

Engineering Economy

Fifteenth Edition

Sullivan • Wicks • Koelling



Engineering Economy 15th Edition Sullivan

Andrew K. S. Jardine, Albert H. C. Tsang

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Background 10 7 2 Grand challenge A Problems and Problem Solving A 1 Design process analogy A 2 Two basic categories of problems A 3 Organizational form A 4 Problem solution outcomes B Mechanics of Accounting B 1 Learning objectives B 2 Accounting to support financial statements B 2 1 T accounts B 2 2 Chart of accounts B 2 3 General journal B 2 4 General ledger B 2 5 Adjusting entries B 3 Problems to explore C Reference Tables D Index A B C D E F G H I K L M N O P R S T U V Business Fundamentals for Engineering Managers C.M. Chang, 2014-08-31 Engineering managers and professionals make a long and lasting impact in the industry by regularly developing technology based projects as related to new product development new service innovation or efficiency centered process improvement or both to create strategic differentiation and operational excellence for their employers They need certain business fundamentals that enable them to make decisions based on both technology and business perspectives leading to new or improved product or service offerings which are technically feasible economically viable marketplace acceptable and customer enlightening This book consists of three sets of business fundamentals The chapter Cost Accounting and Control discusses service and product costing activity based costing to define overhead expenses and risk analysis and cost estimation under uncertainty The chapter Financial Accounting and Analysis delineates the key financial statements financial analyses balanced scorecard ratio analysis and capital asset valuation including operations opportunities and acquisition and mergers The chapter Marketing Management reviews marketing functions marketing forecasting marketing segmentation customers and other factors affecting marketing in making value adding contributions The new business vocabulary and useful analysis tools presented will enable engineering managers to become more effective when interacting with senior management and to prepare themselves for assuming higher level corporate responsibilities Traffic Engineering Handbook ITE (Institute of Transportation Engineers), Brian Wolshon, Anurag Pande, 2016-01-13 Get a complete look into modern traffic engineering solutions Traffic Engineering Handbook Seventh Edition is a newly revised text that builds upon the reputation as the go to source of essential traffic engineering solutions that this book has maintained for the past 70 years The updated content reflects changes in key industry standards and shines a spotlight on the needs of all users the design of context sensitive roadways and the development of more sustainable transportation solutions Additionally this resource features a new organizational structure that promotes a more functionally driven multimodal approach to planning designing and implementing transportation solutions A branch of civil engineering traffic engineering concerns the safe and efficient movement of people and goods along roadways Traffic flow road geometry sidewalks crosswalks cycle facilities shared lane markings traffic signs traffic lights and more all of these elements must be considered when designing public and private sector transportation solutions Explore the fundamental concepts of traffic engineering as they relate to operation design and management Access updated content that reflects changes in key industry leading resources such as the Highway Capacity Manual HCM Manual on Uniform Traffic Control Devices MUTCD AASSHTO Policy on Geometric Design Highway Safety Manual HSM and Americans

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