



Year

2016

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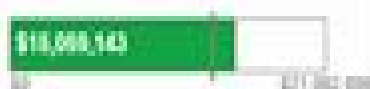
All values

SAP

Quantity Sold



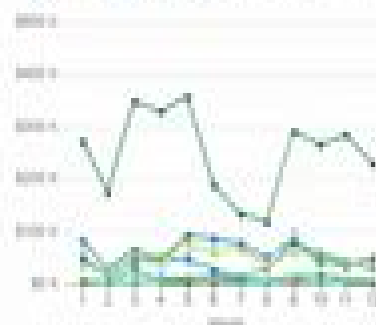
Sales Revenue



Margin



Investment City Sales City Revenue City Margin



How To Create A Dashboard In Business Objects

Chao Zhang



How To Create A Dashboard In Business Objects:

Learning SAP BusinessObjects Dashboards Taha M. Mahmoud, 2015-06-29 SAP BusinessObjects Dashboards is a leading Business Intelligence and reporting tool that provides you with a real time understanding of your business with agile visualizations Starting with an introduction to Dashboards and its benefits the book slowly moves on to explain the dashboard creation process After this you will learn how to add charts single value components maps selectors and other third party plugins to the existing dashboards Furthermore it shares many best practices and will also help you to connect your dashboard to real data by establishing a data connection to a data source You can also explore more about mobile BI and learn how to create dashboards for mobile devices By the end of the book you will be able to prepare plan and design interactive dashboards based on your business requirements using this cutting edge BI tool **SAP BusinessObjects Dashboards 4.1 Cookbook** David Lai, Xavier Hacking, 2015-03-30 If you are a developer with a good command and knowledge of creating dashboards but are not yet an advanced user of SAP BusinessObjects Dashboards then this is the perfect book for you Prerequisites include a good working knowledge of Microsoft Excel as well as knowledge of basic dashboard practices *SAP BusinessObjects Dashboards 4.0 Cookbook* David Lai, Xavier Hacking, 2011-05-23 Over 90 simple and incredibly effective recipes for transforming your business data into exciting dashboards with SAP BusinessObjects Dashboards 4 0 Xcelsius with this book and eBook **BusinessObjects XI Release 2 For Dummies** Derek Torres, Stuart Mudie, Julie Albaret, 2011-02-04 BusinessObjects may seem like a dauntingly complex topic but BusinessObjects XI Release 2 For Dummies makes it a snap Even if you're new to business intelligence tools this user friendly guide makes it easy to access format and share data analyze the information this data contains and measure your organization's performance In no time you'll be finding your way around Universes to see how everything is shaping up viewing and creating reports building powerful queries on your organization's database and measuring your company's performance using BusinessObjects XI Release 2 This completely jargon free handbook will put you in complete control of the ways and means of a truly exciting and powerful suite of business intelligence tools Discover how to Make business decisions with help from BusinessObjects Use BusinessObjects XI wizards Perform a server installation Create and define a Universe Set up desktop reporting Customize and use InfoView Measure performance with Dashboard and Analytics Take advantage of data marts and understand how they fit into your BusinessObjects system Created by a team with more than 15 years combined experience working with BusinessObjects tools BusinessObjects XI Release 2 For Dummies comes complete with several short lists of useful information including tips on how to prepare for a successful BusinessObjects integration and helpful resources beyond the pages of this book You'll also find an overview of Crystal Reports BusinessObjects companion reporting tool **Excel Dashboards and Reports** Michael Alexander, John Walkenbach, 2013-05-07 Learn to use Excel dashboards and reports to better conceptualize data Updated for all the latest features and capabilities of Excel 2013 this go

to resource provides you with in depth coverage of the individual functions and tools that can be used to create compelling Excel reports Veteran author Michael Alexander walks you through the most effective ways to present and report data Featuring a comprehensive review of a wide array of technical and analytical concepts this essential guide helps you go from reporting data with simple tables full of dull numbers to presenting key information through the use of high impact meaningful reports and dashboards that will wow management both visually and substantively Details how to analyze large amounts of data and report the results in a way that is both visually attractive and effective Describes how to use different perspectives to achieve better visibility into data as well as how to slice data into various views on the fly Shows how to automate redundant reporting and analysis processes Walks you through creating impressive dashboards eye catching visualizations and real world What If analyses Excel Dashboards and Reports Second Edition is part technical manual part analytical guidebook and exactly what you need to become your organization s dashboard dynamo *Balanced Scorecards and Operational Dashboards with Microsoft Excel* Ron Person,2013-01-09 Learn to maintain and update scorecards and dashboards with Excel Balanced Scorecards and operational dashboards measure organizational performance and Microsoft Excel is the tool used worldwide to create these scorecards and dashboards This book covers time proven step by step processes on how to guide executive teams and managers in creating scorecards and dashboards It then shows Excel developers how to create those scorecards and dashboards This is the only book that converts theory into practice The author addresses the people and processes you need to identify strategy and operational metrics and then implement them in dashboards in three versions of Excel You ll learn how balanced scorecards help organizations translate strategy into action and the ways that performance dashboards enable managers monitor operations Covers Excel 2010 back to Excel 2003 Shows how to develop consensus on strategy and operational plans with the executive teams Details steps in creating tactical action plans Gives step by step guidance in creating the most powerful management dashboards Puts over ten years of experience in one book *Balanced Scorecards Operational Dashboards with Microsoft Excel Second Edition* is the ultimate resource for enhancing your strategic and operational performance *SAP BusinessObjects Reporting Cookbook* Yoav Yahav,2014-08-26 If you are a business analyst BI developer or an IT professional who wants to learn the A to Z of how to work with Web Intelligence reporting tools and different types of data then this book is for you The only thing you need is a basic understanding of what Business Intelligence is and data concepts **Business Intelligence with Looker** Shiva Krishna Neeli,Tanya Leung,2025-08-21 DESCRIPTION Looker is a data analytics tool that is rapidly gaining popularity in the business intelligence space It has become an essential platform empowering organizations to analyze data and make informed data driven decisions In this book we cover the fundamentals required to jumpstart a Looker instance starting with dashboard creation and LookML development You will learn to facilitate every step of the process from administration to development to visualization creation This guide will help you understand the Looker platform from basic user functions to

advanced development and administration It is designed to help you become a Looker expert enabling you to build a powerful data culture within your organization Once the foundation is set we explore advanced LookML concepts including reusable blocks Liquid customization and performance tuning while also diving into the administrative side of Looker By the end of this book you will possess a complete skill set for leveraging Looker You will be fully equipped to build and manage sophisticated LookML data models administer the platform securely integrate it with other services and confidently create impactful business intelligence solutions for real world scenarios

WHAT YOU WILL LEARN Develop LookML code including core advanced and derived table concepts Integrate Looker with mobile apps Google tools and external applications Administer Looker manage security monitor usage and tune performance effectively Create customize and present diverse reports and dashboards effectively Troubleshoot common issues and implement Looker development best practices Automate Looker tasks and integrate programmatically using APIs SDKs

WHO THIS BOOK IS FOR This book is a valuable resource for new and experienced Looker professionals including business users report developers and LookML developers It is also ideal for data analysts data engineers and business intelligence developers who want to build and administer comprehensive Looker solutions

TABLE OF CONTENTS 1 Getting Started with Looker 2 Creating Reports and Dashboards 3 LookML Development 4 Advanced LookML 5 Beyond Looker 6 Looker Administration 7 Looker Security 8 Troubleshooting Performance Tuning and Best Practices 9 Application Programming Interface Software Development Kit and Embed 10 Looker Project Walkthrough

Marketing in the 21st Century Bruce D. Keillor, 2007-07-30 Marketing is the crucial connection between company and customer no enterprise can expect to succeed without a substantial investment in its marketing efforts Not surprisingly marketing is one of the core areas of study in the hundreds of business schools and MBA programs around the world and a vital department of virtually every business This dynamic set showcases the most current trends issues ideas and practices in marketing especially as the field evolves in the context of globalization and advances in technology From branding to public relations e tailing to customer retention strategies overseas expansion to promoting sports products Marketing in the 21st Century covers the full spectrum of marketing related issues in their business and cultural contexts Written by leading academic thinkers and business practitioners the four volumes highlight emerging and innovative practices illustrated through examples from around the world Volume 1 New World Marketing provides insights and tools for conducting business internationally with emphasis on market research market entry and distribution strategies and coverage of emerging markets including China India and Eastern Europe Volume 2 Interactive and Multi Channel Marketing explores the impact of new technologies on acquiring and retaining customers including discussion of direct and interactive marketing techniques customer data analysis and ethics in marketing Volume 3 Company and Customer Relations deals with such issues as reputation and trust building relationship marketing sales management and customer privacy Volume 4 Integrated Marketing Communication covers consumer demographics multi media communication strategies and

micromarketing Collectively these volumes represent the state of the art in the field They are an essential resource for anyone studying teaching researching or practicing the art and science of marketing

Microsoft SharePoint 2010 Business Intelligence Unleashed Steven Mann,Chuck Rivel,Ray Barley,Jim Pletscher,Aneel Ismaily,2011-05-01 SharePoint 2010 is today s leading presentation and deployment system for Business Intelligence BI solutions based on Microsoft technologies This book brings together all the information you need to successfully implement and use SharePoint 2010 s powerful BI capabilities It reflects the unsurpassed real world experience of five expert consultants at RDA a Microsoft Gold Partner specializing in delivering advanced BI solutions with SharePoint You ll first learn how to prepare SharePoint 2010 for the deployment of BI solutions Next the authors walk through integrating configuring and using Reporting Services PerformancePoint Services PowerPivot Visio Services and other key related technologies Building on what you ve learned you ll walk step by step through constructing and integrating two end to end BI solutions Finally in a comprehensive troubleshooting section the authors present today s most common SharePoint BI issues identify proven solutions and teach effective problem solving techniques Get started fast by using the Business Intelligence Center s prebuilt site collection and template Build integrated end to end SharePoint BI solutions Present business data to the enterprise through Excel Services Install configure and integrate Reporting Services and the Reporting Services Add In for SharePoint Define document library content types and manage reports Use Report Viewer Web Parts to render reports on SharePoint web pages Build enterprise dashboards with PerformancePoint Services Secure dashboards via data source delegation SharePoint permissions and groups Analyze enormous datasets with PowerPivot for Excel and SharePoint Publish Visio 2010 data driven web diagrams that integrate multiple data sources Utilize the fine grained security available through Visio Graphics Service Troubleshoot problems with Reporting Services PerformancePoint Services PowerPivot and Visio Services

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