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# The Essentials

An introduction to the most enduring ideas on  
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# Hbr S Must Reads The Essentials



**Harvard Business Review**

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Davenport, 2016-10-11 A year's worth of management wisdom all in one place We've reviewed the ideas, insights and best practices from the past year of Harvard Business Review to keep you up to date on the most cutting edge influential thinking driving business today With authors from Clayton M Christensen to Adam Grant and company examples from Intel to Uber this volume brings the most current and important management conversations to your fingertips This book will inspire you to Rethink the way you work in the face of advancing automation Transform your business using a platform strategy Apply design thinking to create innovative products Identify where too much collaboration may be holding your people back See the theory of disruptive innovation in a brand new light Recognize the signs that your cross cultural negotiation may be falling apart This collection of articles includes Collaborative Overload by Rob Cross, Reb Rebele and Adam Grant Algorithms Need Managers Too by Michael Luca, Jon Kleinberg and Sendhil Mullainathan Pipelines, Platforms and the New Rules of Strategy by Marshall W Van Alstyne Geoffrey G Parker and Sangeet Paul Choudary What Is Disruptive Innovation by Clayton M Christensen Michael Raynor and Rory McDonald How Indra Nooyi Turned Design Thinking into Strategy an interview with Indra Nooyi by Adi Ignatius Engineering Reverse Innovations by Amos Winter and Vijay Govindarajan The Employer Led Health Care Revolution by Patricia A McDonald Robert S Mecklenburg and Lindsay A Martin Getting to S Ja Ovi Hai and Da by Erin Meyer The Limits of Empathy by Adam Waytz People Before Strategy A New Role for the CHRO by Ram Charan Dominic Barton and Dennis Carey and Beyond Automation by Thomas H Davenport and Julia Kirby **HBR's 10 Must Reads 2015** Harvard Business Review, Daniel Goleman, W. Chan Kim, Renée A. Mauborgne, Clayton M.

Christensen, 2015-04-07 A year's worth of management wisdom all in one place We've combed through ideas, insights and best practices from the past year of Harvard Business Review to help you get up to speed fast on the freshest most relevant thinking driving business today With authors from Clayton Christensen to Roger Martin and company examples from Netflix to Unilever this volume brings the most current and important management conversations to your fingertips This book will inspire you to Lead by focusing your attention on the right things Import new management practices into your organization the right way whether they come from other companies or across the globe Better manage your organization's and your leaders' time Rethink vital functions such as HR and marketing Move from a yearly planning cycle to building a winning strategy Make long term organizational decisions with an eye to national and global economic trends This collection of best selling articles includes Beware the Next Big Thing by Julian Birkinshaw The Capitalist's Dilemma by Clayton M Christensen and Derek Van Bever The Focused Leader by Daniel Goleman The Big Lie of Strategic Planning by Roger L Martin Contextual Intelligence by Tarun Khanna How Netflix Reinvented HR by Patty McCord Blue Ocean Leadership by W Chan Kim and Renée Mauborgne The Ultimate Marketing Machine by Marc de Swaan Arons Frank van den Driest and Keith Weed Your Scarcest Resource by Michael Mankins Chris Brahm and Gregory Caimi How Google Sold Its Engineers on Management by David A Garvin 21st Century Talent Spotting by Claudio Fernandez Arce **HBR's 10 Must Reads Leadership Collection (4 Books)**

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