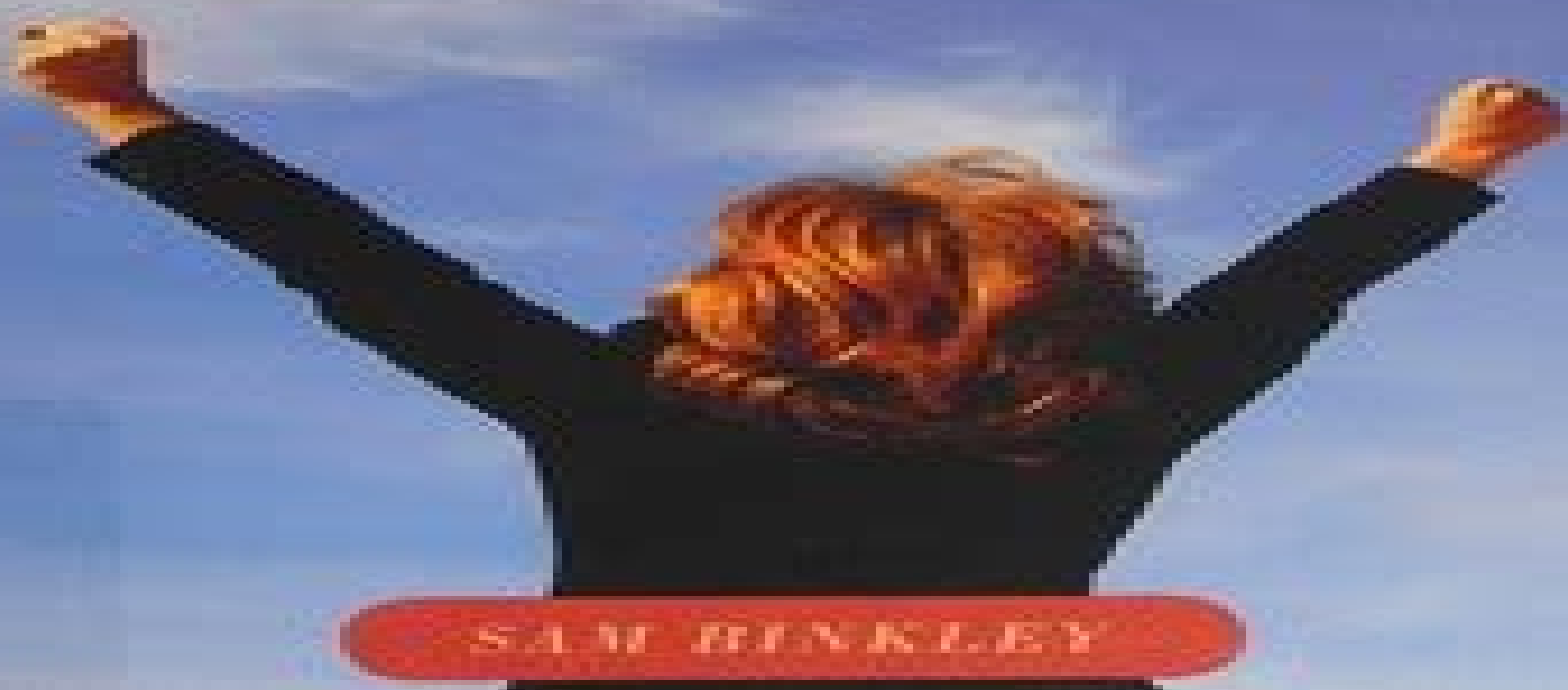


HAPPINESS AS ENTERPRISE

AN ESSAY ON NEOLIBERAL LIFE



SAM BINKLEY

Happiness As Enterprise

Ensheng Dong



Happiness As Enterprise:

Happiness as Enterprise Sam Binkley, 2014-02-19 Recent decades have seen an explosion of interest in the phenomenon of happiness as evidenced by self help books talk shows spiritual mentoring business management and relationship counseling At the center of this development is the expanding influence of positive psychology which places the concern with happiness in a new position of professional respectability while opening it to institutional applications In settings as diverse as college education business military training family and financial planning happiness has appeared as the object of a new technology of emotional self optimization As such happiness has come to define a new mentality of self government or a governmentality as the concept is developed in the work of Michel Foucault one that Sam Binkley demonstrates is aligned closely with economic neoliberalism *Happiness as Enterprise* blends theoretical argumentation and empirical description in an engaging and accessible analysis that brings governmentality theory into contact with sociological theories of practice and temporality particularly in the work of Pierre Bourdieu This book invites readers not only to consider the new discourse on happiness for its relation to contemporary formations of power but to rethink many of the assumptions of governmentality theory in a manner sensitive to the mundane practices and everyday agencies of government and the unique and specific temporalities these practices imply

Information, Computer and Application Engineering Hsiang-Chuan Liu, Wen-Pei Sung, Wenli Yao, 2018-06-12 This proceedings volume brings together peer reviewed papers presented at the International Conference on Information Technology and Computer Application Engineering held 10 11 December 2014 in Hong Kong China Specific topics under consideration include Computational Intelligence Computer Science and its Applications Intelligent Information Processing and Knowledge Engineering Intelligent Networks and Instruments Multimedia Signal Processing and Analysis Intelligent Computer Aided Design Systems and other related topics This book provides readers a state of the art survey of recent innovations and research worldwide in Information Technology and Computer Application Engineering in so doing furthering the development and growth of these research fields strengthening international academic cooperation and communication and promoting the fruitful exchange of research ideas This volume will be of interest to professionals and academics alike serving as a broad overview of the latest advances in the dynamic field of Information Technology and Computer Application Engineering

Manufacturing Happy Citizens Edgar Cabanas, Eva Illouz, 2019-07-26 The imperative of happiness dictates the conduct and direction of our lives There is no escape from the tyranny of positivity But is happiness the supreme good that all of us should pursue So says a new breed of so called happiness experts with positive psychologists happiness economists and self development gurus at the forefront With the support of influential institutions and multinational corporations these self proclaimed experts now tell us what governmental policies to apply what educational interventions to make and what changes we must undertake in order to lead more successful more meaningful and healthier lives With a healthy scepticism this book documents the powerful social impact of

the science and industry of happiness arguing that the neoliberal alliance between psychologists economists and self development gurus has given rise to a new and oppressive form of government and control in which happiness has been woven into the very fabric of power

Anxiety and Lucidity Leszek Koczanowicz, 2020-07-20 This book explores the nature of modern culture as a culture of anxiety analyzing the modes in which such anxiety presents itself Drawing on sociological and philosophical concepts of modernity the author builds on the work of Marx Nietzsche and Freud to offer an understanding of modern anxiety culture as the reverse side of risk culture which stabilizes itself by concealing or making familiar the social phenomena of risk society Through explorations of memory politics art clairvoyance notions of national community and identity this volume sheds light on the fissures in our culture where anxiety appears thus revealing its underlying volatility A study of the ruptures in our modern culture *Anxiety and Lucidity* will appeal to scholars of sociology social theory anthropology and philosophy with interests in late modern culture

Government-Enterprise Connection Ming Lu, Hui Pan, 2015-10-26 This book is an empirical study on the relationship between private enterprises entrepreneurs and the government in P R China The two authors conducted a detailed survey of enterprises and entrepreneurs in Liuzhou Guangxi Zhuang Autonomous Region China Although it was only conducted in a medium sized city the survey provides a rare source of information on matched entrepreneur enterprise pairs It provides detailed information on management performance enterprise government relationship as well as entrepreneurs personal information and measurements of various psychological parameters With this first hand information the authors analyzed several interesting issues concerning enterprise entrepreneur government relationships Readers will gain an understanding of the following topics Why and how does China have such special enterprise entrepreneur government relationships Do enterprises political connections in the form of entrepreneurs political status help improve the performances of these enterprises Which of the surveyed entrepreneurs could become members of the People s Congress and the People s Political Consulting Conference How do entrepreneurs feel when they are faced with greater government intervention How will China move ahead in the ongoing reform and development in the light of the enterprise entrepreneur government relationship This book examines the way in which China s enterprise entrepreneur government relationship helps enterprises develop in a transitional market In the appendix to this book one of the authors Ming Lu provides evidence based on data from listed companies that having political connections can help enterprises enter the markets of provinces other than their place of registration However this political connection also distorts the market by giving the entrepreneurs more opportunities to develop their business At the same time those entrepreneurs who face interventions from the government also shoulder greater costs in the form of loss of psychological happiness The inference of this book is that at some point in the foreseeable future China will gradually build its market system and integrate its domestic markets so that private enterprises will no longer rely so heavily on their political connections

Happiness, Morality, and Freedom Arthur Melnick, 2014-09-18 To be happy is to be emotionally and

evaluatively satisfied with one's life according to a standard of satisfaction one can claim as one's own as a reasoning being. Since there is no definitive proof of what the standard of satisfaction is, being open to the devising and testing of standards by others is part of claiming one's own standard as a reasoning being. This openness is equivalent to being open to and hence respecting and caring for the pursuit of happiness of others. Since such respect and care is what it is to be moral, it follows that one cannot be happy without being moral.

Psychological Governance and Public Policy Jessica Pykett, Rhys Jones, Mark Whitehead, 2016-12-01. There have been significant developments in the state of psychological, neuroscientific and behavioural scientific knowledge relating to the human mind, brain, action and decision making over the past two decades. These developments have influenced public policy making and popular culture in the UK and elsewhere through policies and emerging social practices focussed on behavioural change, happiness, wellbeing, therapy, resilience and character. Yet little attention has been paid to examining the wider political and ethical significance of the widespread use of psychological governance techniques. There is a pressing and recognised need to address the behaviour change agenda in relation to how our cultural ideas about the brain, mind, behaviour and self are changing. This book provides a critical account of existing forms of psychological governance in relation to public policy. It asks whether we can speak of a co-ordinated and novel shift in governance or rather whether these trends are more simply pragmatic policy tools based on advances in scientific evidence. With contributions from leading scholars across the social sciences from the UK, the USA and Canada, chapters identify practical political and research challenges posed by the current policy enthusiasm for particular branches of affective neuroscience, behavioural economics, positive psychology and happiness economics. The core focus of this book is to investigate the ways in which knowledge about the mind, brain and behaviour has informed the methods and techniques of governance and to explore the implications of this for shaping citizen identity and social practice. This groundbreaking book will be of interest to students, scholars and policy makers interested and working within geography, economics, sociology, psychology, politics and cultural studies.

Deconstructing Scandinavia's "Achievement Generation" Ole Jacob Madsen, 2021-04-12. In this book Professor Ole Jacob Madsen analyses the implications of Scandinavia's current concern for the mental health problems of adolescents said to be struggling in the face of increasing demands for achievement and success. It critically examines our understanding of this so-called achievement generation, questioning whether today's youth are really worse off than previous generations and how we have come to believe that this is so. The author's wide-ranging investigation draws on a large body of research as well as considering socio-political, historical and regional factors that might be affecting the resilience and mental health among young people. It also provides original psycholinguistic studies of popular media concepts associated with these issues, including the achievement generation, pathological perfection and the good girl syndrome. *Deconstructing Scandinavia's Achievement Generation* presents an engaging contribution to key debates around therapeutic culture and society in the 21st century. It will appeal to students and scholars of critical and social

psychology sociology anthropology philosophy as well as to those working in education social work and mental health

Inside Social Enterprise Fitzhugh, Helen, Stevenson, Nicky, 2015-02-26 A lively and clear introduction to social enterprise including nearly forty interviews with the most influential and experienced social enterprise practitioners supporters thinkers and policy makers Science and Christian Ethics Paul Scherz, 2019-05-09 There is a growing crisis in scientific research characterized by failures to reproduce experimental results fraud lack of innovation and burn out In Science and Christian Ethics Paul Scherz traces these problems to the drive by governments and business to make scientists into competitive entrepreneurs who use their research results to stimulate economic growth The result is a competitive environment aimed at commodifying the world In order to confront this problem of character Scherz examines the alternative Aristotelian and Stoic models of reforming character found in the works of Alasdair MacIntyre and Michel Foucault Against many prominent virtue ethicists he argues that what individual scientists need is a regime of spiritual exercises such as those found in Stoicism as it was adopted by Christianity in order to refocus on the good of truth in the face of institutional pressure His book illuminates pressing issues in research ethics moral education and anthropology

Happiness As Enterprise Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the ability of words has become more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such could be the essence of the book **Happiness As Enterprise**, a literary masterpiece that delves deep in to the significance of words and their impact on our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall affect readers.

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Happiness As Enterprise Introduction

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