

Welcome to the Case Analysis Coach

This tutorial is designed to start you down the road toward becoming an expert at analyzing business cases. You'll learn how to identify and define the business concepts raised by a case, as well as to develop analysis-based solutions, recommendations, and action plans. These skills will prepare you for class discussions and exams.

You will have access to a complete real case, called **Komatsu Ltd. and Project G**, so that you can apply what you learn to a concrete example. You will also get other helpful resources, such as a **Case Analysis Worksheet** and samples of class-discussion notes on the Komatsu case that were prepared by real students like you. In addition, smaller excerpts from other real cases are used to illustrate some of the steps in case analysis.

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Introduction to Case Analysis	Getting Oriented	Identifying Problems	Performing Analyses	Action Planning
Types of Cases	Case Analysis Overview	Reading the Case Carefully	Applying Judgement	An Approach for Action Planning
Working with Cases	Your First Pass	Bringing In Outside Concepts	Analysis Types	Decision Alternatives
Learning from Case Analysis	Defining the Problem	Revisiting Your Problem Statement	Identifying Useful Data	Firming Up Recommendations
Assignment Questions			Matching Frameworks to Data	Revisiting, Refining, and Reflecting
One Approach to Case Analysis			Revisiting, Refining, and Reflecting	Other Cases and Case Analysis
			Knowing When to Stop	

Introduction to Case Analysis

Types of Cases



The "case method" is an approach to learning that encourages

➤ **Evaluation Cases** illustrate a business success or

M11330 Case Analysis Coach

James H. McComas



M11330 Case Analysis Coach:

Mastering the Case Analysis Alexander Chernev, 2006 Written by one of the top professors at Northwestern's Kellogg School of Management Mastering the Case Analysis offers a systematic approach to analyzing business cases typically given in MBA job interviews An overdue and much needed aid to support students preparation for case interviews this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis

Instant Case Studies Jean Barbazette, 2004 Publisher Description **Business Case Coaching: Coaching Tips for Producing Winning Business Case Teams** Mandy Kendall, 2013-09-24 Winning Business Case Analysis Teams Be the best coach for your Business Case Analysis teams This book is written from years of practical experience in coaching business teams and teams of undergraduate students competing in business case analysis competitions It is primarily targeted at the business case coach rather than the team members However the team members would benefit from understanding the coaching role in the process The challenge is to turn young business graduates from raw school kids into better business people to give them the skills to prepare and to effectively communicate a compelling business case specific to the business needs Effective Coaching Using Business Case Analysis Steps Using step by step instructions progressing from the first meeting to the mock competitions this book helps with the effective coaching process While the benefit is more in the ongoing support should the reader decide to join our group the lists within this book give some guidance toward effective coaching for undergraduate business case competitions Procedures Formats Checklists Templates The key to keeping everything aligned is to understand the roles Using procedures case meeting formats and solution formats called resolution time the coach is guided as to an effective method of communicating roles Checklists are unavoidable in maintaining order The very first checklist is on the outcomes from the first team and coach meeting Templates are of course recommended though this book does not have templates demonstrated These will come in another book to follow from this one Table of Contents Overview A Bit About JDC West The Case Competition Process A Winning Team The Role of the Coach Mentor Interim Evaluation Competitions the Mock Competitions JDC West Coaches Lessons Learned Please join us utilise your business knowledge and buy this book join us on the journey to producing better business people

Crack the Case System David Ohrvall, 2011 Crack the Case System is a complete training program covering every aspect of the infamous case interview favored by top management consulting firms and a growing number of Fortune 500 companies David Ohrvall's step by step approach combines practical instruction on structuring analytics and communication as well as insider tips and insights gained from training thousands of candidates CTCS includes over 150 bonus videos on mbacase.com 42 practice cases homework and drills About the author David Ohrvall is the global expert on the topic of case interviews A dynamic and sought after speaker he trains several thousand MBAs and undergraduates each year at premiere business schools around the world including Wharton Stanford Harvard Business School Chicago Booth

Duke's Fuqua School of Business INSEAD Oxford and Cambridge David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting venture capital and a variety of industries David is a former management consultant Bain Company and a graduate of the Wharton School MBA undergrad Learn more about David at www.mbacase.com The Case Study Handbook William Ellet, 2018 What is the case method what's in it for you Part I Analyzing cases What is a case The skills you need to read and analyze a case How to analyze decision scenario cases How to analyze evaluation scenario cases How to analyze problem diagnosis scenario cases Part II Discussing cases How to prepare and discuss cases Part III Writing about cases How to write case based essays How to write decision scenario essays How to write evaluation scenario essays How to write problem diagnosis scenario essays Part IV Cases for analysis and writing General Motors Packard Electric Division Malaysia in the 1990s Allentown Materials Corporation the Electronic Products Division abridged Part V Study guides for case analysis and writing Study guide for decision scenario cases Study guide for evaluation scenario cases Study guide for problem diagnosis scenario cases Case Analysis James H. McComas, 2011-01-01
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