

5. Use the table below as a guide for marking and time allocation when answering each question.

SECTION 5	QUESTION	MARKS	TIME
A: SHORT QUESTIONS (COMPULSORY)	1	30	15 min
B: THREE short-answer type questions (CHOICE: Answer any TWO)	2	30	2 x 45 min
	3	30	
	4	30	
C: TWO essay type questions (CHOICE: Answer any ONE)	5	40	30 min
	6	40	
TOTAL		150	90 min

7. Start the answers to EACH question on a NEW page, e.g. QUESTION 1 – new page, QUESTION 2 – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

## SECTION 6 (COMPULSORY)

### QUESTION 1

- 1.1.1 Various options are provided as possible answers for the following questions. Choose the answer and write only the letter (A–D) next to the question numbers (i) 1.1.1 to 1.1.12 in the ANSWERBOOK, e.g. 1.1.1 (C).
- 1.1.1 Which of the following is an example of an enterprise owned by the state?
- Sabon (SO)
  - ABSA
  - Phos and Pops
  - SPC
- 1.1.2 Hammer Industries decided that they do not want to buy a delivery vehicle, they would rather pay another company to do their deliveries. This is a example of ...
- franchising
  - partnership
  - outsourcing
  - tenants
- 1.1.3 Big Joe Clothing used ... when they tried new marketing method to apply it to new market.
- offer ways
  - conventional thinking
  - routine thinking
  - creative thinking
- 1.1.4 Huggan takes very much pride in his work, this refers to ...
- work-ethic
  - professionalism
  - ethics
  - good manners
- 1.1.5 Golden Goose Restaurant realize that more of their items are seasonal and they have a large group of tourists arriving in new town. This is an example of a ...
- trend
  - style
  - peak planning
  - emergency

(8 x 2) (16)

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**Siddappa N.Byrareddy**



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