

PRINCIPLES OF ECONOMICS FINAL EXAM

Questions and Correct Answers GRADE A+ 2024.

1. The overriding reason as to why households and societies face many decisions is that
 - a. resources are scarce.
 - b. goods and services are not scarce.
 - c. incomes fluctuate with business cycles.
 - d. people, by nature, tend to disagree.

2. A tradeoff exists between a clean environment and a higher level of income in that
 - a. studies show that individuals with higher levels of income actually pollute less than low-income individuals.
 - b. efforts to reduce pollution typically are not completely successful.
 - c. laws that reduce pollution raise costs of production and reduce incomes.
 - d. by employing individuals to clean up pollution, employment and income both rise.

3. Which of the following is true?
 - a. Efficiency refers to the size of the economic pie; equity refers to how the pie is divided.
 - b. Government policies usually improve upon both equity and efficiency.
 - c. As long as the economic pie continually gets larger, no one will have to go hungry.
 - d. Efficiency and equity can both be achieved if the economic pie is cut into equal pieces.

4. Economists use the phrase "There is no such thing as a free lunch," to illustrate the principle that
 - a. inflation almost always results in higher prices over time.
 - b. nothing is free in a market economy.
 - c. making decisions requires trading off one goal against another.
 - d. if something looks too good to be true, it probably is not worth pursuing.

5. Efficiency means that
 - a. society is conserving resources in order to save them for the future.
 - b. society's goods and services are distributed equally among society's members.
 - c. society's goods and services are distributed fairly, though not necessarily equally, among society's members.
 - d. society is getting the maximum benefits from its scarce resources.

Google Economics Final Exams Questions

ICAI. e-book Compiled by Gurukripa



Google Economics Final Exams Questions:

As recognized, adventure as skillfully as experience more or less lesson, amusement, as competently as promise can be gotten by just checking out a book **Google Economics Final Exams Questions** also it is not directly done, you could acknowledge even more approaching this life, just about the world.

We have enough money you this proper as capably as easy habit to acquire those all. We find the money for Google Economics Final Exams Questions and numerous book collections from fictions to scientific research in any way. along with them is this Google Economics Final Exams Questions that can be your partner.

https://staging.conocer.cide.edu/book/book-search/default.aspx/english_in_mind_second_edition_theacher_book.pdf

Table of Contents Google Economics Final Exams Questions

1. Understanding the eBook Google Economics Final Exams Questions
 - The Rise of Digital Reading Google Economics Final Exams Questions
 - Advantages of eBooks Over Traditional Books
2. Identifying Google Economics Final Exams Questions
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Google Economics Final Exams Questions
 - User-Friendly Interface
4. Exploring eBook Recommendations from Google Economics Final Exams Questions
 - Personalized Recommendations
 - Google Economics Final Exams Questions User Reviews and Ratings
 - Google Economics Final Exams Questions and Bestseller Lists
5. Accessing Google Economics Final Exams Questions Free and Paid eBooks

- Google Economics Final Exams Questions Public Domain eBooks
 - Google Economics Final Exams Questions eBook Subscription Services
 - Google Economics Final Exams Questions Budget-Friendly Options
6. Navigating Google Economics Final Exams Questions eBook Formats
- ePub, PDF, MOBI, and More
 - Google Economics Final Exams Questions Compatibility with Devices
 - Google Economics Final Exams Questions Enhanced eBook Features
7. Enhancing Your Reading Experience
- Adjustable Fonts and Text Sizes of Google Economics Final Exams Questions
 - Highlighting and Note-Taking Google Economics Final Exams Questions
 - Interactive Elements Google Economics Final Exams Questions
8. Staying Engaged with Google Economics Final Exams Questions
- Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Google Economics Final Exams Questions
9. Balancing eBooks and Physical Books Google Economics Final Exams Questions
- Benefits of a Digital Library
 - Creating a Diverse Reading Collection Google Economics Final Exams Questions
10. Overcoming Reading Challenges
- Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Google Economics Final Exams Questions
- Setting Reading Goals Google Economics Final Exams Questions
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Google Economics Final Exams Questions
- Fact-Checking eBook Content of Google Economics Final Exams Questions
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
- Utilizing eBooks for Skill Development

- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

Google Economics Final Exams Questions Introduction

In this digital age, the convenience of accessing information at our fingertips has become a necessity. Whether its research papers, eBooks, or user manuals, PDF files have become the preferred format for sharing and reading documents. However, the cost associated with purchasing PDF files can sometimes be a barrier for many individuals and organizations. Thankfully, there are numerous websites and platforms that allow users to download free PDF files legally. In this article, we will explore some of the best platforms to download free PDFs. One of the most popular platforms to download free PDF files is Project Gutenberg. This online library offers over 60,000 free eBooks that are in the public domain. From classic literature to historical documents, Project Gutenberg provides a wide range of PDF files that can be downloaded and enjoyed on various devices. The website is user-friendly and allows users to search for specific titles or browse through different categories. Another reliable platform for downloading Google Economics Final Exams Questions free PDF files is Open Library. With its vast collection of over 1 million eBooks, Open Library has something for every reader. The website offers a seamless experience by providing options to borrow or download PDF files. Users simply need to create a free account to access this treasure trove of knowledge. Open Library also allows users to contribute by uploading and sharing their own PDF files, making it a collaborative platform for book enthusiasts. For those interested in academic resources, there are websites dedicated to providing free PDFs of research papers and scientific articles. One such website is Academia.edu, which allows researchers and scholars to share their work with a global audience. Users can download PDF files of research papers, theses, and dissertations covering a wide range of subjects. Academia.edu also provides a platform for discussions and networking within the academic community. When it comes to downloading Google Economics Final Exams Questions free PDF files of magazines, brochures, and catalogs, Issuu is a popular choice. This digital publishing platform hosts a vast collection of publications from around the world. Users can search for specific titles or explore various categories and genres. Issuu offers a seamless reading experience with its user-friendly interface and allows users to download PDF files for offline reading. Apart from dedicated platforms, search engines also play a crucial role in finding free PDF files. Google, for instance, has an advanced search feature that allows users to filter results by file type. By specifying the file type as "PDF," users can find websites that offer free PDF downloads on a specific topic. While downloading Google Economics Final Exams Questions free PDF files is convenient, its important to note that copyright laws must be respected. Always ensure that the

PDF files you download are legally available for free. Many authors and publishers voluntarily provide free PDF versions of their work, but it's essential to be cautious and verify the authenticity of the source before downloading Google Economics Final Exams Questions. In conclusion, the internet offers numerous platforms and websites that allow users to download free PDF files legally. Whether it's classic literature, research papers, or magazines, there is something for everyone. The platforms mentioned in this article, such as Project Gutenberg, Open Library, Academia.edu, and Issuu, provide access to a vast collection of PDF files. However, users should always be cautious and verify the legality of the source before downloading Google Economics Final Exams Questions any PDF files. With these platforms, the world of PDF downloads is just a click away.

FAQs About Google Economics Final Exams Questions Books

What is a Google Economics Final Exams Questions PDF? A PDF (Portable Document Format) is a file format developed by Adobe that preserves the layout and formatting of a document, regardless of the software, hardware, or operating system used to view or print it. **How do I create a Google Economics Final Exams Questions PDF?** There are several ways to create a PDF: Use software like Adobe Acrobat, Microsoft Word, or Google Docs, which often have built-in PDF creation tools. Print to PDF: Many applications and operating systems have a "Print to PDF" option that allows you to save a document as a PDF file instead of printing it on paper. Online converters: There are various online tools that can convert different file types to PDF. **How do I edit a Google Economics Final Exams Questions PDF?** Editing a PDF can be done with software like Adobe Acrobat, which allows direct editing of text, images, and other elements within the PDF. Some free tools, like PDFescape or Smallpdf, also offer basic editing capabilities. **How do I convert a Google Economics Final Exams Questions PDF to another file format?** There are multiple ways to convert a PDF to another format: Use online converters like Smallpdf, Zamzar, or Adobe Acrobat's export feature to convert PDFs to formats like Word, Excel, JPEG, etc. Software like Adobe Acrobat, Microsoft Word, or other PDF editors may have options to export or save PDFs in different formats. **How do I password-protect a Google Economics Final Exams Questions PDF?** Most PDF editing software allows you to add password protection. In Adobe Acrobat, for instance, you can go to "File" -> "Properties" -> "Security" to set a password to restrict access or editing capabilities. Are there any free alternatives to Adobe Acrobat for working with PDFs? Yes, there are many free alternatives for working with PDFs, such as: LibreOffice: Offers PDF editing features. PDFsam: Allows splitting, merging, and editing PDFs. Foxit Reader: Provides basic PDF viewing and editing capabilities. How do I compress a PDF file? You can use online tools like Smallpdf, ILovePDF, or desktop software like Adobe Acrobat to compress PDF files without significant quality loss. Compression reduces the file size, making it easier to share and download. Can I fill out forms in a

PDF file? Yes, most PDF viewers/editors like Adobe Acrobat, Preview (on Mac), or various online tools allow you to fill out forms in PDF files by selecting text fields and entering information. Are there any restrictions when working with PDFs? Some PDFs might have restrictions set by their creator, such as password protection, editing restrictions, or print restrictions. Breaking these restrictions might require specific software or tools, which may or may not be legal depending on the circumstances and local laws.

Find Google Economics Final Exams Questions :

english in mind second edition theacher book

entre deux feux documents franccedilais

english language exam papers igcse core

english paper june2015 grade 12 memorandum

enterprise business intelligence and data warehousing program management essentials

~~english paper 1122june~~

entrance practical papers bfa

english guide for 1 puc

english higher grade nated 550 june 2015 exam

english paper1 grade10 november 2013 tswane west

enterprise computing lab manual

english prentice hall reference guide 8th edition

enoch he walked with god

enpc 4th edition pretest

english i eoc april 2013 answer key

Google Economics Final Exams Questions :

answers to computerized payroll accounting payroll project pdf - May 11 2023

web 2 answers to computerized payroll accounting payroll project 2022 02 21 application book for 2023 24 exam wolters

kluwer the 1 cpa exam review self study leader

what is computerized payroll accounting chron com - Nov 24 2021

web we come up with the money for answers to computerized payroll accounting project and numerous books collections

from fictions to scientific research in any way among

answers to computerized payroll accounting payroll project pdf - Feb 08 2023

web answers to computerized payroll accounting payroll project 1 answers to computerized payroll accounting payroll project when people should go to the

payroll accounting 12 04 short version cengage - Aug 14 2023

web dec 3 2017 in this project you are employed by glo brite paint company as the person in the accounting department responsible for the company s payroll processing using

answers to computerized payroll accounting payroll project - Sep 22 2021

computerized payroll project chap 1 5 pdf scribd - Jul 13 2023

web a computerized payroll calculates and tracks employee salaries wages bonuses tax withholdings and deductions it prints employee paychecks 10 fprovides reports to

what is your experience with computerized payroll sawaal - Dec 26 2021

web definition computerized payroll accounting systems allow you to process all your normal payroll tasks via a computerized system rather than by hand essentials like name

answers to computerized payroll accounting payroll project full - May 31 2022

web mar 10 2023 to facilitate your preparation process some sample answers are also provided review these questions and the example answers to help prepare for your

answers to computerized payroll accounting project api italiano - Jul 01 2022

web 2 answers to computerized payroll accounting payroll project 2022 02 09 order to pass the computerized uniform cpa examination complete sample exam in auditing

answers to computerized payroll accounting payroll project - Oct 04 2022

web answers to computerized payroll accounting project downloaded from vpn bethnalgreenventures com becker layla oswaal karnataka pue solved papers

answers to computerized payroll accounting payroll project - Mar 09 2023

web payroll accounting 2022 bernard j biege 2021 11 03 master the skills and understanding to calculate payroll complete payroll taxes and prepare payroll records and reports

answers to computerized payroll accounting payroll project - Jun 12 2023

web merely said the answers to computerized payroll accounting payroll project is universally compatible with any devices to read payroll accounting paula y mooney

computerized payroll essay example studyhippo com - Mar 29 2022

web information payroll management guides you through your role as a manager practical issues such as the recruitment and retention of staff audits and project planning are

top payroll interview questions with sample answers indeed - Apr 29 2022

web feb 3 2018 the city accounting department has introduced an upgraded computerized payroll system for permanent employees at city hall this project which was

computerized payroll accounting project answers tutorsonspot - Apr 10 2023

web online financial risk management tutors online financial statement analysis tutors online finite mathematics tutors

chapter 7 solutions bundle payroll accounting 2013 - Nov 05 2022

web payroll project 1 answers to computerized payroll accounting payroll project thank you utterly much for downloading answers to computerized payroll accounting

answers to computerized payroll accounting project - Oct 24 2021

web this answers to computerized payroll accounting payroll project as one of the most full of life sellers here will entirely be among the best options to review answers to

answerstocomputerizedpayrollaccountingproject - Feb 25 2022

web payroll complete payroll taxes and prepare payroll records and reports biegl toland s market leading payroll accounting 2021 introduces the latest payroll laws and

answers to computerized payroll accounting project - Aug 02 2022

web answers to computerized payroll accounting project unveiling the magic of words a review of answers to computerized payroll accounting project in a global

answerstocomputer izedpayrollaccountin gproject - Jan 27 2022

web answer 1 processing payroll to generate paycheck and pay stubs 2 generating tax reports and vouchers using which taxes are deposited to govt employee tax 3

answers to computerized payroll accounting project pdf free - Jan 07 2023

web accounting for payroll steven m bragg 2015 05 14 a one stop resource for setting up or improving an existingpayroll system the most comprehensive resource available on the

[answers to computerized payroll accounting payroll project pdf](#) - Dec 06 2022

web answers to computerized payroll accounting payroll project pdf thank you very much for downloading answers to computerized payroll accounting payroll project

answers to computerized payroll accounting project vpn - Sep 03 2022

web feb 24 2023 answers to computerized payroll accounting project as you such as by searching the title publisher or authors of guide you truly want you can discover

der grosste sudoku block der welt 3000 ratsel nor pdf book - Jul 21 2022

web inside their computer der grosste sudoku block der welt 3000 ratsel nor is straightforward in our digital library an online entrance to it is set as public so you can

sudoku in verschiedenen größen puzzlephil - Feb 25 2023

web der grosste sudoku block der welt 3000 ratsel nor chronologisches handbuch der welt und völkergeschichte zweite vermehrte ausgabe aug 18 2022 central asia

der grosste sudoku block der welt 3000 ratsel nor wrbb neu - Jan 15 2022

web der grosste sudoku block der welt 3000 ratsel nor is available in our book collection an online access to it is set as public so you can get it instantly our books collection

der größte sudoku block der welt 3000 rätsel normal bis - Oct 04 2023

web der größte sudoku block der welt 3000 rätsel normal bis extrem schwer xxl sammlung mit lösungen tolles rätselbuch geschenk für jugendliche erwachsene

der grosste sudoku block der welt 3000 ratsel nor pdf pdf - Apr 17 2022

web weitere merkmale des buches 3000 rätsel schwierigkeitsgrad mittel inklusive aller lösungen zum kontrollieren und spicken Übersichtlicher aufbau großes format

download solutions der grosste sudoku block der welt 3000 - Mar 17 2022

web right here we have countless book der grosste sudoku block der welt 3000 ratsel nor and collections to check out we additionally pay for variant types and furthermore type

der grosste sudoku block der welt 3000 ratsel nor 2022 - Feb 13 2022

web 2 der grosste sudoku block der welt 3000 ratsel nor 2022 12 23 deal with a particular programming problem drawn from sources as diverse as games and puzzles intriguing

der grosste sudoku block der welt 3000 ratsel nor donald d - Aug 02 2023

web der grosste sudoku block der welt 3000 ratsel nor is available in our digital library an online access to it is set as public so you can get it instantly our books collection spans

der grosste sudoku block der welt 3000 ratsel nor donald d - May 31 2023

web by guides you could enjoy now is der grosste sudoku block der welt 3000 ratsel nor below to expose to show to demonstrate to inform to offer matthias michalka 2015

download solutions der grosste sudoku block der welt 3000 - Nov 24 2022

web der grosse sudokublock schnelle lieferung kompetenter service jetzt online bei tausendkind bestellen
der grosste sudoku block der welt 3000 ratsel nor s - Nov 12 2021

der grosse sudokublock kaufen tausendkind ch - Oct 24 2022

web sudoku block 3000 below thanks for obtaining der größte sudoku block der welt 3000 rätsel normal bis extrem schwer
xxl sammlung mit lösungen tolles rätselbuch

der grosste sudoku block der welt 3000 ratsel nor donald d - Dec 14 2021

web apr 26 2023 line statement der grosste sudoku block der welt 3000 ratsel nor as capably as review them wherever you
are now car wars compendium 1996 02 over

der grosste sudoku block der welt 3000 ratsel nor db udrive - Jul 01 2023

web der grosste sudoku block der welt 3000 ratsel nor is available in our book collection an online access to it is set as public
so you can download it instantly our digital library

free pdf download der grosste sudoku block der welt 3000 ratsel nor - May 19 2022

web der grosste sudoku block der welt 3000 ratsel nor pdf reviewing der grosste sudoku block der welt 3000 ratsel nor pdf
unlocking the spellbinding force of

der größte sudoku block der welt 3000 rätsel normal bis - Sep 22 2022

web gesendet 5 juli 2012 20 35 der finnische mathematiker arto inkala hat jede menge gehirnschmalz investiert um das
härteste sudoku aller zeiten aus dem karopapier zu

der grosste sudoku block der welt 3000 ratsel nor - Apr 29 2023

web der grosste sudoku block der welt 3000 ratsel nor downloaded from store spiralny com by guest best melody from cradle
to stage independently

der zweitgrößte sudoku block der welt mit extra großen - Dec 26 2022

web der grosste sudoku block der welt 3000 ratsel nor wissens rätsel jun 28 2021 die welt ohne rätsel teil 4 die neun sinne
aug 23 2023 g geschichte aug 19 2020

download solutions der grosste sudoku block der welt 3000 - Jan 27 2023

web der allergrößte sudoku block der welt macht dies möglich Über 2000 extra große sudoku rätsel von einfach bis
unmenschlich bringt ihnen jahrelangen rätselspaß und

der grosste sudoku block der welt 3000 ratsel nor pdf - Mar 29 2023

web der größte sudoku block der welt 3000 rätsel jun 01 2023 halten sie ihr gehirn fit jung und flexibel Über 3000 sudoku
zum knobeln gut erkennbare schriftgröße

der grosste sudoku block der welt 3000 ratsel nor donald d - Jun 19 2022

web adolescent students use print to explore the world der größte sudoku block der welt 3000 rÄtsel feb 02 2023 halten sie ihr gehirn fit jung und flexibel Über 3000 sudoku zum knobeln gut erkennbare schriftgröße arial

das schwierigste sudoku aller zeiten ign deutschland - Aug 22 2022

web may 24 2023 as this der grosste sudoku block der welt 3000 ratsel nor pdf it ends happening brute one of the favored books der grosste sudoku block der welt 3000

der grosste sudoku block der welt 3000 ratsel nor donald d - Sep 03 2023

web grosste sudoku block der welt 3000 ratsel nor is additionally useful you have remained in right site to begin getting this info acquire the der grosste sudoku block

pitching ideas make people fall in love with your ideas - May 01 2022

web in this book the author will take you inside the heads of the people you have to convince pitching ideas will help you to find the essence of the idea you want to get across and will explain how you can really convince the right people in the end

pitching ideas paperback make people fall in love with your ideas - Feb 10 2023

web this friendly conversational book is packed with insight and advice about our relationships with ideas our own and those of others steve portigal author of interviewing users pitching ideas provides a bulletproof framework and approach to pitching for all aspects of your life professional and private alike

pitching ideas make people fall in love with your ideas - Dec 08 2022

web buy pitching ideas make people fall in love with your ideas reprint by van geel jeroen isbn 9789063695293 from amazon s book store everyday low prices and free delivery on eligible orders

pitching ideas make people fall in love with your ideas - Jan 09 2023

web aug 1 2018 this friendly conversational book is packed with insight and advice about our relationships with ideas our own and those of others steve portigal author of interviewing users pitching ideas provides a bulletproof framework and approach to pitching for all aspects of your life professional and private alike

pitching ideas make people fall in love with your ideas - Apr 12 2023

web pitching ideas make people fall in love with your ideas jeroen van geel bis 9789063695293 kitap

pitching ideas make people fall in love with your ideas - May 13 2023

web apr 26 2018 buy pitching ideas make people fall in love with your ideas 1 by van geel jeroen isbn 9789063694869 from amazon s book store everyday low prices and free delivery on eligible orders

pitching ideas make people fall in love with your ideas - Sep 05 2022

web jul 29 2019 buy the paperback book pitching ideas make people fall in love with your ideas by jeroen van geel at indigo

ca canada s largest bookstore free shipping and pickup in store on eligible orders

[pitching ideas make people fall in love with your ideas book](#) - Oct 06 2022

web may 20 2019 for one reason or another pitching ideas is one of the most undervalued practices in our field of expertise from convincing a colleague to opt for a certain methodology to persuading a customer to go for a certain concept you can have the best ideas in the world but if you are not able to bring them across they will never become

[pitching ideas make people fall in love with your 2023](#) - Feb 27 2022

web noise and distractions yet situated within the musical pages of pitching ideas make people fall in love with your a captivating work of fictional beauty that impulses with fresh feelings lies an unforgettable journey waiting to be embarked upon composed by a virtuoso wordsmith this magical

[pitching ideas make people fall in love with your ideas alibris](#) - Aug 04 2022

web buy pitching ideas make people fall in love with your ideas by jeroen van geel online at alibris we have new and used copies available in 2 editions starting at 3 99 shop now

[how to pitch a business idea 5 steps hbs online](#) - Jan 29 2022

web aug 27 2020 by complementing your spreadsheets and charts with a compelling story you can paint a fuller picture of your startup s future and more effectively highlight its business opportunity 4 cover the details while it s important to set the stage you also need to cover the specifics in your pitch deck concisely define your value proposition

[pitching ideas make people fall in love with your ideas](#) - Jun 14 2023

web pitching ideas make people fall in love with your ideas jeroen van geel 3 65 102 ratings11 reviews want to read buy on amazon rate this book pitching ideas helps you convince your audience you can have the best ideas in the world but they will never become reality if you don t know how to pitch them

[pitching ideas make people fall in love with your ideas paperback](#) - Nov 07 2022

web jul 30 2019 pitching ideas make people fall in love with your ideas 152 add to wishlist pitching ideas make people fall in love with your ideas 152 by jeroen van geel view more editorial reviews paperback reprint 19 99 view all available formats editions

[pitching ideas make people fall in love with your ideas](#) - Jul 03 2022

web pitching ideas make people fall in love with your ideas geel jeroen van isbn 9789063694869 kostenloser versand für alle bücher mit versand und verkauf duch amazon pitching ideas make people fall in love with your ideas geel jeroen van amazon de bücher

[pitching ideas make people fall in love with your ideas by](#) - Jun 02 2022

web find many great new used options and get the best deals for pitching ideas make people fall in love with your ideas by

jeroen van geel 2018 hardcover at the best online prices at ebay free shipping for many products

pitching ideas make people fall in love with your ideas - Mar 11 2023

web pitching ideas make people fall in love with your ideas jeroen van geel bis 9789063694869 kitap

how to pitch an idea in 6 steps indeed com - Mar 31 2022

web oct 3 2022 here are the steps you should take in order to deliver a successful idea pitch 1 think through your idea before you pitch your idea to anyone the first step you need to take is to think through the details the idea you share with others should be both specific and actionable as you think through your idea ask yourself what problem the

pitching ideas make people fall in love with your ideas van - Jul 15 2023

web pitching ideas make people fall in love with your ideas van geel jeroen amazon com tr kitap

pitching ideas make people fall in love with your ideas - Aug 16 2023

web jun 19 2018 grab the core of the idea you have understand who you need to convince to reach your goal prepare yourself for the pitch deliver the pitch whether you find pitching a struggle or you just want to brush up on your technique this book is for you

pdf pitching ideas make people fall in love with your ideas - Dec 28 2021

web pitching ideas make people fall in love with your ideas author jeroen van geel number of pages 128 pages published date 05 jun 2018 publisher bis publishers b v publication country amsterdam netherlands language english isbn 9789063694869 download pitching ideas make people fall in love