making is introduced in the early text chapters and also appears in many of the text features Making Managerial Decisions boxes critical thinking exercises and more As always students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions not just inventory valuation Two text versions enable faculty to select a text that only covers management accounting concepts Chs 1 14 or one that includes three chapters of financial accounting review Chs 1 17 New OneKey provides the convenience of having all text resources in a single location and available in your choice of course management platform BlackBoard WebCT and CourseCompass OneKey also includes PH Grade Assist on line homework with automatic grading and infinite practice for students

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Introduction to Management Accounting, Global Edition (Chapters 1-7) Charles Horngren, Gary L. Sundem, William O. Stratton, Dave Burgstahler, Jeff O. Schatzberg, 2013-11-06 For MBA level managerial accounting courses An essential tool for understanding how to make effective economic decisions In today s troubled economy it s important to show students how managerial decisions can affect business costs Introduction to Management Accounting helps to enhance students ability to make effective economic decisions by encouraging them to understand the inner workings of the concepts rather than solely focusing on technique memorisation Overall this text describes both theory and common practices in a way that will help students produce information that s useful in day to day decision making The full text downloaded to your computer With eBooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf available as a free download available online and also via the iPad and Android apps Upon purchase you ll gain instant access to this eBook Time limit The eBooks products do not have an expiry

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students have the opportunity to watch author recorded solution videos practice the accounting cycle using an interactive tutorial and watch in depth author driven animated lectures that cover every learning objective In addition all instructor resources have been updated to accompany this edition of the book including the PowerPoint presentations and Test Bank Also available with MyAccountingLab R MyAccountingLab is an online homework tutorial and assessment program designed to work with this text to engage students and improve results Within its structured environment students practice what they learn test their understanding and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts

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