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3 Hours / 100 Marks

Seat No.

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- Instructions –**
- (1) All Questions are *compulsory*.
 - (2) Answer each next main Question on a new page.
 - (3) Illustrate your answers with neat sketches wherever necessary.
 - (4) Figures to the right indicate full marks.
 - (5) Assume suitable data, if necessary.
 - (6) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

Marks

1. a) **Attempt any THREE of the following:**
 - i) What are the functions of management?
 - ii) Why is it necessary to have controlling function of management?
 - iii) State any eight principles of management suggested by Henry Fayol.
 - iv) Explain the concept of Intellectual Property Rights (IPR)

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